VOGUE

INCORPORATING VANITY FAIR



PARIS OPENINGS II

SEPTEMBER 15, 1938

PRICE 35 CENTS

V ★ O © THE CONDÉ NAST PUBLICATIONS, INC.

Sculptured Texture in Cannon Towels



We're carving a name for ourselves in textured towels! In fact, if *towels* could be entered for the Prix de Rome in sculpture, Cannon would put up these very patterns. But we made them for *you*, of course . . . in your kind of tender colors, subtle as bath-salts or perfumed soap. And these textured towels are superb driers! The fabric lends gentle aid to friction and gives you a rosy-warm rubdown. Practical points of strength and wear and color-fastness too. Big, all-embracing textured towels, about 79c to $1. Stacks of other Cannon towels for stocking up this fall, around 25c to $2. Most designs in matched sets.

"CANNON" fine quality — COLORS GUARANTEED FAST

FROM CANNON MILLS — MAKERS OF CANNON TOWELS, SHEETS AND PURE SILK HOSIERY



*"GLOBE TROTTER"

Our famous two-piece knit frock in a new soft version

5.95

Fashions may come and go, but the knit frock seems to go on forever; and Best's exclusive Globe Trotter is a favorite of smart young women everywhere. Made of a soft zephyr yarn in a figure-slimming diagonal knit, it has the casual comfort you want for campus, country, or your Autumn golf . . together with the "soft" feeling, the high shoulders which the new mode demands. Have it in several lovely colors to wear now and later under your coat.

"The nice thing about buying inexpensive clothes at Best's is that no one guesses how little you paid for them".

MAIL ORDERS FILLED

**Reg. U. S. Pat. Off.*

GARDEN CITY MAMARONECK EAST ORANGE BROOKLINE ARDMORE GROSSE POINTE CLEVELAND HEIGHTS





Courtesy
DAY BROTHERS INC.
New York

SILVER Runs Through the Smart Collections Like a Lovely Refrain

. . . PEDIGREED SILVER easily identified by the FROMM TRADEMARK stamped on the leather side of each fox

If you've seen the current showings, silver fashions stand out in your mind, hauntingly beautiful. You can't forget the brilliant Fromm evening cape that fell so softly, glamorously over the shoulders of the mannequin. You remember vividly a young, gay jacket of myriad Fromm pelts. You yearn for that chic, woolen coat, literally dripping *bright-with-silver* fur. You'll probably go to a shop for one—or all!—of these models . . . and when you do, ask for the tiny medallion that belongs to each Fromm pelt. It's nice to know the pedigrees of your furs, and the pedigree certificates of your Fromm Foxes are sent to you simply by mailing the medallions to Fromm Brothers, Inc., Hamburg, Wis.

FROMM *Bright with Silver* PEDIGREED FOXES



HIRSCH

ON THE PLAZA • NEW YORK

BERGDORF GOODMAN

5TH AVENUE AT 58TH STREET

Resplendence of black Russian broadtail. Superb pelts adroitly worked to make this new coat-original a marvel of smooth beauty.

THE DARLING OF CONTINENTS



BY APPOINTMENT
TO HER MAJESTY
QUEEN MARY

From its tea-dance debut in London's most glamourous hotel, the perfume "Bond Street," like a gracious titled beauty, has found itself at home in great society the world over—beloved by women who appreciate its international glamour and subtle brilliance. In America you'll find its distinctive bottle, sealed in festive wrappings, at $2.50, $4.50, $8.50 and $13.50.

Yardleys

BOND STREET

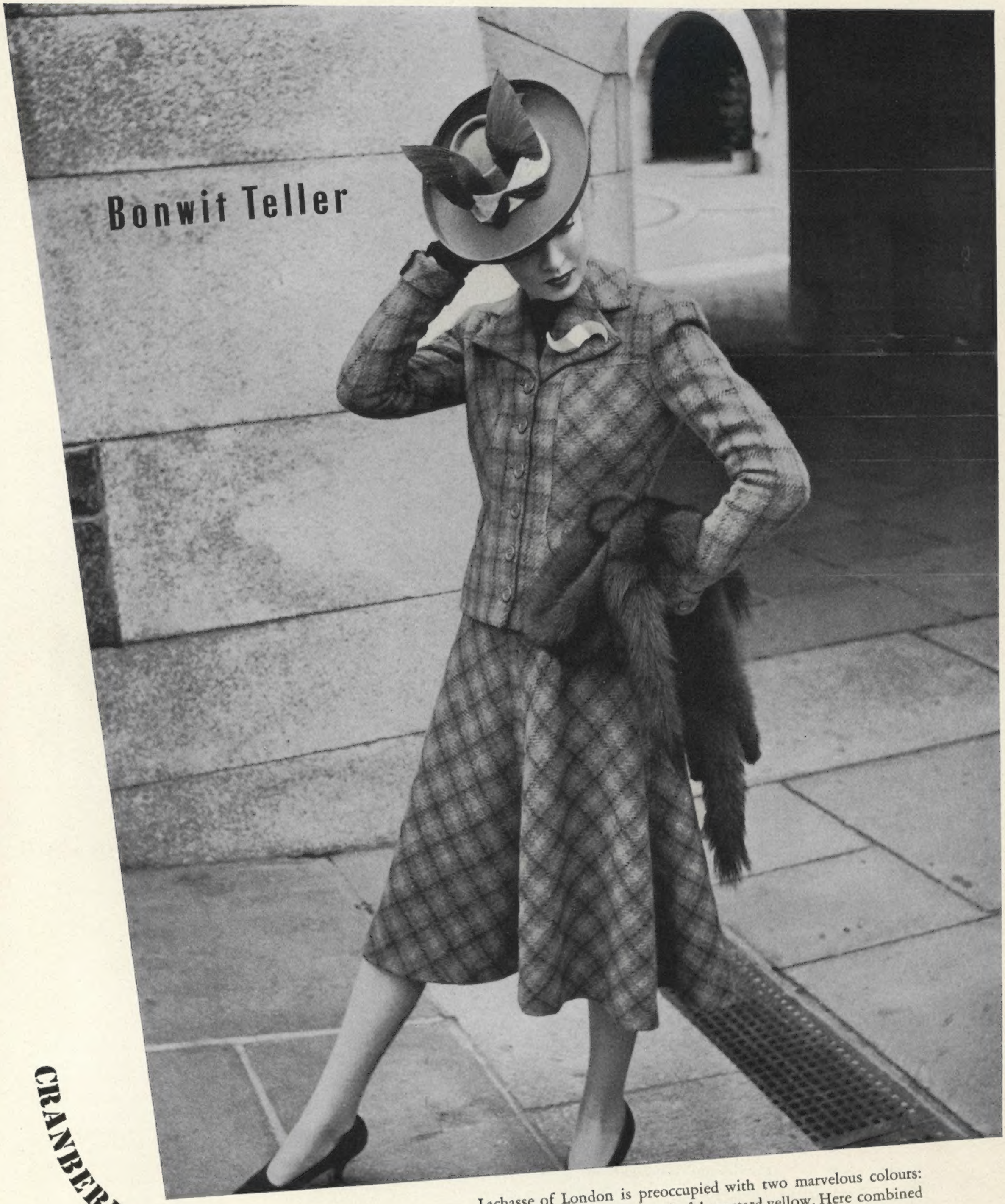


The same fragrance permeates charming "Bond Street" compacts and lipsticks. Set of both..... $5.00

Vogue
September 15th, 1938

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Vol. 92, No. 6
Whole No. 1588



Lachasse of London is preoccupied with two marvelous colours: a deep cranberry red, a wonderful mustard yellow. Here combined in a Linton tweed that we use for faithful reproductions of Lachasse's new suit with basque-jacket over a skirt cut circular as a skater's, 98.75
Rose Valois' new sailor, mustard felt, cranberry wings. Copy, 20.00
Town and Country—Fifth Floor

BONWIT TELLER, FIFTH AVENUE, NEW YORK

beauty Distinction glamour Beauty Charm Loveliness Glamour Charm beauty distinction Glamour

Dorothy Gray

REG. U. S. PAT. OFF.

Cleanse-and-soften your dry skin with one cream that does both exceedingly well!

CREAM 683 (DRY-SKIN CLEANSER)

A true dry-skin cleanser—this Cream 683! Like balm to your flaky, summer-dried skin! It feels rich and luscious—and it is. Contains real vegetable oils which are double-beaten into countless fine, light particles, for extra-thorough cleansing and softening effect.

Cream 683 goes right to work. You *see* the dirt and stale make-up loosened, eased away. You *feel* your skin being soothed. For, all the time it cleanses your skin, Cream 683 persuades it to be more supple. Leaves your face aglow!

Cream 683—for dry skin—$1, $2, $3.50. *Also Liquefying Cleansing Cream*—for normal or oily skin—$1, $2, $3.50. *Salon Cold Cream*—for medium-dry skin—$1, $2, $3.50.

CREAM 683 (DRY-SKIN CLEANSER) Dorothy Gray

Dorothy Gray Face Fashions for Fall



Special Dry Skin Mixture—Exactly what its name says! The emollient cream, the night cream for dry, flaky, or lined skin. Softening, lubricating, perfect for skin that has that "weathered look." Especially needed after exposure to summer sun and beach dust. Leave on overnight. Wake up and see your skin more like its young, supple self! $2.25.



New! Portrait Face Powder—Grand for sensitive skin! Contains no starch, no orris root, no substances suspected of arousing *allergies*. Its "emollient" ingredient helps give added protection. Shades: *Glo-Rachel* and *Special Blend* are *new* and all the rage with smart young things. Also, in other Dorothy Gray skin-tone shades. $1.00.



Lipstick in Royalty Red or Scarlet—The cream base of Dorothy Gray lipsticks lends lips a softer, fuller look. Helps prevent drying, cracking. Try *Royalty Red*... a warm, seductive blue-red. Makes your lips promise more than they should! For audacious contrast—*Scarlet*. Clear red, to "season highly" demure fall fashions. Eight other shades. $1.00.

DOROTHY GRAY SALONS can awaken exciting beauty even in a face commonly thought "plain." Whether your features are patrician or exotic, pretty or not... it is your skin that can lift you out of the ordinary into the chic and distinguished. With Dorothy Gray preparations...*cleanse, lubricate, stimulate your skin!*

There is a Dorothy Gray cream, lotion, or emollient for every important beauty need...and Dorothy Gray make-up preparations in smart shades subtly related to your skin-tones. Ask the Dorothy Gray trained saleswoman at any smart cosmetic counter to discuss the future of your face. Or have your skin analyzed at any Dorothy Gray Salon.

DOROTHY GRAY SALONS...a corporation, successor to Dorothy Gray...683 Fifth Avenue, New York...Paris...London. Dorothy Gray Salon treatments are also available in smart stores in the following cities: Los Angeles...Denver...Washington...Boston...Milwaukee...Buffalo...Norfolk...Atlanta...San Francisco...Seattle Brussels...Amsterdam...The Hague...Rotterdam...Cannes...Nice...Monte Carlo...And the Grace Line "Santa" ships. *Copyright, 1938, by Dorothy Gray Co., Ltd.*

PORTRAIT OF YOU



GRAY-O'REILLY

• • in romantic black velvet with lace mantilla . . from our brilliant Autumn collection of Jay Thorpe evening originals.

jay thorpe

FIFTY-SEVENTH STREET WEST



showplace

of Fifth Avenue

The new fashion floor

at Lord & Taylor–

the most daring, exciting adventure in modern décor. A promenade of mirrored columns—alive with the reflections of startling, revolutionary greens, purples, cerise, peacock blue against brilliant walls. Shingle plaster niches holding mannequins at eye level. Sentimentally adorned fitting rooms. Everywhere you look, entrancing décor, beautiful clothes. There's nothing like it in America.

WE INVITE YOU TO VISIT OUR NEW FASHION FLOOR, THE THIRD, dramatic setting for flawless millinery, furs, misses' dresses, suits, coats.

Lord & Taylor



WYNN RICHARDS

Old fashioned Comfort in the Modern Manner

YOUR grandmother — and her grandmother before her — bought Wamsutta sheets for their fine texture, their delightful smoothness, and their astonishing strength.

Today, in Wamsutta *Supercale,* you get all this and more. Colors, for instance. There are ten different pastel shades to match or blend with almost any decorative scheme, and you have your choice of either solid colors or colored hems. Then, too, you may have plain hems or hemstitching, drawn-work or feather-stitching, French knots or hand embroidery . . . all in standard sizes of Wamsutta *Supercale* sheets and pillow cases.

Most important of all Wamsutta's modern improvements is the EQUI-TENSION process of yarn control which gives greater tensile strength and a more even weave. Your sheets wear longer, therefore, and actually save money on laundry bills because they weigh less.

Send for a copy of the booklet, "How to Get Your Beauty Sleep," by MADAME SYLVIA of Hollywood. Address: Department V-8. WAMSUTTA MILLS, New Bedford, Mass.

WAMSUTTA *Supercale* SHEETS

REG. U. S. PAT. OFF.

This famous name in textiles

For 15 years Cannon Mills has been making sheers with service

The Cannon name, that's long been your buying-guide to good towels and sheets, now appears on full-fashioned, pure silk stockings!

Cannon has been making hosiery for fifteen long years . . . studying it . . . testing it . . . bettering it . . . beautifying it.

Maybe you've even worn this hosiery, made by Cannon but sold under a name belonging to your favorite store.

***Now,* however, the hosiery is readily identified by the Cannon name and goes forward with all the support of this vast organization.**

It's made in the largest hosiery mill in the South . . . a mill with a half-million dollars' worth of the newest and most efficient machinery, just added this past year.

And here Cannon Hosiery is created with surpassing care. Every single stocking is tested by air-pressure expansion (see below) for possible flaws or invisible weak points. And every pair is given not one, but *three* final inspections.

Remember, too, for all their technical perfection, they're beautiful silk stockings . . . fine, sheer, silken things that you'll long to wear every day . . . so strong that you actually can!

They fit, too, in length and in line. They're knit so *true,* of such live, elastic silk, that before or after washing they're the same right length.

Cannon Hosiery, of course, has cost a fortune to develop, yet prices are modest. And like every buy you ever made in Cannon towels and sheets, the stockings are top value, retailing at 79c to $1.15. Mill resources and manufacturing efficiency give Cannon the advantage . . . and give *you* the hosiery that you've always wanted . . . so easy to buy and rebuy under the Cannon brand name.





Cannon tests every stocking, individually, for firm, flawless knitting and strong seams, on this expanding air-pressure form.

Cannon

CANNON **PURE SILK**

—FROM CANNON MILLS, MAKERS OF CANNON

is now on fine Silk Stockings!



And these exclusive Cannon features give you added satisfaction

1 THE LINE IS COMPLETE. Cannon is making every wanted weight and style in smart silk stockings; 2 and 3 thread sheer chiffons for pleasure-time . . . 4 and 5 thread sheers for daytime . . . and 7-thread hosiery for long, hard usage. Then, to help you tell them all apart . . .

2 EVERY STOCKING IS HEM-MARKED! The hem is permanently stamped with a little symbol giving thread-count and suggested best use of that weight . . . you know at a glance whether you're grabbing up dance-sheers for your slippers or street-sheers for your oxfords. All your hosiery lasts longer because you wear the proper weight with the proper shoe. And you rebuy the weight you like by that same little symbol.

3 EVERY PAIR IS HANDY PACKED . . . such a smart, sensible idea that it won First Prize in the All-America Package Competition! Each pair of stockings is triply inspected at the mill and sealed in a Cellophane Handy Pack . . . fresh and flawless when you buy it and until you use it. And just the right size to slip in your purse or overnight bag . . . the "spare" that spares you worry!

4 ON THE OUTSIDE OF THE HANDY PACK is complete buying information that answers all-important questions about thread-count, size and shade. Pick your color from open samples on the counter, scan the label on the Handy Pack . . . make your purchase with speed and safety. You don't even need to open the packet . . . Cannon Hosiery is guaranteed First Quality, untouched since its final mill-inspection.



You choose your shade and texture from samples; but your hosiery is sealed in a Handy Pack at the mill and you're the first to open it.

Hosiery

FULL-FASHIONED

TOWELS, SHEETS AND PURE SILK HOSIERY



Copr.1938—American Viscose Corporation

AS SELECTED BY HENRI BENDEL . . . A CROWN TESTED RAYON FASHION

Dahl-Wolfe

Henri Bendel

PRESENTS

new fall shoes by DeBusschère of Bruges



SIMPLETTE—daytime pump with "sculptured" heel. Black suede with patent; brown and navy suede with kidskin. $22.75

Distinguished Shoes. Not only because of the great beauty and originality of their designs, their unequalled workmanship and the use of "seasoned" leathers, but because they reflect the soul of an ancient country. Bruges in Flanders (Northern Belgium) has the respect for fine craftsmanship that the rest of the world has for the cultural arts . . . plus a pure faith in peace and in good things.

Immediately successful when introduced to our smart clientele a year ago . . . famous now. Proudly we present our new Fall Shoes . . . proudly you will wear them. Brochure sent upon request.





REGAIN—a pump for your loveliest afternoon fashions. Of suede delicately trimmed in contrast. $22.75





AJAX—the perfect "suit shoe." Suede with baby lizard cuban heel and trimming. $22.75



DOLLY—our marvelous town walking shoe. Of suede in six fall colors. $21.75

DeBusschère Shoes are exclusive with

Henri Bendel

10 WEST 57
NEW YORK

MADE ENTIRELY BY HAND • ON AMERICAN LASTS



I. MAGNIN & CO.
CALIFORNIA – SEATTLE



AMERICA'S leading aviatrix, Jacqueline Cochran, drew upon her years of experience in the cosmetic field to create, in collaboration with skilled chemists in her own laboratories, preparations that speak the beauty language of *your* generation.

For the past three years only patrons of her salons have enjoyed the routine for grooming and beauty afforded by Jacqueline Cochran's Wings to Beauty . . . now you may enjoy the simple home regime that is a swift, smooth flight to loveliness.

JACQUELINE COCHRAN

★MACY'S

LITTLE SHOPS
34th ST. & B'WAY
NEW YORK

MOLYNEUX' ZOUAVE *in* PERSIAN LAMB *and* SHEER WOOL



Photographed in Paris by Horst

Molyneux' graceful Zouave silhouette, with its full skirt, high, corseted waistline, and short bolero, is as romantic as it is sophisticated. The dress has short sleeves, and a wide, detachable rayon moiré belt. Smart-and-thrifty customers will be glad to know that, though the Persian lamb goes all the way around the jacket, Macy's reverential Little Shop copy is only 68.75. The original is $298. Persian lamb muff after Molyneux, 39.95. Copy of Molyneux' heart-shaped Persian lamb toque, 24.89. The original is 74.50. *Second Floor*

C L O T H E S • A C C E S S O R I E S • H A T S • L I N G E R I E



1

ESTABLISHED 1845 MARK CROSS TRADE MARK ENGLAND

MOUNTAIN to MAHOMET



2



3



4



5

Since we, on Fifth Avenue, are somewhat distant from the many stylish women who prefer our handbags and gloves, Mark Cross takes pleasure in bringing Fifth Avenue to you. The accessories illustrated, and many more . . . distinguished by their handsome materials and sureness of style . . . are now being shown at our own Fifth Avenue shop and at selected stores the country over.

THE BAGS: 1. Suede, $25. 2. Calfskin or suede, $18.50. 3. Calfskin or suede, $10.50. **THE GLOVES:** 4. Reindeer with giraffe palms, $15. 5. Classic slip-on, French kid or suede, $2.95.

MARK CROSS Fifth Avenue at 52nd Street, New York

May we send you the name of the Mark Cross representative in your city?



Jessie Franklin Turner

410 PARK AVE. at 55th St. NEW YORK



A DRESS, A COAT, A TRIUMPH OUR SUIT OF "TOWNWISE" KNIT

You know nothing of the new ways of knitwear until you've seen our richly-nubbed fall "townwise" knits. Tailored into tempting couturier costumes, they're proud enough to go anywhere. Two costumes, really—a square-shouldered, slender-hipped fitted coat—a beautifully basic dress beneath with new high neckline, and most distinguished mien! Perfect for fall. Perfect for travel. Perfect for almost any time and place. Black, spice-brown and boy-blue. The ensemble, $55.

Peck & Peck

NEW YORK • BOSTON • PHILADELPHIA • CHICAGO • CLEVELAND • DETROIT • MINNEAPOLIS • PROVIDENCE • ST. LOUIS

STYLE IN ITS TRUE SENSE IS STYLE THAT ENDURES



Grapejuice and Winterpine...two of Forstmann's deep, glowing Florentine colors that are headlines in the color fashion story of the season.

Some women have a talent for selecting costumes that always look smart, that keep new through hard wear. These women appraise clothes as investments. They know that a garment is only as good as its fabric. In woolens, they look for the name Forstmann because it stands for supreme quality and style leadership. Woven into Forstmann Woolens are resilient softness, tenacious strength, and warmth that come only from the expert use of the best virgin wools...permanent color beauty that comes from suntested dyes. Look for the name in costumes and on yard goods at good stores throughout the country. Forstmann Woolen Co., Passaic, N. J. *Sales Office:* Empire State Building, New York City.

This label is provided for all costumes made of Forstmann Woolens. Look for it.

Forstmann Woolens

100% VIRGIN WOOL—SUNTESTED DYES

Peak-of-the-Week Fashions

Heads will turn, eyes will follow you when you wear these exquisite new daytime frocks. The fabric is "RILLION," it drapes with alluring lines . . . it is serviceable and flattering to every figure.

Look at all three — you'll want them all. The frock at left has pagan metal cloth sleeves and trim, lastex shirred waistband and cuffs, and full cut skirt. • The cocktail suit at right has flared peplum jacket over slim fitting one-piece frock — the marquisette yoke enriched with bead and braid treatment. • Pagan embroidery in harmonizing shades decorates the softly bloused top of the two-piece frock with bodiced skirt. Concealed slide fasteners assure slim, fitted waistlines on each of these smart frocks. You'll like *everything* about them. You'll find them in smart shops from coast to coast.

"RILLION" is woven of

NORTH AMERICAN RAYON

The Key to Quality in "Peak-of-the-Week Fashions"

© 1938 NORTH AMERICAN RAYON CORPORATION





REGISTERED TRADE-MARK OF NORTH AMERICAN RAYON CORPORATION, 261 FIFTH AVENUE, NEW YORK

Schiaparelli Surprises Paris

...with the new Zipper that Glides!



Schiaparelli's dramatic crêpe evening dress, molded with Crown Mosaic Zipper



Schiaparelli fastens her flannel sports blouse with a Crown Mosaic Zipper



A Crown Mosaic Zipper streaks down Schiaparelli's crêpe afternoon dress

Sketched in Schiaparelli's Paris Salon

Schiaparelli, crack Paris designer, takes an American brain child . . . Crown Mosaic Zipper . . . and makes it a sensation of her new collection. Its rich blending shades are perfect with the season's front-rank colors. Its compact elements are molded, not stamped or cut, to give smooth "gliding" action . . . marvelous streamline fit . . . and flexibility. You'll find Crown Zippers on Schiaparelli creations and other leading Fall fashions in better stores. Crown Zippers are supplied by The Spool Cotton Company, 350 Fifth Ave., N. Y. C., distributors of J. & P. Coats and Clark's O.N.T. products.

CROWN ZIPPER


that ayres look-
L. S. Ayres & co.
INDIANAPOLIS
COAT BY PHILIP MANGONE
HAT, BAG AND GLOVES BY JOHN-FREDERICS

Alligator Pairs

BY WALK-OVER



ROAMA



COSSACK



FENWAY

NEAT as cellophane. Smooth scales flashing in the sunlight as you whip down the street. Practically ageless in the way they withstand wear. And serenely comfortable! Poised on Walk-Over Half-hite heels, high enough to arch your instep, low enough for all-day ease. COSSACK: Brown or black alligator calf. ROAMA: Brown alligator calf. FENWAY: Indo Tan bucko with alligator calf. (As worn by model.)

Styles illustrated $8.75 up. Other Walk-Over prices now from $6.50. All slightly higher West. Geo. E. Keith Company, Brockton, Mass.

WALK-OVER 510 FIFTH AVE., NEW YORK • PARIS • LONDON



546 FIFTH AVENUE **Jaeckel** at 45th St., New York

8660 SUNSET BOULEVARD, LOS ANGELES

Salute the new

SYL-O-JAMA

SAFEGUARDED WITH

CONMAR

SLIDE FASTENERS

Style notes in nonchalance for informal hours, inspired by Schrank. The trio illustrated is from the brilliant Fall collection of Schrank lounge and sleep costumes. Made of Challe Roi—a fabric of Crown Tested Spun Rayon and Cotton, guaranteed crease resistant, pre-shrunk and washable. Colors are fast. Trimly closed with "Schrank approved" CONMAR Slide Fasteners now widely favored for their flexibility and smooth action. They hold securely—launder perfectly—will not rust. Garments priced at about $3.

House Coat (A) in a merry print of birds and flowers. Pajamas (B) "Top-notcher", (C) "Sandra" are both made with the exclusive Schrank patented "Flat-Bak" which assures supreme comfort and perfect fit.

STYLED BY Schrank 152 MADISON AVE., NEW YORK

FEATURED AT LEADING STORES THROUGHOUT THE COUNTRY



Wee Billy Baker nods in MARCELLE JULIEN'S exquisite handmade christening robe. His mother, Mrs. John Hamilton Baker, insists on Lux for all his things. "Lovely baby things thrive on Lux," says this smart shop.





Mary Sturges dons a beribboned party dress from GRANDE MAISON DE BLANC. "Lux is safe for colors safe in water alone," this store says. "I never risk cake-soap rubbing," Mrs. John M. Sturges agrees.





Kevyn and Michael Jackson wear matching linens from BONWIT TELLER. "Lux them!" this store advises. "My children live in Luxables," says Mrs. B. W. Jackson.



The youngest of the Smart Set go Luxable!

They have the simplest, most modern wardrobes cared for, as smart shops advise, with gentle Lux

"Pony" Wood, young son of Mrs. Wilfrid Wood, plays in SAKS FIFTH AVENUE'S knitted suit. "We recommend the Lux method for woolens," they tell you. "It leaves them so soft," says Mrs. Wood.

BABY DEPARTMENTS IN LEADING STORES RECOMMEND LUX

SIX NICE THINGS ON HAND



WINDBLOWN, of soft rayon Doevel* with leather godets pinioned by metal buttons. **$1**

BRIGAND, of rayon Doevel*, has a wide leather band strutting boldly down the back. **$1**

ROSETTA wears a swirling design and a rosette of leather on fine rayon Doevel*. **$1**

SWAGGER tucks you up in rayon Doevel*, with leather between the fingers and at the wrist. **$1**

MILITAIRE parades a precise stripe of leather and a metal ornament. Of rayon Doevel*. **$1**



"Six nice things" that do *very* nice things for your hands—for your costumes. "Colony", the Wool Suede glove shown above, uses leather between the fingers and down the outside to the wrist to underscore each graceful gesture. The firm all-wool fabric is a new "nice thing" created for you by Van Raalte and sold in better stores everywhere **$1.50**

"because you love nice things"

Van Raalte

STOCKINGS · UNDERTHINGS

SIX NICE THINGS AFOOT





Six nice things to know, since this line-up of Van Raalte Stockings gives you any, or all, of the three most important weights in hosiery at either $1 or $1.15—

at $1

3-Thread Philmies*, the stockings which not only come in three girdle-lengths, but also in three distinctly different proportions throughout, to perfectly fit different types of women.

4-Thread Illusion*, the sturdy stocking which gives the impression of being so much sheerer than it really is. In three girdle-lengths.

2-Thread Mirage*, a stocking that's a dream come true—sheer and delightfully clear, with plenty of wear stored in its weave—yet priced only $1.

at $1.15

3-Thread Myth*, long a favorite with women who are fussy about fine details in their costumes. With a weave that makes it especially sheer and strong.

4-Thread Flextops*, the three girdle-length stockings with a characteristic all their own—the flexible welt top that adjusts itself to any leg size.

2-Thread Sheerio*, so sheer and fine that you're *just* certain it's there, and that's all! In three girdle-lengths to fit everyone smoothly.

* Reg. U. S. Pat. Off.

"because you love nice things"

Van Raalte

GLOVES • 295 FIFTH AVENUE, NEW YORK CITY

Style... Steps in Comfort





Krippendorf FOOT REST SHOE

THEIR style alone is enough to make you buy Foot Rests. Combine this beauty with matchless Four-Spot Comfort and you have everything the active, modern woman seeks in quality footwear. Suedes and kids in fall colors; gores, ties, pumps; heels high and low; there's a Foot Rest shoe for every woman. Try a pair; learn the joy of complete foot freedom and beauty. Write for free style folder and list of dealers.

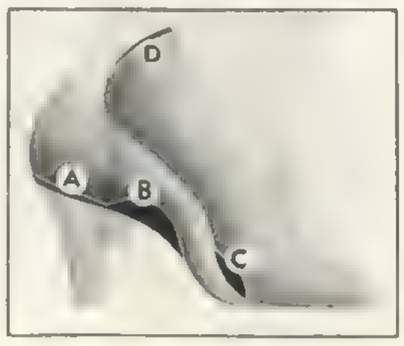
THE KRIPPENDORF-DITTMANN CO.
365 E. Seventh Street, Cincinnati, Ohio
Makers of women's fine footwear for 68 years

Bernice



Ethel

4-SPOT COMFORT



A—Resilient Heel Cushion absorbs shocks in walking.

B—New Rolled Insole aids your balance and poise.

C—Metatarsal Cushion provides the necessary support.

D—Snug Heelast; perfect heel fit; saves your hose.

$6.50 to $7.50
Slightly Higher Denver West



COSTUME FROM SAKS-FIFTH AVENUE

SOME DAY...

SOME MAN

will catch a glimpse of slim, lithe loveliness. And Some Girl will be oh, so glad she was wearing her *Foundette* that day!



Making the most of her figure is this newest triumphant Foundette. *It's an all-in-one, of an exclusive lace of silk, cotton and "Lastex"* with a double faille front panel and a new top of sheerest imported net. Style 4307. At better stores.*

MUNSINGWEAR, INC., MINNEAPOLIS

*Knit of "Lastex" yarn

Foundettes

BY MUNSINGWEAR

Fleet . . . Flexible . . . Fine

Suave . . . Supple . . . Smooth . . . it takes

many adjectives truly to describe

these shoes . . . new as tomorrow in

their dynamic design . . . cleverly fore-shortening

in their youthful line . . . created to make your

feet blithe and gay as a bird on the wing . . . they're the

new Matrix* Originals

with that wonderful . . . wonderful relaxing

feature that means glorious comfort . . .

"Your Footprint in Leather*"

*REG. U. S. PAT. OFF.

E. P. Reed & Company, Rochester, N.Y.

Matrix Style Studio,

47 West 34th Street, New York



Nappy

Louisa

Lotus



Gloriously yours $10

$10.50 DENVER and WEST

„ COQUE D'OR „



DARCY.

GUERLAIN



ALASKA SEALSKIN . . *Fur Fashion Cue at the Paris Openings*

Elegance . . . enchantment . . . femininity . . . theme ideas of the Paris Openings, find consummate expression in *Alaska Sealskin,* the velvety, supple, luminous fur that is used with new and enormous authority by the *grande couture.* In *Safari Brown,* perfectly attuned to the new color vogue, or in raven *Black,* the ever-classic . . . *Wherever better furs are sold.*

SKINS DRESSED AND DYED BY FOUKE FUR COMPANY, ST. LOUIS, MO. . . . AGENTS OF THE U. S. GOVERNMENT FOR THE PREPARATION AND SALE OF ALASKA SEALSKINS

LEWIS
PURSES

CRUSHABLE

Bold gold rings—sleek crushable antelope shirred with the

nonchalance of fabric—produce this luxuriously soft and capacious bag.

The new collection is developed with your Fall costume in mind—refined detailing

—sharp simplicity of line—and the quiet luxury that persistently identifies LEWIS PURSES.

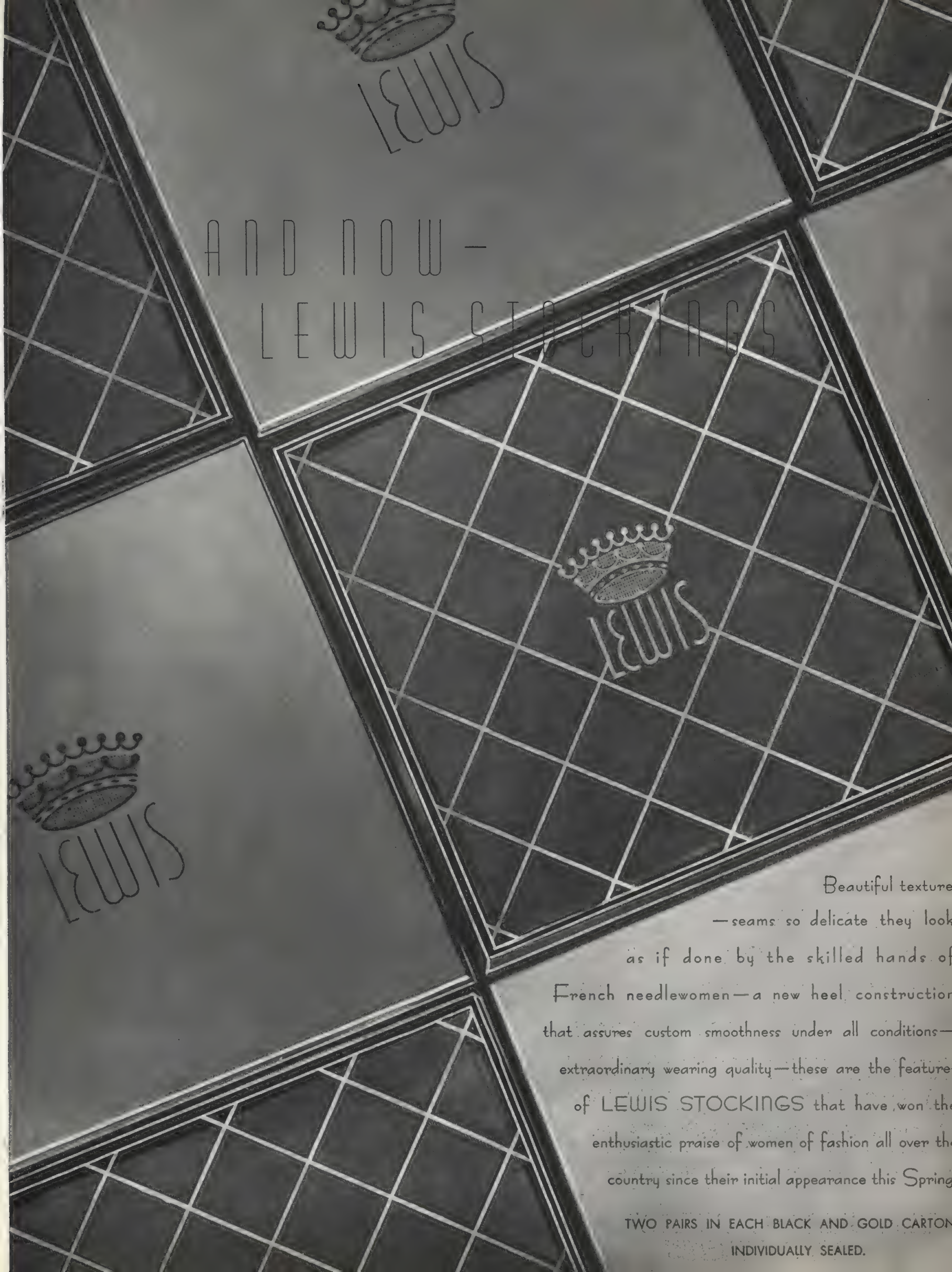


*ROTHMOOR COATS

FOR DRESS - FOR SPORT - FOR TRAVEL

MERCHANDISE MART • CHICAGO

* REG. U. S. PAT. OFF. ©


AND NOW—
LEWIS STOCKINGS
LEWIS
LEWIS
LEWIS
Beautiful texture
—seams so delicate they look
as if done by the skilled hands of
French needlewomen—a new heel construction
that assures custom smoothness under all conditions—
extraordinary wearing quality—these are the features
of LEWIS STOCKINGS that have won the
enthusiastic praise of women of fashion all over the
country since their initial appearance this Spring
TWO PAIRS IN EACH BLACK AND GOLD CARTON
INDIVIDUALLY SEALED.

For Smooth Curves

FROM ANY ANGLE!

FOR UNDERLYING CHIC this fall and winter . . . wear Carter's PICOT-NET COMPLETE! (F152) It will slim your lines to a new lean litheness. Made in a special new service weight knitted rayon and "Lastex" net . . . slightly heavier than power net . . . but definitely lighter than fabrics usually offered for fall. The sleek vertical stretch panels, back and front, hold the secret of flatter tummie, diaphragm and derriere. The net and lace bra gives bust-line beauty. In Tea Rose and Black. Inch Sizes 31-36. $5.00.

LADY, BE FREE. Control your curves with plenty of sleek freedom in PICOT-NET PANTIE GIRDLE. (P157) Made of the same fine resilient new fabric as the Picot-Net Complete. Dual panels hold fronts and rears in their proper place. Two little bones gently but firmly keep diaphragms flat. Soft, smooth-fitting crotch. Detachable garters. Comes in Tea Rose. Inch Sizes 25-30. $4.00. B 3 BANDEAU . . . Even Sizes 32-38. $1.50.

FOR THAT NEW-SILHOUETTE LOOK . . . slip into a SILVERSKIN GIRDLE (G170) . . . the super-smoothing Carter's that freedom-loving slimsters adore. Youthfully styled in a new popular weight "Lastex" and rayon fabric to give long, slim lines. Gleaming panels back and front give the figure a divine flattened sleekness. You can "zip" into it in a flash. Inch Sizes 25-30. $5.00. B 6 BANDEAU . . . Even Sizes 32-36. $1.25.

There are ever so many other grand Carter Girdles, Pantie Girdles and Completes. All pre-shrunk . . . all washable . . . from $1.00 to $15.00.

F-152

P-157

G-170

Carter's FOUNDATIONS Pre-shrunk

The William Carter Company, Boston, New York, Philadelphia, Cleveland, Chicago, Dallas, San Francisco. Home Executive Offices: Needham Heights, Massachusetts. Made and sold in Canada by J. Eisman & Co., Ltd., Toronto.

BENHAM—*American Couturier, interprets the new draped yoke line in a stunning cloky crepe woven of*

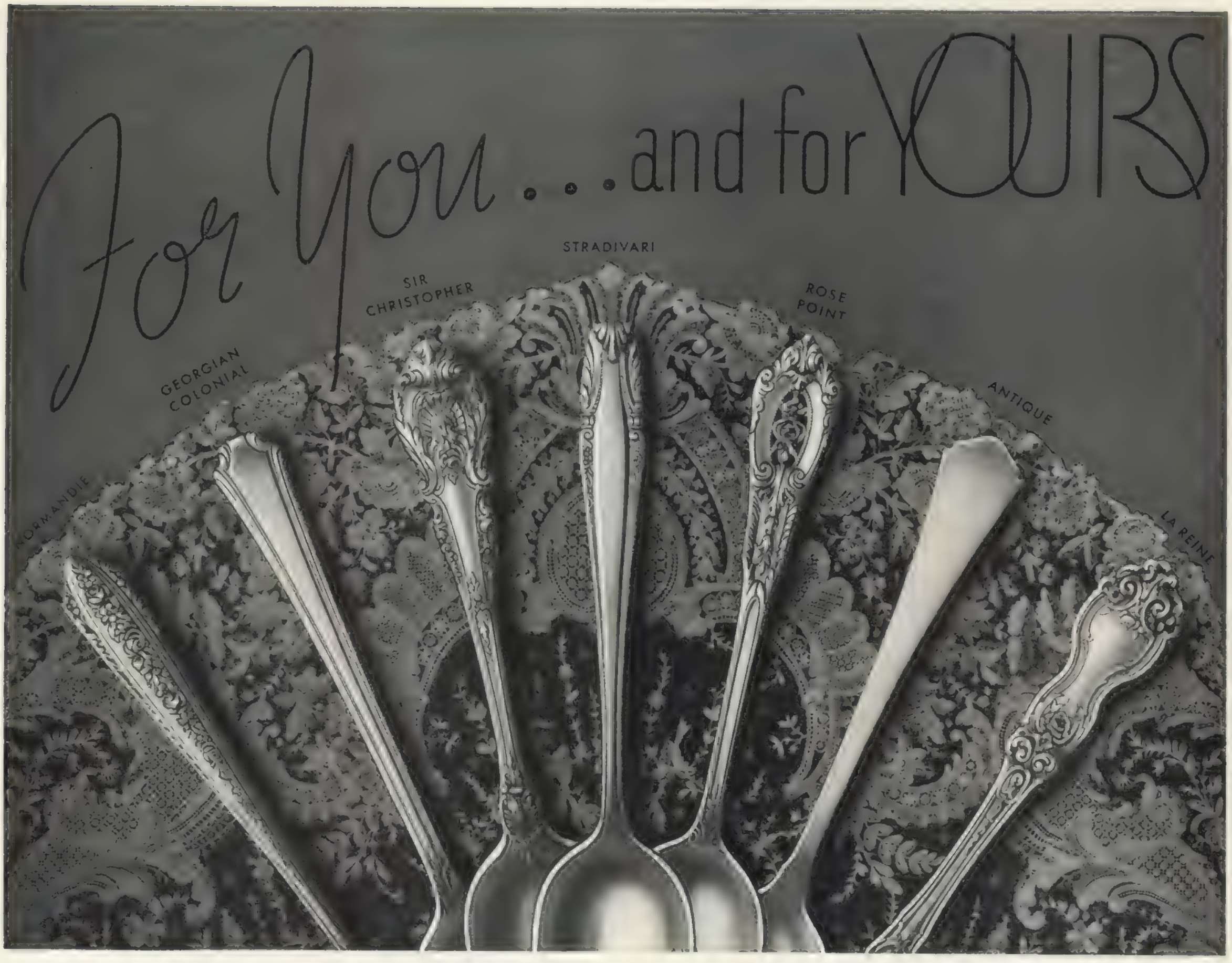
ACELE* ACETATE RAYON

AND OTHER FINE DU PONT RAYON YARN



*REG. U. S. PAT. OFF.

ACETATE DIVISION, E. I. DU PONT DE NEMOURS & CO., INC., EMPIRE STATE BUILDING, NEW YORK CITY



BEAUTY *that will* LIVE!

In the "best families" of the country, where people are proud of the good traditions of the past, there will be found true veneration for fine, old sterling silver. And among the younger generation of such families, new patterns are desired, but real worth comes first.

☆ Wallace Sterling Silver offers exquisitely beautiful patterns, the best silver artistry, designs that lend dignity and beauty to every table service.

☆ The House of Wallace, founded 103 years ago, has been making for the best American families, the silver they are proud to call their own. It is no wonder then, that the better jewelry shops sell Wallace Silver with equal pride.

FOUNDED 1835 WALLACE *Silversmiths* WALLINGFORD, CONN.


Rollins
RUNSTOP
Stockings
Rollins
puts new romance
IN MATCH-MAKING
HOSIERY COLORS
Fashion is matching not only bags and gloves, but even blouses and hats with hosiery shades. Stockings set the color pace for fall accessories and Rollins puts new romance in colors. If it's glamour you're after, buy Rollins for flattering color — flawless texture — streamlined fit.
ROLLINS HOSIERY MILLS, INC.
NEW YORK • CHICAGO • DES MOINES • SAN FRANCISCO
Stockings
THE VITAL
1/4TH
OF YOUR
COSTUME
"THEY DO THINGS FOR YOUR LEGS"

Up-to-the-minute Fashion News on Accessories
for your smartest costume



The HANSEN three-piece *High-o* set
(gloves, hat band, and clip to match)

You can wear the clip on your dress, belt, or lapel, and be equally smart. The hat band is adjustable and can be used on a tailored or all-occasion hat. The gloves, like the others pictured from the beautiful Hansen Fall array, are American-designed and American-made — to give alluring lines to your hands, and the comfortable fit of Hansen craftsmanship. You find them at your favorite department or specialty store — in leathers, fabrics, and combinations — at prices to fit a thrifty budget. Select yours now.

● SIGNET — A leather palm with Hanvel rayon fabric back, using ornament and leather strip down fourth finger.

● CHECKERBOARD
In Hanvel rayon fabric, with unusual use of Lastex in a snug-fitting wrist band. Contrasting color carried out on fingers.

● FIRST RATE —
Pigskin and Hansuede in half-and-half combination, with buttoned-over flap.

● TIC-TAC-TOE — A unique design of tuckings and buttons on a light back and dark palm combination, in *Hanflex* fabric.

HANSEN
gloves
Milwaukee · Wisconsin

"MAGIC-SOLED" AIR STEPS

...to brighten your costume and lighten your step

★ Air Steps are fashioned for you who demand the smartest designs and lasts, newest colors and heel heights. Yes—and they are designed, too, for you who are on your feet many hours of the day. In Air Steps' Magic Sole are countless invisible air spaces to make hard surfaces seem like carpets—to protect you from nerve-jangling shocks that cause fatigue. Go to the store in your city that features Air Step shoes. See the smart new Autumn styles...and try the amazing pebble test today. Brown Shoe Company, Manufacturers, St. Louis.



Sidney

Even your best friend will say they're the most flattering shoes you've ever worn



Walker

Dance until dawn...your feet will never fuss in "magic-soled" Air Step shoes





Willow



Delta



Step on a pebble in ordinary shoes—it hurts! Step on a pebble in AIR STEPS—and the Magic Sole absorbs the shock, protects you from fatiguing jolts and jars.

AIR STEP

MOST STYLES $6.00 SLIGHTLY HIGHER IN FAR WEST

hindus·tan

The glowing burnished copper tone of Aladdin's Lamp has been borrowed by Kislav Doeskin Gloves and Artcraft Silk Stockings to blend in a harmonious triumph. Hosiery and Gloves also matched in three other dramatic shades . . .

Chianti . . . a rich wine shade
Incas-Tan . . . a spice tone
Rouge Rust . . . a rosy copper



Artcraft
Magic Fit
SILK STOCKINGS

KISLAV
French Washable Doeskin Gloves

IN TOP FORM FOR FALL

Dorothy Dodd

REG. U.S. PAT. OFF.

FAULTLESS FITTING FOOTWEAR

LEADS THE UP-BEAT OF FASHION

Be it step-in or sandal, side gore strap or tie, there's an up-beat in footwear catching the eye. For the quickening tempo of fall Dorothy Dodd directs this up-trend to swathe the foot smartly, drape it dramatically, mould it symmetrically and meet every occasion harmoniously with these new "occasion types" in footwear.

DOROTHY DODD SHOE COMPANY,
Division of International Shoe Company • St. Louis.





BP2 VIA RCA=PARIS

FOUNDATIONS

TO THE WOMEN OF AMERICA A YOUTHFUL BACKLINE IMMORTALIZED AS THE CURVE OF BEAUTY IS TODAY THE CRITICAL LINE OF FASHION STOP THE SEARCH FOR PERFECTION IN THIS LINE AT LAST REWARDED BY MY DISCOVERY OF A FOUNDATION GARMENT PROVIDING YOUTHFUL SYMMETRY AND CONSTANT CONTROL FOR THE DERRIERE LINE STOP AN EXCLUSIVE FABRIC BONING ACHIEVES THIS LINE STOP I CALL THIS FOUNDATION GARMENT MY SILHOUETTE LELONG NOW BEING WORN BY ALL LUCIEN LELONG MANNEQUINS STOP INTRODUCED TO THE WOMEN OF AMERICA THIS FALL BY LA RESISTA CORSET COMPANY -- LUCIEN LELONG PARIS

Among the foremost retailers sponsoring SILHOUETTE LELONG are:

B. ALTMAN & CO., New York • STRAWBRIDGE & CLOTHIER, Philadelphia • L. BAMBERGER & CO., Newark, N. J.
WM. FILENE'S SONS CO., Boston • JOSEPH HORNE CO., Pittsburgh • J. L. HUDSON CO., Detroit
FRANK R. JELLEFF, INC., Washington, D. C. • F. & R. LAZARUS & CO., Columbus



LET THE DISTINCTION OF YOUR COAT BEGIN WITH THE FABRIC!

SUPER Biarritz LLAMA LOOMED

You'll look so luxurious in a coat of Super-Biarritz. In this deep, richly striped and blended llama-and-wool fabric, the new colors are at their richest—furs glisten in contrast, and the chiseled lines of a new season take on added glamour.

At left above, you have the perfect casual coat that can be worn buttoned up or turned down. New, squared shoulders . . . . . 25.00.

Lower left below, a most wearable coat with double chin-chin collar in beaver . . 45.00.

Directly above, a fur-armed charmer that can be worn in town or country — with luxurious skunk sleeves that will delight you . 55.00.

All in rural autumn, arbor wine, tapestry green and black . . . . . Sizes 10 to 20.

FOR THE NAME OF THE STORE IN YOUR CITY FEATURING *rolanda selections*
WRITE *rolanda modes,* 101 WEST 37th STREET, NEW YORK CITY



AT 5,000 GOOD STORES FROM COAST TO COAST — $1 TO $1.50 ★ MOCK, JUDSON, VOEHRINGER COMPANY, INC

schiaparelli

jewelry



AVAILABLE AT: Bonwit Teller & Co., Saks Fifth Avenue, R. H. Macy & Co., Lord & Taylor, Abraham & Straus, Davison-Paxon Co., Rich's, C. Crawford Hollidge Ltd., A. Stowell & Co., Wm. Hengerer Co., Carson Pirie Scott & Co., H & S Pogue Co., Higbee Co., F & R Lazarus Co., Sanger Bros., Titche Goettinger Co., The Fair, G. Fox & Co., Foley Bros. D. G. Co., Sakowitz Bros., L. S. Ayres & Co., Emery Bird Thayer D. G. Co., Buffum's, Coulter's Wilshire Blvd., J. J. Haggerty, J. W. Robinson Co., T. A. Chapman Co., Dayton Co., D. H. Holmes Co. Ltd., Gus Mayer Co., Ltd., Kerr D. G. Co., Blum Store, Bonwit Teller & Co., Phila., John Wanamaker, Phila., Joseph Horne Co., Lipman Wolfe Co., Sibley Lindsay & Curr, Scruggs, Vandervoort & Barney, Stix Baer & Fuller Co., Field Schlick Co., Livingston Bros., O'Connor Moffatt Co., Raphael Weill & Co., Frederick & Nelson.

Extra Space—Extra Safe

THANKS TO TALON FASTENERS—BOTH INSIDE AND OUT!

Reg. U. S. Pat. Off.

THIS ENORMOUS ALLIGATOR HANDBAG—so roomy, so secure, so light and easy to manage—is made possible by using *three* TALON fasteners—one inside, two out! For this is the way clever handbag-makers divide the new bags into roomy compartments . . . provide safe harborage for all your possessions.

You'll find it easy to like these new bags. But it's important to remember one thing. Always be sure to look for the name "TALON" on the slide fasteners. For this is the handbag fastener that always works perfectly!

TALON, INC., MEADVILLE, PENNSYLVANIA



TALON HANDBAG FASTENER IS MADE BY TALON, INC. • Originators of the Slide Fastener

Reg. U. S. Pat. Off.

Matinee Modes in DU PONT RAYON



"Before and after dark" drama in two new-season fabrics—loomed for distinction of Du Pont Rayon.

TOP—Cartridge drape and a V throat closed with a Victorian clip. Gives you a grand tall and narrow line in *Crepe Fascination.*

CENTER—"Cocktail Magic" indeed! The girdle laden with gold beads and confetti-bright sequins. Again, *Crepe Fascination*—magnificent for soft drape.

BELOW—"Guest of Honor" in *Fiesta Crepe* gala with sequin woven dots. Throat closed with cameo. Laced gold kid on the belt.

Sizes 14 to 44. Colors: black, mink brown, teal blue, grape wine, laurel green, prunella, spicerust, or bluestone. All are priced under $20.

DUPONT RAYON
REG. U. S. PAT. OFF.

For the name of the store in your city, write Matinee Modes, sponsored by Price-Schlesinger, Inc., 1400 Broadway, New York

ADVERTISEMENT BY RAYON DIVISION, E. I. DU PONT DE NEMOURS & CO., INC., EMPIRE STATE BUILDING, NEW YORK

SO SLICK AND TRIM—SO EASY TO MANAGE



● You're ready at last—looking like a dream in the loveliest, slimmest dress ever made. And then—what a shame!—you see the bulge of your corset closure poking through!

Don't despair! There's a sure cure now for those unwelcome corset ridges . . . just insist on the seam-smooth TALON fastener in all your foundations.

This is the slide fastener that makes corsets easy to put on, take off. It can't open by accident. It thinks laundering is a lark. And it always works smoothly—even after there's no more life in the garment itself!

Today you'll find the TALON slide fastener on every type of foundation garment, in every price range. Ask for it on *all* your girdles and all-in-ones!

TALON, INC., MEADVILLE, PENNSYLVANIA

THE CORSET FASTENER THAT ALWAYS WORKS!

The TALON fastener is the only slide fastener especially made to meet the severe requirements of foundation garments. Ask for it by name.

A girdle of stretchable net and satin is cut high to give you a slim, trim waistline. A *Talon* slide fastener closes it with smooth perfection.

TALON CORSET FASTENER • MADE BY TALON, INC., ORIGINATORS OF THE SLIDE FASTENER
Reg. U.S. Pat Off.



After the carefree days of summer, and preliminary to the real activities of Fall...there's a formal-garden sort of quality about the in-between season which is neither town nor country, and yet partakes of both. Hockanum has caught this spirit quite exactly in a group of beautiful casual fabrics...new Shetlands and colorful Monotone Tweeds...which good makers have been quick to specify for their smartest models. You will find these new Hockanum Woolens in good shops all over the country...in coats, suits and dresses such as those illustrated.

Hockanum Mills, Rockville, Connecticut • • • • • Founded 1809
Division of M. T. Stevens & Sons Company, North Andover, Mass.
J. P. Stevens & Co., Inc., Selling Agents, 261 Fifth Avenue, New York

HOCKANUM
Woolens

Fall for the

BREAKFAST IN BED
and a glance at the invitations in the morning's mail. The Vanta Deb relaxes in a chic Vanta Knit Knitie.

Vanta Deb!



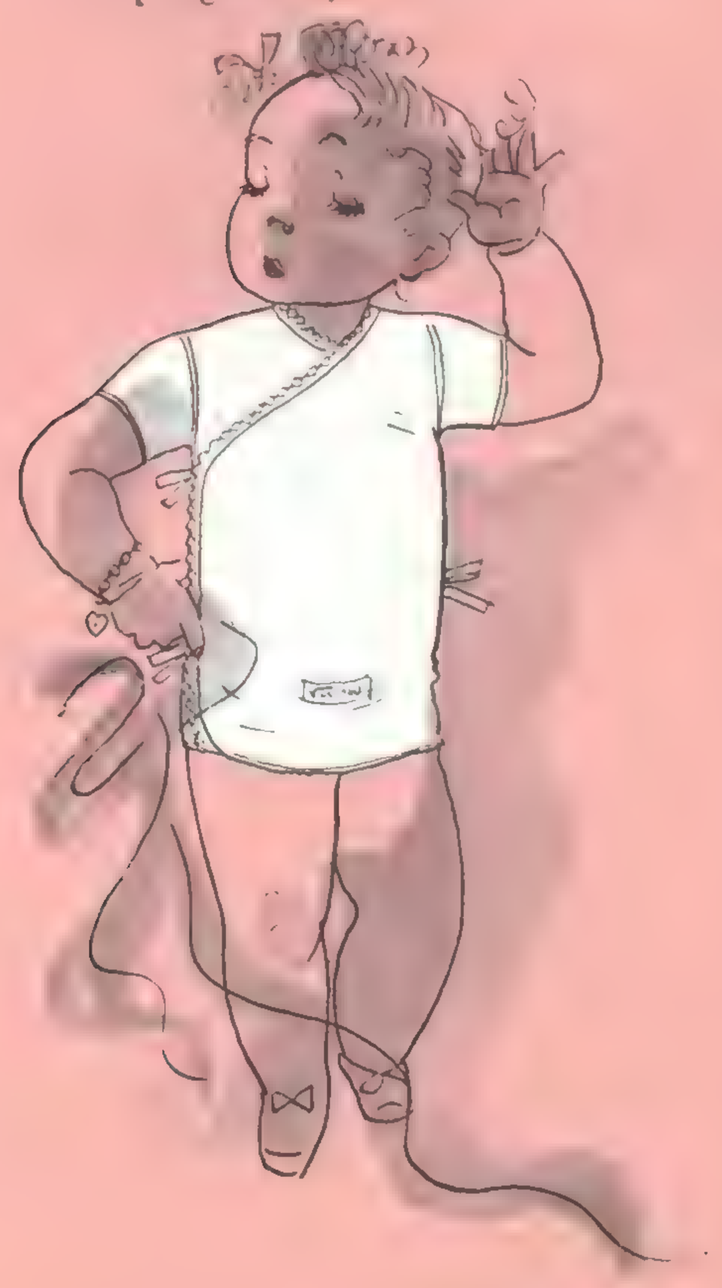
FIRST BAWL OF THE SEASON

(*Right*) The Vanta Deb accepts compliments on her smart new Vanta Sleeveless Vest. Her partner wears a Vanta 3-button Union Suit.

FASHION SHOW OF THE VERY JUNIOR LEAGUE

(*Below*) Modeling a Vanta Double-Breasted Vest. Perfect costume for wear throughout the fall and winter. (The tie fastenings make it adjustable to rapid growth.)





ELIGIBLE BACHELOR

(*Above*) escort for the evening—is correctly attired in the smartest thing for nightwear, a Vanta Knit Diaper. (Extra thicknesses through the center give greater absorbency.)

NEW COIFFURE

(*Below*) She visits the hairdresser wearing a trim little outfit of Vanta Training Panties.



Bedroom accessories by Carlin Comforts.
Crystal by Carole Stupell.



★

Hawaii, Maui, Oahu and Kauai are the four larger islands of this lovely fleet.

LIFE is spelled with capitals in Hawaii

Adjectives are totally inadequate to describe Hawaii . . . To say you'll "enjoy" your voyage and visit among these exquisite isles is a futile way to describe the utterly new sensation of this South Sea experience—

Memories are the important things... and there's no room for doubt about these! Hawaii's poignant beauty and astonishing novelty may stymie your own powers of expression . . . but she will write upon your scroll of memory impressions that will never fade—

—Of a sea that warms the whole year for its island cluster, and lights a spark of vigor in all who crest its sun-shot surf . . . Of mountains rising from the smooth blue carpet to tap a fleeting cloud! Of sports, both old and new, *all* new because of their setting—

—Of trembling music, carefree laughter, and hospitality, heart-born . . . Of Polynesian romance, Twentieth Century gaiety and United States comfort... palatial hotels and the smartest of shops... Of *LIFE*, spelled in *CAPITALS*!

Any Travel Agent will tell you that thousands go to Hawaii and return again and again. Some travel via palatial liners from Los Angeles, San Francisco or Vancouver, B. C., while others fly in less than a day in the giant air Clippers! He will give you, free, our new booklet "Nani O Hawaii" or you may write to Hawaii Tourist Bureau, 221 Market St., San Francisco; or 702 West Olympic Blvd., Los Angeles, California.

This Bureau, with headquarters at 765 Bishop Street, in Honolulu, is a non-profit organization, maintained by

THE PEOPLE OF HAWAII

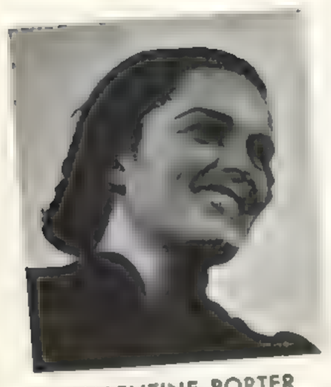
to enable you to obtain accurate information on any subject concerning the entire Territory of Hawaii, U. S. A.



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Top-Ranking Contestants in last year's PRIX de PARIS



VALENTINE PORTER
Radcliffe College, First Prize



HELEN HARTMAN
Bryn Mawr, Second Prize



EDITH GREIDERER
Washington University



MYRLE WALTER
MacMurray College



ADRIENNE WORMSER
Woman's College, U. of N. C.



DORA PAGE
Syracuse University



MARY LAURA VANCE
Northwestern University



MARJORIE FITCH
University of Minnesota



MAXINE GLADDING
University of Illinois



SARAH LOU TAYLOR
University of Kansas



JEAN BARNES
University of Pittsburgh



ELIZABETH BAKER
Vassar

who will they be this year?

Vogue's fourth PRIX de PARIS

A Career Contest for College Seniors of 1939

Last autumn hundreds of seniors from 252 colleges and universities entered this career contest. They studied fashions and fashion writing intensively. They analysed and theorized. They were all working for Vogue's Prix de Paris—and, incidentally, taking a unique laboratory course in editing and reporting.

A Position with Vogue in Paris and New York

This fall, Vogue offers its fourth annual Prix de Paris. First prize is a position of at least one full year with Vogue—six months in the New York office, six months in the Paris office. A second prize of at least six months on Vogue's New York staff will be awarded to the runner-up.

In addition, Vogue has arranged for leading stores, manufacturing firms, and advertising agencies to interview outstanding contestants in their respective localities.

If you're a senior and want a career in writing, fashion, merchandising, or advertising, write to us for complete information about Vogue's fourth Prix de Paris, *which starts November 1st.*

Address inquiries to Vogue's Prix de Paris, 420 Lexington Avenue, New York City.

THE *Lingering Loveliness*

OF VELVET CAPTURED IN ROENKA

OF ENKA RAYON



Walk with beauty...look your most alluring in luxurious Roenka velvet, woven with Enka Rayon

(right) When it's "don't dress"...you'll revel in this slim lined frock with its pagoda sleeves and gold chatelaine ornament. Black, Royal Blue, Wine. Sizes 12 to 20. $22.95

(top) The man at your right and the man at your left will vie for your attention when you wear this knowingly demure dinner dress. The square lace collar is divinely flattering. Black, Royal Blue, Wine. 12 to 20. $25.00

(left) Tea-time—2-piece dress with a "little sweater" shirred velvet blouse and straight velvet skirt. Highlighted with a gold kid belt. Black, Royal Blue, Wine. 12 to 20. $22.95

Russeks...Fifth Avenue, New York, and Brooklyn

Bonwit Teller . . Philadelphia
Raleigh Haberdasher, Washington
H. P. Wasson . . Indianapolis
Carson Pirie Scott Co., Chicago
John Shillito . . Cincinnati
John Taylor D. G., Kansas City
L. L. Berger . . . . Buffalo
B. Siegel . . . . . Detroit
F. & R. Lazarus Co., Columbus
Scruggs-Vandervoort-Barney . . . St. Louis



For store in your city, write AYWON Dress Co., Inc., 1400 Broadway, New York

AMERICAN ENKA CORPORATION • 271 CHURCH STREET • NEW YORK

"WHEN YOUR SOUL YEARNS FOR STYLE AND YOUR FOOT BEGS FOR COMFORT"

You find the answer when you make

FOOT SAVER'S "Unlaced Test"



The FAIRMONT



The JOYCE



The ZESTA



The TOURAINE

Foot Savers are priced from

$9.75 to $12.75

(Slightly higher Denver West)



The CORAL



The SKIPPER

The "Unlaced Test" is being made in a pair of Fairmont Foot Savers.



Judge For Yourself! Walk around the shop in a Foot Saver tie before it's laced. See how closely it clings to heel and instep—even when unlaced. Yet your toes are free to wiggle naturally. Here's visible proof of the smarter comfort, the perfect fit, that's yours in all Foot Saver Shoes. Proof, too, that Foot Saver's exclusive Shortback* lasts make a very real difference in shoes and in charm.

*Reg. U.S. Pat. Office

Copr. 1938, The Julian & Kokenge Company



The PARKWAY



The JEWEL

TREAT YOURSELF to Foot Saver Shoes this fall—discover that a really smart shoe can be supremely comfortable—that you can flatter your foot size without crowding your foot into a shoe never meant for you. Make the famous Foot Saver "Unlaced Test"—very candidly pictured on the opposite page—and see for yourself the custom-type fit, the moulding comfort of these delightfully different shoes. But do remember—the Shortback* lasts that make all Foot Savers fit like a glove—are yours only in Foot Saver Shoes. Write for our picture booklet of new Foot Saver Fashions and the name of the selected dealer nearest you. The Julian & Kokenge Company, 58 West Main Street, Columbus, Ohio.

Junior Foot Saver Shoes are manufactured by Curtis-Stephens-Embry Co., Reading, Pa.



NOW EDWARDS *Young Misses' shoes have* SCUFFLESS HEELS!



One of the cutest styles we've seen in brown Bucko and buffalo. With tricky leather tasseled shoestrings that dance about as you walk. And, of course, the heels are *Scuffless*.



A cunning cut-out pump in brown alligator calf with a T-strap that buckles at the side. Available in sizes 3½ to 9. The heels are covered with Du Pont *Scuffless* "PYRAHEEL" in built-up leather effect.

Edwards
shoes for children

No earthly reason why grown-ups should have a corner on this smart idea. Girls from seven to seventeen need *Scuffless* heels, too. And now they can get them—in wonderfully fetching styles made by J. EDWARDS AND COMPANY.

Scuffless "PYRAHEEL" plastic heel covering is so tough it won't check, crack or scuff. It looks sleek and new for the lifetime of the shoes.

Ask to see the brand new foot-flatterers with *Scuffless* heels. You'll be delighted to find misses' shoes that are so smart-looking—and yet so practical! We'll be glad to send a list of shops that handle shoes with *Scuffless* heels. Write E. I. du Pont de Nemours & Co., Inc., Plastics Department, Arlington, N. J.

Scuffless PYRAHEEL DUPONT

REG. U. S. PAT. OFF.

AMERICAN MAID

starring in tailored classics







From AMERICAN MAID to a lovelier you . . . Underthings fashioned with such a sure feminine flair for good taste that you'll want a complete undie-wardrobe. Choose it in garments of TRICOLINGETTE and you'll be delighted with their sculptured fit and their lasting quality look—down to the last careful detail. A new achievement in texture loveliness with shimmering stripes that subtly flatter. Ideal for underwear because it wears and wears and launders so nicely. Runproof—will not sag or stretch.

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Slip 1.50
Gown 2.00
Pajama 3.00
Pantie or Vest 75¢

Fabric Created of
DU PONT ACELE*
ACETATE RAYON
The Yarn of Luxury Fashions

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O'NEILL-DeNAPOLI

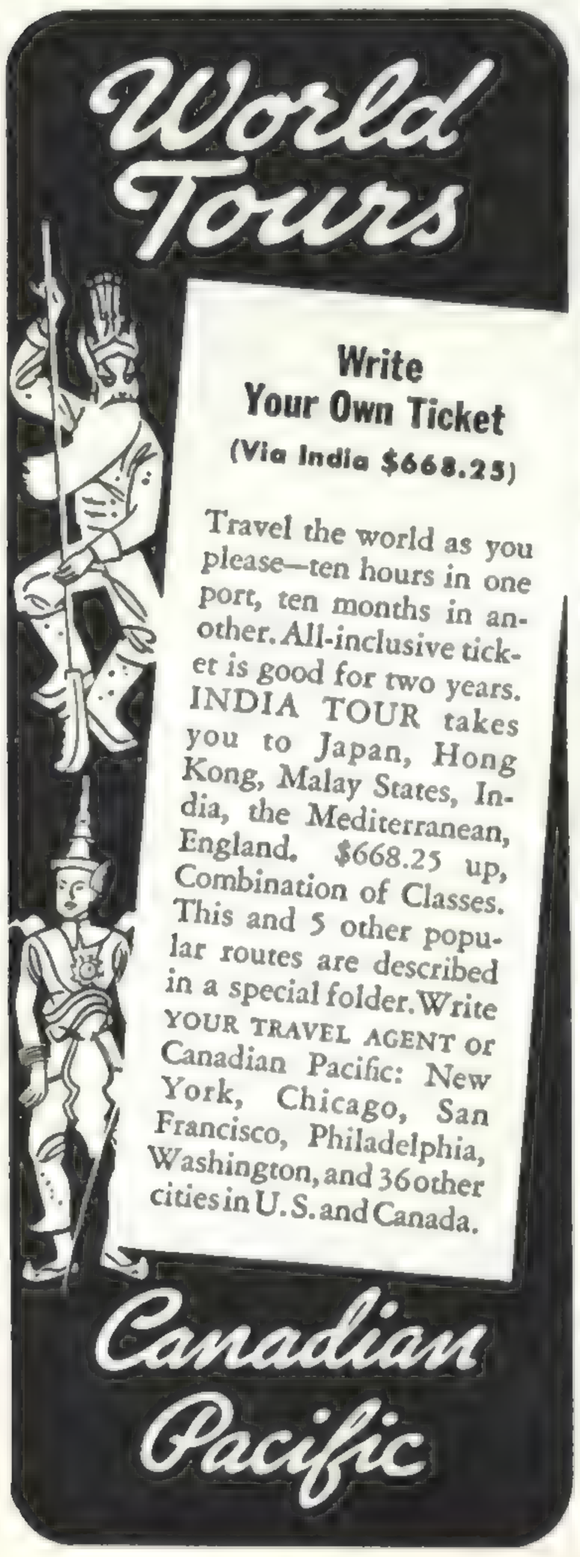
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A DIRECTORY OF FINE HOTELS & RESORTS

VOGUE'S TRAVELOG

SOUTHERN CALIFORNIA FAIR. You all know the thrills and excitement of visiting your own local county fair—but think of taking in the world's largest county fair. We're told that the Los Angeles County Fair is just that, with an annual attendance over 600,000. It takes place from September 16 through October 2 at Pomona, California; and you needn't be entirely agriculturally minded to enjoy it, because among the attractions are legalized parimutuel harness and turf racing.

From Pomona you'd like running up to Bakersfield, where the annual Frontier Days Celebration is scheduled for September 29 through October 2.

ARIZONA

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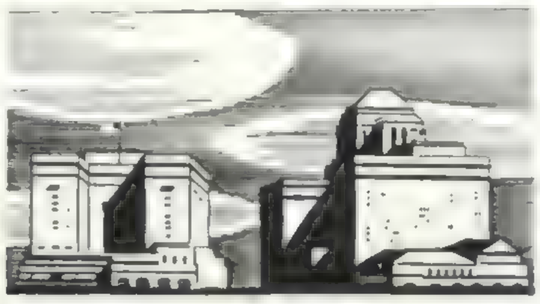
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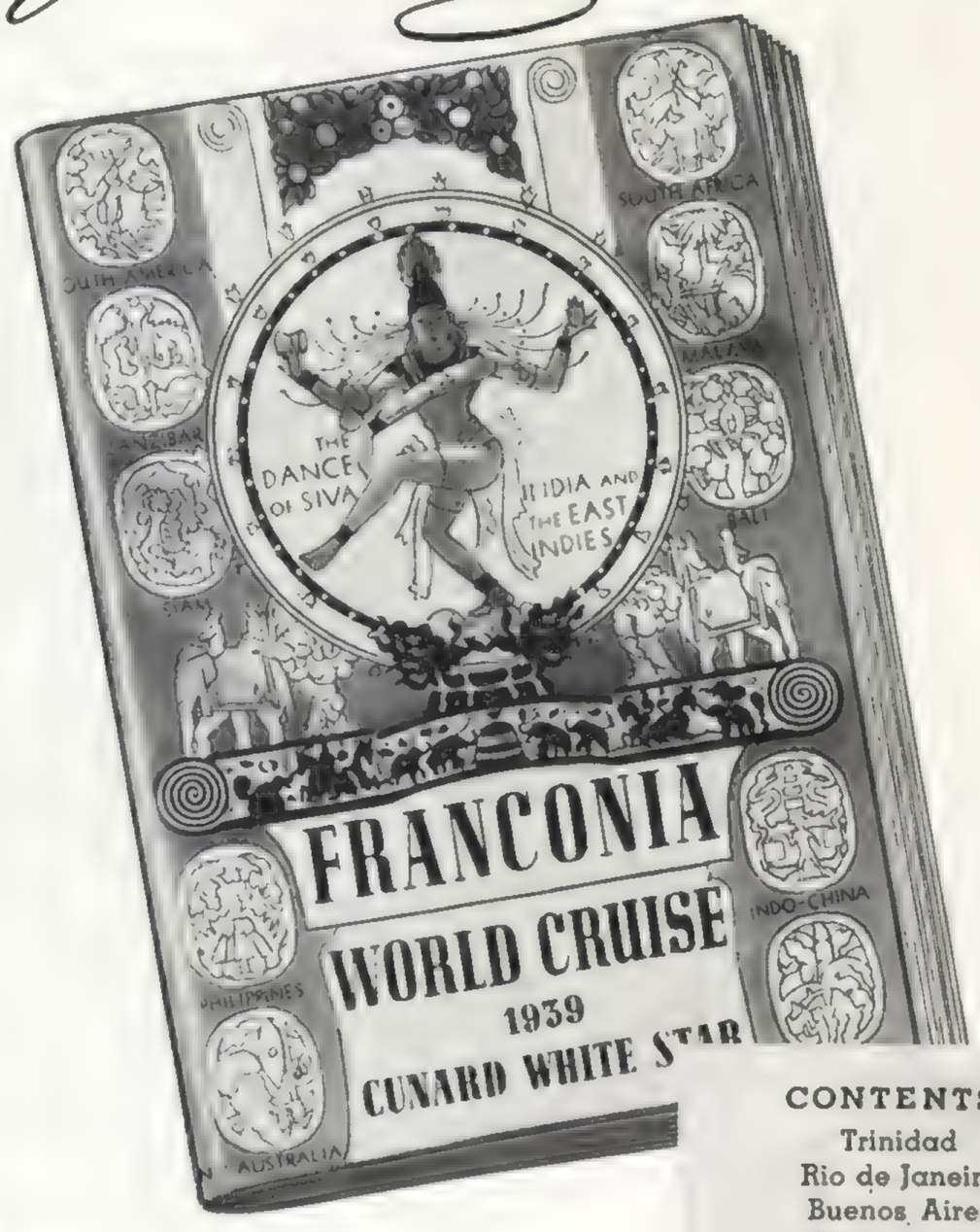
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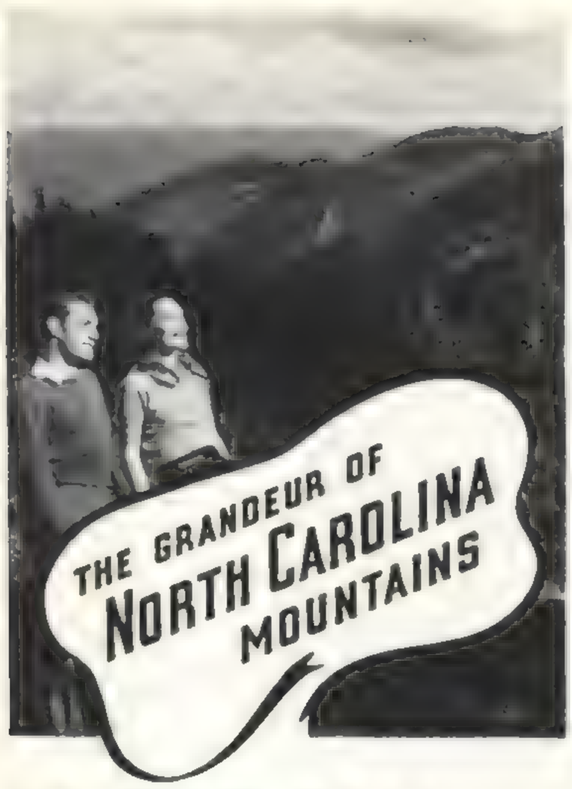
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No one, however slothful, seems to object to the quickening process. Those who stayed here all summer are hardened, by some mysterious toughening of untanned fibre, to anything a lusty autumn can produce. And those others, returning soon from life on the land, are supposedly full of stored-up energy. Whichever lot is yours, you'll get a little excited over the first few invitations, the advance notices of new concert series, Theatre Guild schedules, the new fall fashions, and plans for this or that formal opening.

Several interesting sporting projects are under way here in town, too, we might add. For example, go see what they've done to the Hippodrome—turned it into a Jai Alai Fronton for the Jai Alai games that begin in about a week.... But best of all, we like the prospect of postmortemming the hot months at our favourite bar with our favourite friends, investigating conditions in our favourite night clubs, and laying plans for subsequent winings and dinings in our favourite restaurants.

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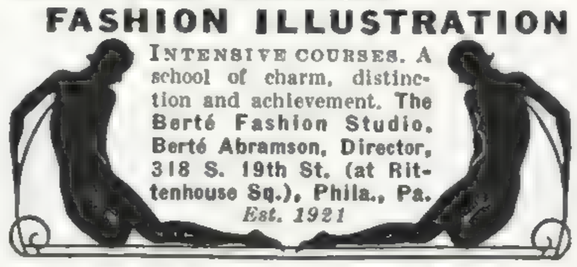
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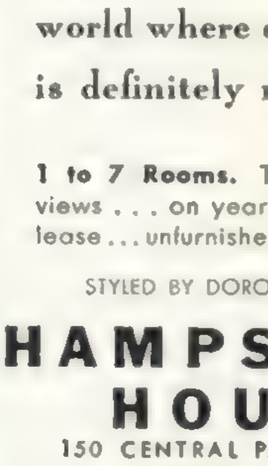
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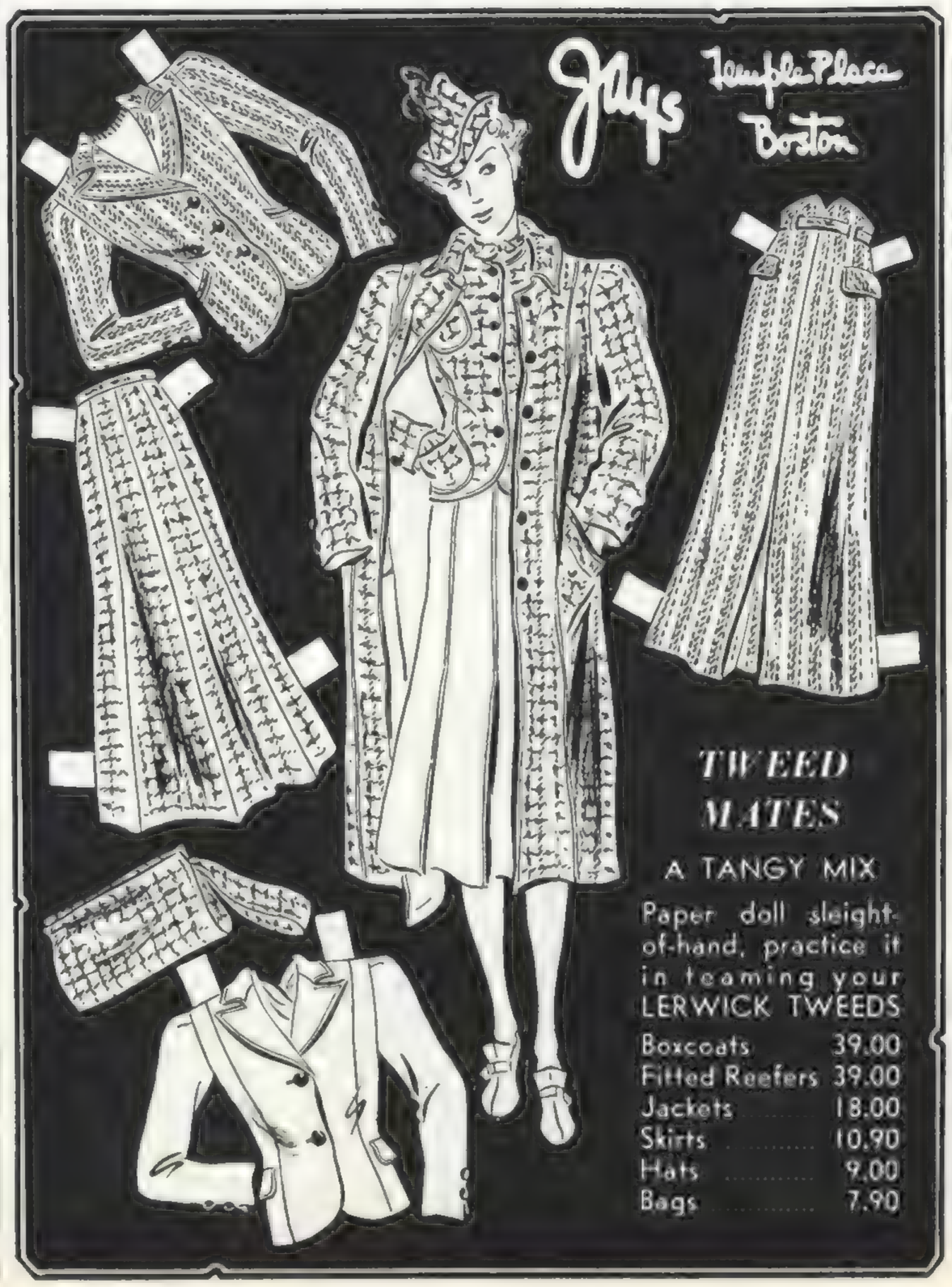
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Don't taxi. Trucks clog the cobbled, day-bright streets lined with markets. While we were talking to a huge, serene cop, a becalmed truck-driver near-by shouted over. Getting through the first block, after he'd delivered his load of melons, had taken three hours. The next two blocks he'd made in an hour apiece.

Push-cart vendors of pop, ice-cream, and hot dogs threaded between the trucks. When not shooting crap in the streets, Negro porters staggered around under crates of pale melons, rich red plums, purple kohlrabi. Aproned merchants yelled directions at the porters, turned away to shirt-sleeved buyers from Reeves, Gristede, the A. & P. Sidewalks were jagged, fragrant aisles between walls of crated fruit—long, narrow panoramas of smells: the sharp white smell of celery, the clean, bittersweet aroma of oranges. . . .

An accordion puffed out "*Vieni, vieni, vieni.*" Trucks growled, porters panted, boxes jarred, and a coal-black cat slept on a sack of silver onions—part of the next day's $645,000 wholesale supply of fruit and vegetables, sold in the noisy night.

Lambeth Walk



Imagine a wiry little cockney in a bowler, with buttons sewn all over his clothes, on Derby Day; picture his swagger, and you know what the Lambeth Walk is (or should be) like, even if you haven't seen it done in London, or on the St. Regis Roof. The dance broke over London after Lupino Lane's introduction of it in "Me and My Gal." Twenty years ago, however, cockneys were strutting the same bantam-like steps in Hammersmith Palace. This summer, Prince Obolensky and the Lambeth Walk came to New York on the same boat. The Prince took the Lambeth Walk right up to the St. Regis, gave some sheet music, "Doin' the Lambeth Walk," to Joseph Rines to play, and started every one there doing it.

It's too simple, possibly, for the younger crowd. The only trick is to count eight strutting steps before hooking arms with your partner, and eight more before revolving, slapping your knees, sticking out a hitch-hiker's thumb, and yelling "Hoi!" Some of the St. Regis guests forgot to count, the night we were there, and just strutted around and around. But it's fine for those who want to be part-of-the-party, without losing too much dignity.

New friends

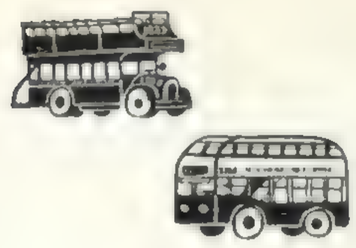
Making its début this season is the New Friends of Music Orchestra, especially tailored for the performance of fine chamber-music, both classic and recent. A flexible group of from thirty to forty musicians, its impetus for creation came from the public delight at hearing fresh, lovely, and little-known works on the New Friends of Music programs of the past two seasons.

Tall, slender Fritz Stiedry, who is famous abroad as a conductor of opera, is to direct the new group. In Europe, he became conductor of the Vienna opera, after an apprenticeship of assisting Mahler. A few years later, he was conducting and directing opera in Berlin, succeeding Bruno Walter. Active in introducing the works of contemporary composers, he brought important compositions of Hindemith, Schoenberg, and Krennek to Berlin concert-goers. In Russia, Stiedry organized the Leningrad Symphony and conducted concerts in both Leningrad and Moscow.

Besides playing the Brandenburg Concertos, and the four Orchestral Suites of Bach on some of the programs of its parent organization in Town Hall, the orchestra will give a complete series of its own in Carnegie. The six Bach Concertos, for two, three, and four pianos, and twelve unfamiliar Haydn symphonies will be performed there, beginning in February. Especially pleased are the music lovers, who are dis-



THE TOWN



turbed that much fine music lives only in libraries, while a few famous works get performed to death. (Although more than a hundred Haydn symphonies have actually been published, only six or eight are played frequently in America—which is a case in point.)

Turf classics



One don't-miss for mid-September is the Autumn Meeting at Belmont Park (September 15 to October 1), which brings out all the prominent horses shown so far this season. Three exciting classics are run on the closing day of the meeting: The Futurity, for the two-year-old championship; The Jockey Club Gold Cup at two miles—the public really loves distance races; and, as always, The Grand National Steeplechase.

The Belmont Futurity, as you no doubt know, is unique in that horses are entered in the race before they're born, by the names of the dam and sire. This year, it's impossible even to surmise the winner, since "Thingumabob," unfortunately, is dead, and William Ziegler, Jr.'s "El Chico"—the best two-year-old so far—isn't eligible. ("El Chico," if you're particularly anxious to see him perform, is entered in the Champagne Stakes on September 17.) But there are many fine colts and fillies among the eligibles for the Futurity, some of which haven't yet raced.

Entered in the important Jockey Club Gold Cup are "Fighting Fox," "Seabiscuit," "War Admiral," "Dauber," "Stagehand," "Caballero II.," "Jolly Tar," "Pompoon," and "Esposa." If any five of them start, it's bound to be a great contest. "Seabiscuit" has a chance earlier in the meeting, incidentally, to avenge his defeat by "Stagehand" last March in the $100,000 Santa Anita Handicap. Both horses are eligible for the Manhattan Stakes on September 20.

Three events promise a good afternoon's racing on September 24: The Matron Stakes of two-year-old fillies; The Lawrence Realization, with possible winners in "Fighting Fox," "The Chief," "Dauber," "Lucky Omen," "Menow," "Cravat," "Pasteurized," "Bull Lea," "Stormscud," or "Jolly Tar"—all of which have shown good form in the past season; and a steeplechase—The Brook Handicap.

Polo

Even if you missed some of the spring championships, there's still plenty of excellent polo going on out at Meadow Brook. The National Open Championship and Monty Waterbury matches last through September 18 and perhaps longer, if the weather holds things up. Since the same teams who play in the Open play in the Waterbury, as well, the American players in each tournament are still being watched as possible material for the international squad. (The International matches, as you probably know, will take place at Meadow Brook next June. Great Britain has already picked its team, but our line-up is still undecided.)

Familiar groups in the National Open and Waterbury Cup games are:

Old Westbury—the defending champions in both events, who are Michael Phipps, Cecil Smith, Stewart Iglehart, and C. B. Whitney.

The Greentree Farms team, of Pete Bostwick, Tommy Hitchcock, Jock Whitney, and Roberto Cavanaugh, who's a strong replacement for Gerald Balding.

The Aknusti four—from Arden, New York, although it includes Long Islander Ebby Gerry, and Pat Roark from Great Britain.

Aurora—Seymour Knox's team from Buffalo, with Ricardo Satnamarina, a South American, playing for the first time in this country.

The Jaquars—mostly a British outfit, with Gerald Balding, Eric Tyrrell-Martin, Winston Guest, and Keith Rous. Rous is a four-goal player, which means that the Jaquars will probably be given some goals on handicap.

Several other teams will probably enter competition, but, as we were writing this, it was impossible to tell just which ones. The National Open Championship has been played for since 1904, and the Waterbury Cup is a memorial tournament for: Monty Waterbury, his brother Lawrence, Harry Payne Whitney, and Devereux Milburn.

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NEW YORK

Beadleston—On July 31, in Long Branch, New Jersey, to Mr. and Mrs. Alfred N. Beadleston (Sylvia L. White), a son, William Lawrence Beadleston.

Boyce—On July 22, to Mr. and Mrs. James Raymond Boyce (Doris Isabel Eddy), a son, Jay Raymond Boyce.

Brown—On July 30, to Mr. and Mrs. Horace Seely Brown, junior (Rosalie Hicks Slack), of Pomfret, Connecticut, a daughter, Constance Raynal Seely Brown.

Collins—On August 2, to Mr. and Mrs. Hugh Gawtry Collins (Frances O. Fisher), of Millbrook, New York, a daughter, Anne Flagler Collins.

Dunstan—On August 7, to Mr. and Mrs. Thomas K. Dunstan (Barbara L. Hodges), of Woodmere, Long Island, a daughter.

Gerry—On July 30, to Mr. and Mrs. Elbridge E. Gerry (Eleanor B. Mathews), a daughter.

Harris—On July 29, to Mr. and Mrs. W. Irving Harris (Julia Lake Crawford), a daughter.

Lindsley—On August 7, to Mr. and Mrs. Fanshawe Lindsley (Elizabeth B. Glover), of Hewlett, Long Island, a daughter.

Nicholas—On July 28, in East Blue Hill, Maine, to Mr. and Mrs. Frederick Snow Nicholas (Martha Ellingwood Milliken), of Abbeville, South Carolina, a daughter.

Schenck—On July 21, to Mr. and Mrs. John T. Schenck (Harriet Buffum), a son, Benjamin Robinson Schenck, second.

Vanderbilt—On July 6, in Honolulu, Hawaii, to Mr. and Mrs. George Vanderbilt (Lucille M. Parsons), a daughter.

BOSTON

Nelson—On July 18, to Mr. and Mrs. Harris J. Nelson (Geraldine Silver), a son, John Nelson.

Preston—On July 16, in Boston, Massachusetts, to Mr. and Mrs. William Munroe Preston (Jean Wood), of Cambridge, Massachusetts, and Lloyd's Neck, Huntington, Long Island, a daughter, Sarah Wood Preston.

CHARLESTON, WEST VIRGINIA

Ragland—On July 12, to Mr. and Mrs. Tom Ragland (Nancy Thomas), a son, John Ragland.

CHARLOTTESVILLE, VIRGINIA

Roosevelt—On July 19, to Mr. and Mrs. Franklin Delano Roosevelt, junior (Ethel du Pont), a son, Franklin Delano Roosevelt, third.

CHICAGO

Davis—On July 20, to Mr. and Mrs. Frank R. Davis, junior (Charlotte Van Bibber), a son, Arthur Van Bibber Davis.

CINCINNATI

Owens—On July 18, to Dr. Louis Bonner Owens and Mrs. Owens (Elizabeth D. Espy), a daughter, Elizabeth Davis Owens.

BIRTHS

CLEVELAND

Andrews—In July, to Mr. and Mrs. Horace Andrews, junior (Barbara O. Vander Poel), a son.

LINCOLN

Hunt—On June 21, to Mr. and Mrs. Gerald R. Hunt (Hellene Wood), a daughter, Dallas Ann Hunt.

LYNDON

McNeal—On May 28, to Mr. and Mrs. Charles Edwards McNeal (Jane Aley), of Hurstbourne Farms, Lyndon, Kentucky, a daughter, Sarah Aley Poythress McNeal.

PHILADELPHIA

Furniss—On July 20, to Mr. and Mrs. Henry Dawson Furniss, junior (Flora Fergusson), a son.

Wise—On July 23, to Mr. and Mrs. Henry A. Wise (Deborah G. H. Turnbull), of Watertown, New York, a son, Anderson Wise.

SAINT JOSEPH

Burnes—On July 9, to Mr. and Mrs. Calvin Carr Burnes (Marjory Cox), a daughter, Marjory Burnes.

Kirk—On July 23, to Mr. and Mrs. Douglas Kirk (Marion Barnett), a daughter, Elizabeth Mary Kirk.

Lehr—On July 16, to Mr. and Mrs. Wesley Lehr (Katherine Cousley), a daughter, Katherine Lehr.

Mauze—On July 15, to Dr. George Mauze and Mrs. Mauze (Elsie Brown), a son, Madison Mauze.

Randall—On July 21, to Mr. and Mrs. Walter Randall (Ruth Bristow), a daughter, Joyce Randall.

SEATTLE

Burnett—On June 27, to Mr. and Mrs Charles Pye Burnett, a son, Joshua Green Burnett.

Walker—On July 16, to Mr. and Mrs. Cyrus Talbot Walker, a son, Cyrus Talbot Walker, junior.

TULSA

Jones—On June 28, in Sheridan, Wyoming, to Mr. and Mrs. Hoyle Jones, junior (Phyllis Clay), of Wyola, Montana, a son, Hoyle Clay Jones.

Olsen—On July 12, to Mr. and Mrs. Olaf la Cour Olsen (Dorothea Bohmanson), a son, Olaf la Cour Olsen, junior.

UTICA

Bray—On July 16, to Mr. and Mrs. Theodore M. Bray (Bertha Hitchcock), a daughter, Aleric Bray.

Butler—On July 30, to Mr. and Mrs. Gilbert Butler (Mary Kernan), a daughter, Martha Gilbert Butler.

WASHINGTON, D. C.

Korff—On July 12, to Baron Serge Alexander Korff and Baroness Korff (Alice Graeme), a daughter.

ENGAGEMENTS

NEW YORK

Butterworth-Low—Miss Isabel Imlay Butterworth, daughter of Mr. and Mrs. G. Forrest Butterworth, of Rye, New York, to Mr. Cabot Ward Low, son of Mrs. Peter F. Crossman, of New York.

Campbell-MacDonald—Miss Charmian Campbell, daughter of Brigadier-General Archibald Campbell, U. S. A., and Mrs. Campbell, of New York and "Roroyare," Cold Spring, New York, to Mr. Henry MacDonald, of Forest Hills, Long Island.

Clements-Cole—Miss Elizabeth Martin Clements, daughter of the late Hurin Martin Clements and Mrs. Clements, to Mr. Newcomb Debevoise Cole, son of the late Newcomb B. Cole and Mrs. Cole.

Flook-Roche—Miss Margaret R. Flook, daughter of Mr. and Mrs. William Nowat Flook, of New York, to Mr. James Jeffrey Roche, stepson of Mrs. Arthur Somers Roche, of New York and Palm Beach, Florida.

Grand-Thorne—Miss Helen Grand, daughter of Mr. and Mrs. Gordon Grand, of Millbrook, New York, and Greenwich, Connecticut, to Mr. Edwin Thorne, second, son of Mr. and Mrs. Landon K. Thorne, of New York and "Thorneham," Bay Shore, Long Island.

Hildt-Smith—Miss Julia Hildt, daughter of Mr. and Mrs. Howard Jerome Hildt, of New York and Black Point, Connecticut, to Mr. Henry Holt Smith, junior, son of Mr. and Mrs. Henry Holt Smith, of New London, Connecticut.

SOCIETY

ENGAGEMENTS

Kilbourn-Fickes—Miss Sarah V. D. Kilbourn, daughter of Mr. and Mrs. Horace O. Kilbourn, of New York, to Mr. Robert O. Fickes, of Westport, Connecticut.

Rhinelander-McKnight—Miss Le Brun Cruger Rhinelander, daughter of Mrs. Le Brun Rhinelander, of New York and Newport, Rhode Island, and of Mr. Philip Rhinelander, second, of New York and Oyster Bay, Long Island, to Mr. William G. McKnight, junior, of New York and Rumson, New Jersey, son of Mr. William G. McKnight.

Royall-Chalmers—Miss Mary Aylette Royall, daughter of Mrs. Loring Washburn, of "Fieldston Old House," Riverdale, New York, and "Old Orchards," Greenwich, Connecticut, and of Mr. William L. Royall, of Warrenton and Richmond, Virginia, to Mr. Thomas Kimberly Chalmers, of New York, son of Mr. Henry Bishop Chalmers.

Williams-Fairbrother—Miss Margaret Williams, daughter of Dr. Charles Mallory Williams and Mrs. Williams, of "The Homestead," Stonington, Connecticut, to Mr. Billings Burch Fairbrother, son of Mr. and Mrs. Lorenzo Dow Fairbrother, of Stonington.

Winlock-Lannon—Miss Barbara Winlock, daughter of Mr. and Mrs. Herbert Eustis Winlock, of New York, to Mr. John David Lannon, son of the late John David Lannon and Mrs. Lannon, of Flushing, Long Island.

BOSTON

Andreae-Danielson—Miss Christiana Andreae, daughter of Mr. Herman A. Andreae, of London, England, and of Mrs. C. C. Andreae, of London, to Mr. Richard Ely Danielson, junior, son of Mr. and Mrs. Richard Ely Danielson, of Groton and Boston, Massachusetts.

CINCINNATI

Bosworth-Brooks—Miss Evelyn Bosworth, daughter of Mr. and Mrs. Erwin Parsons Bosworth, to Mr. Leroy Brooks, son of Mr. and Mrs. Edward L. Brooks.

Chatfield-Farny—Miss Elizabeth Chatfield, daughter of Mr. and Mrs. William H. Chatfield, to Mr. Daniel Farny, son of the late Henry Farny and Mrs. Farny.

Tietig-Parlin—Miss Agnes Sophia Tietig, daughter of Mr. and Mrs. Rudolph Tietig, to Mr. John Andrew Parlin, son of Mrs. Louise Ebbert Parlin.

Windisch-Nelson—Miss Jane Windisch, daughter of Mr. and Mrs. William Windisch, to Mr. Lathrop Barrère Nelson, son of Mr. and Mrs. Ben Barrère Nelson.

FALL RIVER

Riley-Follett—Miss Louise Langford Riley, daughter of Mrs. Richard G. Riley, to Mr. Herbert Garden Follett, of Worcester, Massachusetts.

FLINT, MICHIGAN

Davison-Whyel—Miss Genevieve Davison, daughter of Mr. and Mrs. Matthew Davison, to Mr. George Lawrence Whyel, son of Mr. and Mrs. George Whyel, of Miami, Florida.

KANSAS CITY

Vigeant-Andrews—Mrs. Margaret Glover Vigeant, daughter of the late Fred Brown Glover and Mrs. Glover, of Kansas City, Missouri, to Mr. William Turell Andrews, of New York, son of Mr. Walter S. Andrews, of Newport, Rhode Island, and of Mrs. Oliver Posfay, of Brussels, Belgium.

KINGSTON

Betz-Sturges—Miss Elizabeth Weld Betz, daughter of Mr. and Mrs. Gerard W. Betz, to Mr. Hollister Sturges, son of the late Hollister Sturges and Mrs. Sturges, of "Fairfield House," Stone Ridge, New York.

LOS ANGELES

Yost-Wallace—Miss Helen Yost, daughter of Mr. and Mrs. Paul Kirkwood Yost, of Los Angeles, California, to Mr. John D. Wallace, son of Mrs. Edward H. Wallace, of Long Beach.

MANSFIELD, OHIO

Voegele-Green—Miss Virginia Martha Voegele, daughter of Mr. and Mrs. Frank Albert Voegele, of Mansfield, to Mr. William Thomas Green, son of Mrs. Anna Green, of Charleston, West Virginia.

MONTCLAIR

Penick-Nuttle—Miss Margaret Henry Penick, daughter of Mr. and Mrs. Sydnor Barksdale Penick, of Montclair, New Jersey, to Mr. Philip Everngam Nuttle, son of Mr. and Mrs. Frank L. R. Nuttle, of Denton, Maryland.

ENGAGEMENTS

MORRISTOWN

Bates-Emory—Miss A. Marie Louise Bates, daughter of Mrs. Putnam A. Bates, of Morristown, New Jersey, to Mr. Thomas M. Emory, son of the late Dr. George B. Emory and Mrs. Emory, of Morristown, New Jersey, and Cazenovia, New York.

PHILADELPHIA

Kiely-Snowden—Miss Marie Spence Kiely, daughter of Mr. and Mrs. Charles F. Kiely, of New York and Easthampton, Long Island, to Mr. James M. Snowden, son of the late George Grant Snowden and Mrs. Snowden, of "Holiday House," Watch Hill, Rhode Island, and Philadelphia, Pennsylvania.

Phinney-Kirkland—Miss Sarah Kathleen Phinney, of New York, daughter of Colonel Robert T. Phinney and Mrs. Phinney, of Denver, Colorado, to Mr. Frederic McMichael Kirkland, son of Mr. and Mrs. Frederic R. Kirkland, of Wynnewood, Pennsylvania.

SAN FRANCISCO

Towne-Tully—Miss Marie Foster Towne, daughter of Mr. and Mrs. James Willcut Towne, of San Francisco, California, to Mr. Richard Goffe Tully, son of Mr. and Mrs. Herbert G. Tully, of Glen Ridge, New Jersey.

SOUTH ORANGE

Horn-Milbank—Miss Helen Beauchamp Horn, daughter of Mr. and Mrs. H. Stanley Horn, to Mr. Robert Milbank, son of Mr. and Mrs. Harold Milbank.

STAMFORD

Arguimbeau-Hubbard—Miss Suzanne Hough Arguimbeau, daughter of Mr. and Mrs. Vincent Charles Arguimbeau, of Glenbrook, Connecticut, to Mr. William Norris Hubbard, junior, son of Dr. William Norris Hubbard and Mrs. Hubbard, of New York.

WASHINGTON, D. C.

Balsley-Hines—Miss Betty Balsley, daughter of Colonel A. H. Balsley and Mrs. Balsley, to Lieutenant Charles Boes Hines, Field Artillery, U. S. A., son of Lieutenant-Colonel Charles Hines and Mrs. Hines.

WEST ORANGE

Griggs-Barrett—Miss Virginia Murray Griggs, daughter of Mrs. Jan Pieter Spaens, of West Orange, New Jersey, to Mr. Hugh Campbell Barrett, junior, of East Orange, New Jersey, son of Mr. and Mrs. Hugh Campbell Barrett.

WEDDINGS

NEW YORK

Anderson-Ferris—On July 30, at "Tide-Crest," Riverside, Connecticut, Mr. Nils Anderson, junior, of Plainfield, New Jersey, and Miss Jean Derby Ferris, daughter of Mr. and Mrs. Herbert Henry Ferris, of Glen Ridge, New Jersey, and Riverside.

(Continued on page 161)

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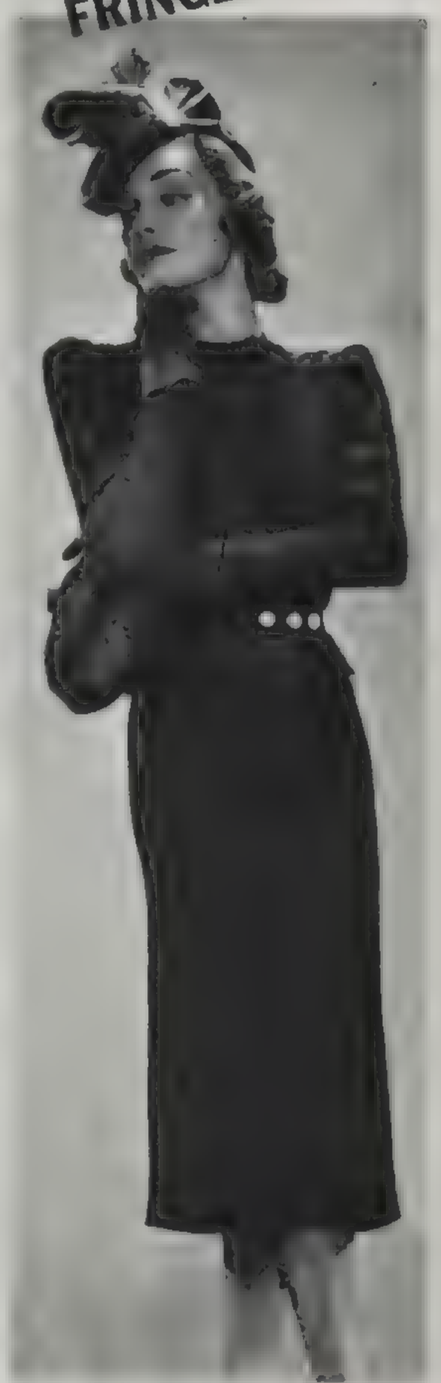
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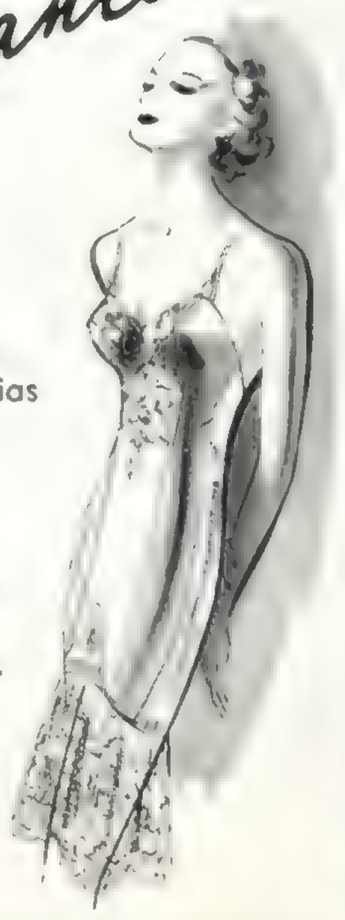
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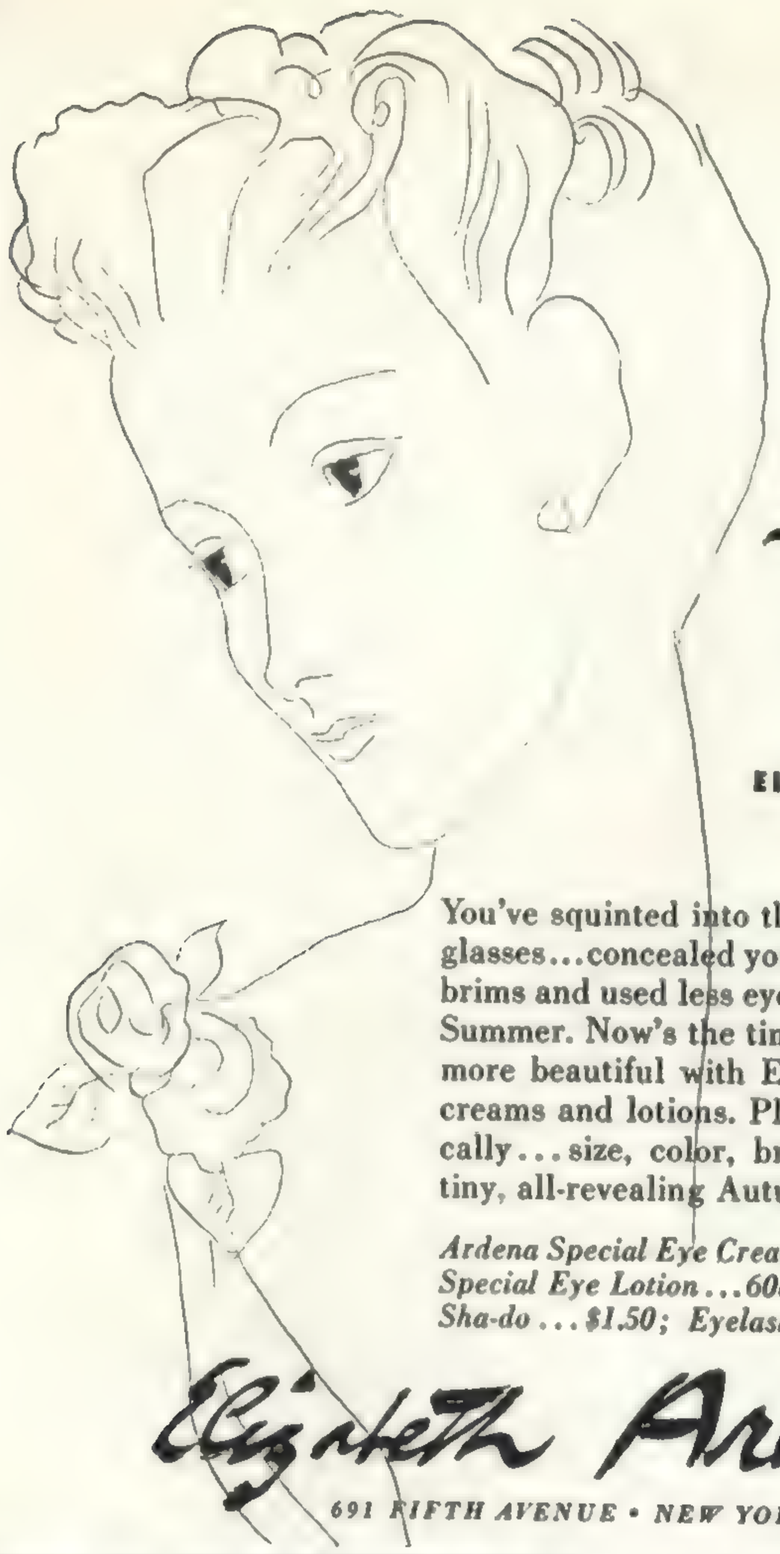
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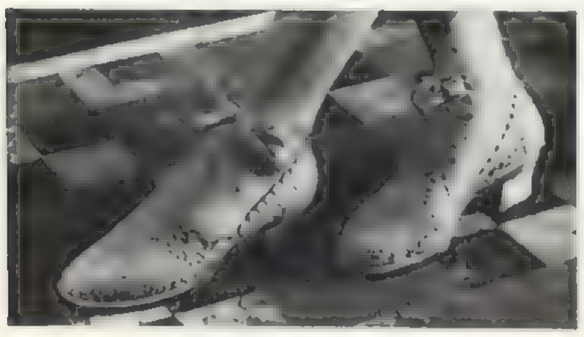
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DECORATOR'S DAY-BOOK

NEW BACKGROUNDS—The first, not too faint hints about autumn decoration are here, again in the form of the new wall-papers. The Wall Paper Institute, in an elaborately planned public show at the Waldorf-Astoria, began it all. Twenty-three patterns, the vanguard of 1939 papers, hung in as many room-settings. Becoming backgrounds for different colour types were suggested in a chart that assured us that less than two per cent. of the population are blond, fifty-three per cent. brown!

One paper, called "Peony Garden," is a bright affair of grey-and-white peonies, pink morning-glories, and yellow tulips on a sparkling black background; try it in a small sitting-room with a gilded chair or two.

"The Blackberry" is another, a fresh pattern of meandering blackberries with blue and green foliage on a cream ground; and "Colonial Concord," a fine reproduction of an old paper, has an unusual colour scheme of blue, black, and off-white against a strong yellow ground.

Those satin-striped papers we used to see are here again, and Imperial has one with three-inch stripes, shiny and dull, in pale off-white shades; one has a creamy cast, one a pinkish, and one a yellowish. This same stripe may be had in various all-dull combinations: pale yellow and grey; greyed pink and blue; and soft green and white. A patterned one with a fresh, old-fashioned look has sprays of lilacs on a grey-and-white striped ground, like a 1907 cretonne. Wolf Brothers has all these.

The first authenticated wall-papers developed in connection with the Craft Program of the Williamsburg Restoration are being done by Katzenbach and Warren under the appointment of Colonial Williamsburg, Incorporated.

The papers, so far as practicable, are true copies of eighteenth-century pieces; though, in addition to such exact copies, the same pattern has been done in various colours which coordinate with the Williamsburg paints.

The "Williamsburg Chinese" is copied from a fragment of wall-paper bound in the binding of a 1776 court record book for Southampton County, Virginia. The paper is in black and white on slate-grey, and has a delicate pattern of geometric design with Chinese scenes.

The "Fox Grape," another pattern, is copied from an old paper found on the walls of a Williamsburg residence (a pattern believed to have been used in Jefferson's house, Monticello).

The "Diagonal Floral," the third pattern developed thus far, is taken from another interesting Colonial paper.

And as a little venture of their own, Katzenbach and Warren are making a printed reproduction of that expensive French straw-paper, with a satiny polished surface, in pale olive-green, silver-grey, lapis-blue, and copper-beige.

SAWING A TABLE IN TWO—Macy's has decided to tell all about furniture construction, and, to show you just what you are buying, they have sawed up fifty or more pieces of furniture. It is a little disheartening to see a perfectly good chair with great pieces of the upholstery cut out of it, but it does prove the point that good workmanship and materials are important.

Back to walls again, Macy's has a trick of painting, without benefit of mouldings, white panels on beige walls. These may be planned to take certain pictures and to balance up an unbalanced wall, with no structural changes—important enough in a rented flat. They have, too, at about forty dollars in muslin, an armless armchair, wide, deep, and tufted, that is comfortable and handsome. The model is in pale greyed-yellow damask, but you can have it made up in your own fabric.

RED AND WHITE—Up Boston way, Miss Alice Whelan has just finished a red-and-white game-room with several new flourishes. The white walls under a red ceiling have a series of panels painted by Hanley Henoch, rather sporting peasants

DECORATOR'S DAY-BOOK

in deep reds under dark green trees. The doors are lacquered red with white panelings, and in two corners of the room are sofas covered with the red felt of the curtains.

Along one side of the room are cabinets built to hold card-tables and other equipment, and, on the opposite wall, four little white-painted Viennese chairs are lined up. These are covered with red felt and finished with red, white, and green galloon. There are nests of tables in mint-green, and the bridge-tables, specially designed for this room, have green leather tops.

VIENNA IN NEW YORK—Those unbelievable and expensive blown-glass table decorations that used to come from Vienna are now made in East Sixty-Eighth Street. After years of patient training of native workmen, Madame Marianna Von Allesch has established her workshops in a beautifully remodeled house. There you will find blown-crystal trees, emerald glass animals, and Ferdinand the Bull in clear glass with a black glass ring.

Madame Von Allesch uses these glass bits in certain of her plastic frescoes. These are done in a new technique involving plaster and paint in soft colours, as in an effective low screen and in several deep-set panels. The glass again appears amusing in pins and clips, and, when you see a two-inch crystal guitar or a Victorian chair in blue glass dangling from some one's lapel, it will be Madame Von Allesch who designed it.

PICTURES AND DÉCOR—On the fourth floor at James McCutcheon's, Miss Miriam Thomson has been stirring things up, and the result is a one-room gallery of modern paintings and sculpture and a new idea in service. The corner that makes up the Decorating Department includes offices, the large gallery-room, and the room called "The Scheme Shop," with its brand-new idea.

The Gallery, with its soft green walls, is built around the mirrored surface enclosing the fireplace (there is no mantelpiece). The windows are hung with soft yellow-and-green striped curtains, and there are chartreuse-green covers on a sofa and a pair of stuffed chairs. A Regency break-front bookcase dominates one wall, and the few remaining pieces (for this is, after all, a gallery) are English, eighteenth century. And against all this quiet tradition are placed the pictures of such modern painters as Eilshemius and Harold Weston, and the sculpture of Josef Foshko. It is as comfortable and simple a gallery as we have seen.

"The Scheme Shop" offers the facilities (with a good deal of very wise elimination) of the fabric sources about town. Here is a compact collection of the cream of the new fabrics, including modern Swedish prints on silks; paint-samples large enough so that you can visualize their effect on a wall; and the best of the new wall-papers. It is a room where you may prowl among the large racks of adroitly planned colour-schemes and samples.

If you strike a problem, one of the McCutcheon decorators is at hand to help you, but it is especially a place for those who like to do their own unhampered browsing.

TWO TRICKS FOR SMALL ROOMS—Just when you think that every known thing has been used to cover floors, the trick of stretching printed serge over a thick lining comes to light. In a recently finished bedroom, with bright pink walls and a grey-painted floor, the rug problem was solved in this way. Carpeting was too heavy for this low-ceilinged room, so a brightly chintz-flowered serge with a pink background was edged with a thick, looped fringe and mounted over the usual rug-lining. The effect is that of a particularly bright Victorian carpet, with none of its stuffy texture. The smooth surface of the serge will stand years of wear. Not an inexpensive trick, but a good one.

And around a mirror in a Biedermeier room (this one was stolen from an old Biedermeier drawing) was hung a wreath of paper morning-glories and ivy, repeating the pattern of the chintz used on the chairs. Easy enough to do, but not for many rooms.

EVERETT GRAY LINSLEY






Soir de Paris
nouveau parfum de Revillon
Paris

Vogue

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Schiaparelli's beplumed velvet
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September 15th

Bill and Kiki — after the theatre

TUESDAY

Might be a good day for something just a little different. Serve Peppery Hot Pot* in an earthen casserole with bread sticks and thin little slivers of Gruyère cheese.

Finish with a fruit bowl of grapes, fresh figs, and nectarines.

*Heat together one tin Heinz Onion Soup and one tin Heinz Pepper Pot Soup.

Margot, Connie + Laura — for lunch and bridge

WEDNESDAY

Must try out new idea of serving Heinz Cream of Mushroom Soup garnished with tiny bits of smoked turkey. Serve soup with Devilled Crusts.*

*Spread crusts of bread with 1 tablespoon butter perked up with ½ teaspoon Heinz "57" Beefsteak Sauce. Sprinkle with grated cheese, paprika—and cayenne (lightly). Bake five minutes.

Six for Dinner

SATURDAY

Start with Mandarin Chicken Soup* served in small blue Chinese bowls.

*Heat Heinz Chicken Soup with Rice. In bottom of each bowl place two or three thin slices of Chinese water chestnuts (obtainable in tins) float teaspoonful salted whipped cream on each portion just before serving.

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57



Vogue's-eye sees
a provocative figure
emerge from the Paris Collections.
Her hair is brushed up.
A feather pinwheel tips over her nose.
Her fox scarf is muzzled with jewels.
In her hands, she juggles a muff,
a vanity-case, bright gloves,
a nosegay of violets, and a cigarette.
She may even wear (for nonsense) buttoned boots.
She takes "this" from her mother,
and "that" from her grandmother,
but under all the frivolities are
clothes unmistakably to-day's.



Bright head-dress, stark-white dress at the PARIS OPENINGS.
Chanel's gay plumage, satin-and-lace dress, palm-sized gloves (Milgrim; I. Magnin, California)



HORST

MOLYNEUX'S CHAIN ON THE BROW, UP-SWEPT HAIR, 1890 DRESS

High Spirits at the Paris Openings

Royalty could not visit Paris without leaving a deep impression.... Even the children playing round the *Théâtre du Guignol* in the Luxembourg gardens compete as to who can wave and kiss their hand the most gracefully "*à la Reine d'Angleterre.*" Perhaps this royal visit is what influenced the new clothes. Or, perhaps, Paris has sensed the growing ennui with too much freedom, too much frankness, and, above all, too much flesh. All those beautiful brown bodies strewn over the beaches of the world began to pall. The more women took off the less they revealed: their minds and their very personalities became bleached. It was the era of the obvious, always fundamentally abhorrent to the French. Then, when all the cards were on the table, Paris trumped them with the Joker, and cried "Enough!" And so a new mode is born...with these high-spirited ideas:

HIGH HAIR. The head is where the new mode begins. And any one who has read Vogue since 1935 knew the change was coming. Like a conflagration, the battle between up hair and down is sweeping America. But Paris is no longer sitting on the fence. In Paris, the new coiffure has conquered the old, kind curtain of curls. Beauties know that they lose nothing by it; the uglies snatch at this new chance.

HIGH COLLARS. The higher the hair, the barer the neck—and thus an era of ornamentation dawns. Collars and necklaces choke the throat. Pie-frill collarettes frame the face. Even boned collars, those self-same bones that propped your grandmother's collar up to her ears, are back. Mainbocher's velvet dinner-dress on page 88 is evidence—bones and all. Piguet even brings back dog-collars, of velvet or jewels, to cover up your neck modestly (page 86). And if your collar isn't high, you'll huddle yourself up to the ears in a fox scarf, that faithful pet, now muzzled in gold and turquoise. Your ears, by the way, will rarely be minus earrings.

HIGH SLEEVES. Up go the sleeves, too, to cooperate in framing the neck. Leg-o'-mutton sleeves, straight out of the attic, shrug upwards at the shoulders. Angel sleeves puff high above Molyneux's velvet sheath. Not only are sleeves high but they're long...decorously hiding arms down to the knuckles.



MOLYNEUX'S "HAT" FOR UP HAIR—FOX POMPONS AND A WHOOSH OF VEIL

HIGH GLOVES. Up go evening gloves, too. Your grandmother called them "opera" gloves—long ones that were stretched almost up to the shoulders. Chanel gives you fingerless lace ones (turn to page 82)—Victorian mitts that act as modest sleeves. Schiaparelli pulls up to your shoulders sulphur-yellow crêpe ones (opposite page) to contrast with a purple crêpe dress. And on the back of the hand, often, there's a fabulous jewelled pin.

HIGH BOOTS AND SPATS. That old flame, the high buttoned boot, has turned up again, too. Eight buttons—you can count them on page 84. You had better dig up your mother's pearl-handled button-hook. Coloured kid boots to wear at night; black ones if you want to dare them by day. Both Schiaparelli and Paquin back them—you can see Paquin's red ones flirting beneath the black dress on page 87. If not boots, perhaps spats or gaiters. Creed's natural linen gaiters, laced up the side (page 84); or Marjorie Dunton's Persian lamb spats, lined in red (page 84).

HIGHER SKIRTS. Up a fraction of an inch go day skirts, too. Just a trifle, because many skirts are fuller—pleated, gathered, or flared like a skater's skirt. But, basically, the silhouette is simple. Snug jackets with short, full, bunchy skirts. Peasant suits with hour-glass waist-lines. Tailored suits with a faint dash of the military. It's because the basic silhouette is so simple that you can let yourself go over details.

COIFFURES BY PAUL OF "CHARLES OF THE RITZ"



SCHIAPARELLI'S OSTRICH HAT, MIRROR-STUDDED DINNER-SUIT

HIGHLAND PLAIDS. Thanks to the royal visitors in Paris—Scotch plaids are rising to lofty new heights. Destined for a queen to wear at Balmoral, or for you to wear to the winter's largest ball, is the spectacular evening coat that Alix made of tartan plaid (page 80). Born to frame the shoulders of a fragile silk evening dress is the scarf that Molyneux made of vivid plaid.

HIGH FEATHERS. On up-swept coiffures at night, lordly plumes in bright colours tossing above a stark-white dress (page 66). A grandmother's bonnet of osprey tied under the chin with velvet ribbons—as Mainbocher suggests on the opposite page. By day, blinding fringes of glycerinized feathers falling over the face. Single quills stabbing the air like semaphores. Pinwheels of feathers shooting from fur skull-caps. (Continued on page 157)

MAINBOCHER'S GRANDMOTHER CHARMERS: AN OSPREY BONNET, LONG DIAMOND CHAIN, JEWELLED GLOVES, BLACK SATIN DRESS

HORST



SCHIAPARELLI'S SIDE-COMBS, EARRINGS, OPERA-LENGTH GLOVES



HORST

VIONNET (above). A dress for Zorina to dance in, for a débutante to bow in, for any one to capitalize fragility in. Pink tulle and silver lamé—and no trace of the saccharine. On the up-coiffed head, Mauboussin's bow and earrings. Dress from Russeks and Marshall Field

PAQUIN (opposite). Fandango flounces of black velvet, and when they flip up you see streaks of scarlet taffeta. It's Paquin's way of suggesting stripes. Paquin's long, barbaric earrings banish the bare look from the up-piled coiffure. Dress imported by Henri Bendel

At the Paris Openings





COATS HAVE TINY WAISTS—IN PARIS. Bruyère made these two. The first, of grey quilted wool—its waist snug, its collar high. The second, of wool almost the colour of the red fox hat and muff. There's a brown velvet bow at the throat. (Saks-Fifth Avenue)



COATS HAVE WIDE SKIRTS—IN PARIS. Lanvin's black wool coat has flares of Persian lamb in its seven-league skirt (Henri Bendel). Lelong's coat of black wool has four silver fox skins that widen dramatically at the hem. Suzy's hat is a puff of silver fox

Paris tips its hats forward.

1. Molyneux's black velvet (Macy's)

2. Schiaparelli's felt, topped with violet bows (Florence Reichman)

3. Bruyère's black felt, rosette-trimmed (Saks-Fifth Avenue)

4. Schiaparelli's pinwheel of skunk and feathers (Henri Bendel)

5. Molyneux's blue toque with a tulle cascade (Bergdorf Goodman)



A bow, a heart, an hour-glass from the PARIS OPENINGS.
Talbot made all. First imported by Bergdorf Goodman; second, Henri Bendel; third, I. Magnin



At Lelong's Opening
Green velvet, white moire, pink gloves



At Patou's Opening
Velvet draped low on a chain



Pinched waists on country wools at the PARIS OPENINGS.
Both bright, beltless, nipped-in; both by Schiaparelli. One jersey. One tweed; Henri Bendel

Triangle Yokes
enter the Paris Openings





Balenciaga's
new triangular yokes..
Both this black velvet cape and
black crêpe dress
are shirred onto these new yokes.
You'll see more of this line - day and night



HORST



Echoes of the Royal Visit

LANVIN (above). As a souvenir of the royal visit to Paris, Lanvin designed this silver lamé gown—regal enough to be worn by the Queen of England. Across its bodice—a crimson ribbon of honour. Victorian jewellery from Vieille Russie

ALIX (opposite). The most spectacular evening coat in Paris—of Scotch plaid in a soft wool! And the most spectacular evening hat—a Scotch bonnet of sealskin. A queen inspired both; a queen could wear both at Balmoral. Boucheron jewels



HIGH LACE MITTS AT CHANEL'S COLLECTION. Back come old-fashioned "opera" gloves stretching like sleeves, up to your white shoulders. The lace dress, all accordion pleated, is propped out with countless net petticoats. (Salon Moderne, Saks-Fifth Avenue)



LACE FRILLS IN PATOU'S COLLECTION. Ruffles of black lace cascade in panels down this black silk velvet evening dress. The waist is shaped like an hour-glass. The décolletage shaped like a heart. (Jay-Thorpe.) Jewels on both pages from Boucheron



"1900" BUTTON BOOTS



"1900" SPATS





"1900" COMBS AND GLOVES

RELANG



"1900" BOWS AND MUFFS

AT THE 1938 PARIS OPENINGS

1900 BUTTON BOOTS. One of the pleasantest shocks for 1938—the return of 1900 buttoned boots. Schiaparelli brought out bright kid ones for evening, Paquin black ones for day. Two evening pairs are Schiaparelli's: butter-yellow kid ones with eight buttons, and pale blue kid ones, square-toed and square-heeled, with red piping and red buttons

1900 SPATS. Another nice dandyism from the past—the return of 1900 spats. Come cold days, warm your ankles with Marjorie Dunton's Persian lamb spats, lined in red, while you warm your hands in her Persian lamb gloves. With your tweed sports suit, wear Creed's natural linen gaiters, laced up the sides in regulation manner, worn over box-calf shoes

1900 COMBS AND GLOVES. To hold up-hair up, 1900 combs were bound to come back. These are Schiaparelli's: two mother-of-pearl ones, a jewelled crystal one; a blond tortoise-shell one. The Staffordshire dog, by Schlumberger, is for your lapel. And Schiaparelli's shoulder-high gloves of pink-red antelope—aren't they exactly what the 1900's called "opera" gloves?

1900 BOWS AND MUFFS. In every house, 1900 bows—bows on your wrist (as you see here), on ears, on hair, on muffs. And in almost every hand—1900 muffs. Max Leroy's sable muff in one photograph. In the other: Maggy Rouff's poodle muff of mountain goat, Lanvin's red velvet ball, Schiaparelli's skunk muff belted with blue tweed, Maggy Rouff's broadtail melon



HIGH COLLARS AT THE PARIS OPENINGS. Lest your neck look bare with that swooped-up hair, Piguet brings back high dog-collars such as your grandmother wore. A velvet one on that first black velvet-and-net dress—look twice at the long chain. A jewelled dog-collar on the second black velvet dress—look twice at the shoulder flanges to frame your neck and head



LONG SLEEVES AT THE PARIS OPENINGS. Lelong covers you primly from chin to knuckles with that first black crêpe dress. Paquin puts leg-o'-mutton sleeves on the second black velvet dress and catches up the skirt to show high, buttoned red boots. Lanvin laces a lamé corset on the outside of that black crêpe dress. All three borrowed something from your grandmother



At the Paris Openings

MAINBOCHER'S two good reasons for choosing black—
even in this season of brilliant colour.
First, black velvet with a satin corselet.
Second, a black velvet sheath with a boned collar



ANDRÉ DURST

There are moments when black tulle is perfection.
Here is a dress Mainbocher made for just that moment.
The vertical stripes are of black satin,
so are the frou sleeves. (Bergdorf Goodman imported it)

And here are some of the side attractions of the current Paris Openings:
1. Mainbocher's spray of jewelled flowers used for coat or dress buttons
2. A new side-comb to keep up your hair—Schlumberger's blond tortoise-shell comb flanked with swan heads of gold and white enamel
3. Schiaparelli's turquoise-and-gold evening bag—to hang around the neck
4. Patou's brooch of tiny porcelain pinks on slender gold stems
5. Schiaparelli's maddest clip—a cherubic lamp-post topped with a tiny electric-light bulb that really lights—like a flash-light
6. Maggy Rouff's baroque dragon clip—its body a mammoth pearl solitaire
7. Maggy Rouff's newest chatelaine—a huge Indian ring dangling all the vanity equipment a modern woman likes to lug. Cigarette-box, match-box, powder-box, pill-box, good-luck charm, and a mesh-bag for keys, money, et al.
8. Molyneux's antelope-and-goat bag that looks like a beautifully bound book





1. Chanel's Indian replica—a lace collar of imitation jewels to wear with a brushed-up coiffure
2. Her berry-cluster earrings—of red and green and pearl beads
3. Patou's delicate-tinted porcelain rose, nodding on a gold stem
4. Schiaparelli's coat-of-arms clip—a shield of gold metal, paved with bright simulated stones
5. Chanel's new coiffure-hat—a chou of velvet ribbons to set atop upswept hair
6. Schiaparelli's flexible caterpillar, made of gold metal
7. Chanel's glove-jewels, red flowers for knuckles and wrist
8. Her gold metal cigarette-box with serpent-eye green stones
9. Schiaparelli's mermaid clip
10. Her playing-card clip of gold metal studded with bright stones



Velvet for evening, velvet for dinner at the PARIS OPENINGS.
Both Chanels. Both with sheathed hip-lines. Both topped with ostrich. One a giddy pinwheel of colour



Victorian mantle, Directoire stripes at the PARIS OPENINGS.
Molyneux's poetic mantle of slipper satin (Bonwit Teller) over a Directoire striped satin dress



ANTON BRUEHL • CONDE NAST ENGRAVINGS

STAYING YOUNG LONGER

By Gelett Burgess

IT is ignorance of the preliminary symptoms of old age which makes many people, without active opposition, accept it as inevitable. But senility is not a mysterious disease against which there is no precaution or defence. Its advance is slow and insidious, but it attacks along definite lines, in recognizable ways. If we know how to fight, senility may be kept away indefinitely.

We all know of inspiring cases of agerasia or green old age, men and women who, when others are degenerating, are still vital and potent, capable of brilliant achievement comparable even to that of youth.

All such meaningless gestures as feeling of the face, twiddling of pencils, playing with a matchbox, drumming on a table, stroking a bare arm, twirling a tassel, rotating a foot when seated, or standing with a hand in a pocket show that the person doesn't know exactly what he is doing. The movements are mechanical, subconscious or half-conscious, and not the result of any definite intention and volition.

Old age takes advantage of ill-health or disappointment, frustration, weariness, or even mere carelessness, love of comfort or surrender to emotions, to prepare us for a waning interest in life and acceptance of old age, passivity, and a negative mental state. We are continually tempted not to bother about how we act, to let things go, to do as we want to do and take it easy. We take the path of least resistance, and, as our morale is lost, faults accumulate rapidly. By our posture, gesture, and voice, we inevitably betray this decline, and we show our age.

No single fault of deportment is serious of itself. The young girl who abstractedly bites her beads may consider it a harmless idiosyncrasy. Since, however, it is a meaningless action and uncontrolled mentally, her condition is dangerous. Any such laxity and thoughtlessness tends not only to become more deeply fixed all the time as a subconscious habit, but indulgence of it encourages other automatic actions, and they increase until in time we become unaware of how we appear to others, and finally we don't care. This loss of control, if unchecked, ends in senectitude, or second childhood. We yawn, scratch our heads, lick our fingers, and they say, "Don't mind John; he is getting old."

Nothing so betrays one's age as the voice. When people begin to ask, "Whajjer say?" you'd better stop, look, and listen. It's the danger-signal of old age, and it makes a person seem aged even if wearing short pants or a pigtail braid.

As you get older, too, your posture constantly moulds your body. And if you want an "old woman's hump" or double chins, there's no easier way to get them than by sitting down on your spine with your chin jammed down onto your chest. Those modern low easy-chairs, too, seem expressly designed to push out your stomach and destroy your neck when you take that posture which makes you look like a half-melted dish of ice-cream. The only way to keep your back straight is to sit on a hard, straight chair. No four-year-old considers it uncomfortable, why should you? The enemy of youthfulness is carelessness, sloth, habit.

No young person ever sits with the finger-tips of one hand delicately touching those of the other hand. It's all right for an Archbishop; quite a venerable pose; but it doesn't make you look eleven years younger, because it's an abstraction attitude, it's negative; and, to appear youthful, your posture must show that you're awake and positive. Resting the head on the hand in that famous author pose when seated, is another abstracted posture. Old men love it. And even standing with your hand in your pocket is aging, because it expresses nothing but self-consciousness and indicates a lack of awareness and control. So does the cocked head that we so often see in a middle-aged person who is listening or watching something, and, if you persist in that attitude, it won't be long before they catch you smiling away gently at nothing at all.

The gestures of youth are crisp, quick, and easy. As we grow older though, our gestures, if we don't watch them (or a husband or wife doesn't tell us), not only become slower, but they have a tendency to become more precise. Watch a young man smoking. His cigarette is a secondary interest. As he talks, he handles it nonchalantly. He's hardly aware of it. But the gestures of an old man are deliberate and absurdly precise. He handles a cigar or pipe, lights it, gets rid of the ashes as if this were the most important thing in the world. Many women, too, treat their cigarettes in a timid, careful, mannered way (as if they were snakes) that makes them seem older when smoking.

Young people seldom use both hands at once when they gesture, unless it's a boy yelling at a football game or a young girl hopping up and down and screaming with joy. But if you, of middle age, ever find yourself telling a story and keeping both your arms vaguely waving up and down as you talk, it's time to wear flannels and look for brown spots on the back of your hands. It's far more youthful to make awkward gestures than to make meaningless ones.

There are innumerable trivial mannerisms, also, that make one seem older. When you sit waiting for your dinner with your elbows on the table, do you clasp your hands and gently tap your chin with them, or put your flat palms together with your thumbs tickling your Adam's apple? Do you wash your hands with (Continued on page 152)

Opposite page—a glorious colour formula for the country. Jaeger's camel's-hair suit that you'll love as you loved your old polo coat. A purple lining and blouse. Violet suède hat and bag. Jangles of gold bracelets and a watch-fob. All are from Bonwit Teller; and I. Magnin, California. The final touch—Elizabeth Arden's Daytime Cyclamen Make-Up. The frame—a superb Chippendale door from Stair and Company

• SCHIAPARELLI. A wonderful little black wool suit—so concise, so simple. Velvet-lined lapels, three silly buttons, a Crown Mosaic zipper, and a lordly busby of monkey fur

• SCHIAPARELLI. A silver fox hood to huddle your ears, silver fox pockets to warm your fingers—it's a blue wool suit for those who like the startling

• CHANEL. A loose, easy box-jacket edged surprisingly with curtain ball-fringe. A blue wool skirt. A white satin blouse. And just a bunch of bows for a hat—nice on hair up, or hair down—if you're a reactionary

• MOLYNEUX. That new young flared silhouette. Purple wool jacket. Black wool dress, ribbon-trimmed

• MOLYNEUX. Colour as we like it this year. A fireman-red wool suit and sweater—even more engaging with the beaver collar, hat, and muff

• CREED. A cleverly cut black wool suit, bound with military braid. Yellow surah blouse. Talbot's felt hat

• SCHIAPARELLI. A suit that caught every eye. Black wool—made memorable by those Persian lamb pockets, mitts, and that coq hat. You saw a quick sketch of it in our last issue

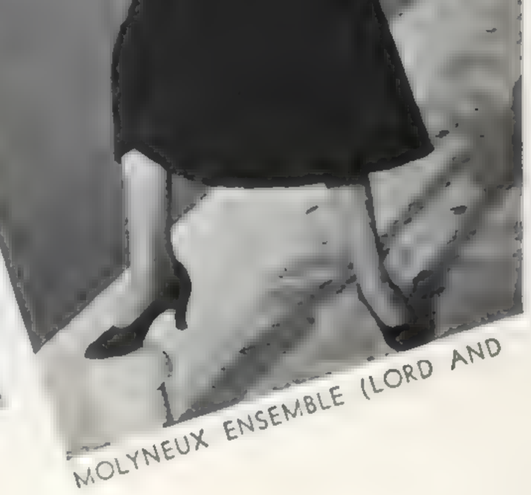
SCHIAPARELLI SUIT (HENRI BENDEL)



SCHIAPARELLI (SALON MODERNE, SAKS-FIFTH AVENUE)



CHANEL



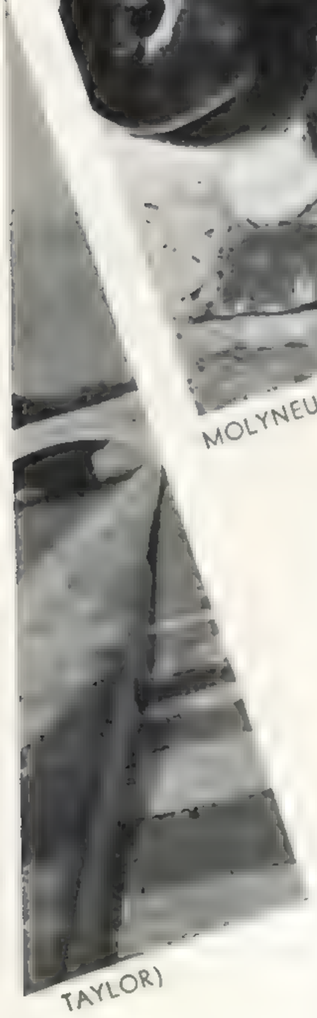
MOLYNEUX ENSEMBLE (LORD AND



CREED SUIT (SALON MODERNE, SAKS-FIFTH AVENUE)



MOLYNEUX (SALON DE COUTURE, BONWIT TELLER)



TAYLOR)

Opening suits



RELANG

SCHIAPARELLI (MILGRIM)

T.R.H. THE DUKE AND DUCHESS

THE DUCHESS OF KENT AND HER INFANT DAUGHTER—PRINCESS ALEXANDRA HELEN ELIZABETH OLGA CHRISTABEL (POSED ESPECIALLY FOR VOGUE)



OF KENT



THEIR COUNTRY HOUSE, "COPPINS," OUTSIDE OF LONDON

ALL who like irony expect a contrast between the public and the private personalities of public figures. They are seldom disappointed. With the cheers of her loving public about to ring, Queen Alexandra, smiling graciously, could suddenly become exigent and unpunctual. But not the Duke and Duchess of Kent, for they, with or without an audience, retain their private simplicity. They have, as Doctor Johnson might say, "elevated Good Taste to a Public Duty"...

Good taste, in fact, has always been a public duty with the Duchess. One of three little princesses, part Russian, part Danish, the daughters of Prince Nicolas and Princess Helene of Greece, she was born in Athens in a villa given as a wedding present to her parents by the Czar. In the last days of the splendour of the Czar's court, she journeyed to Saint Petersburg and the palace of her grandmother, the Grand Duchess Vladimir. Later, war and revolution drove her family from country to country. They fled threatened Roumania, and unstable Greece, for homes in Switzerland and Italy. Recalled triumphantly to Athens, they were shut out again, and this time, in the brilliant 'Twenties, exiled to Paris. There, far from the *opérette* unreality of pre-War royalty, Princess Marina was brought up in a severe state of realism—so realistic, indeed, that absurd (and untrue) legends floated about that one of the princesses was a mannequin, and that their charming home in the best *quartier* was a picturesque *misère*.

Carefully educated, the Princess Marina was taught four languages, but the most important was English, drilled in by a British governess. She was taught to design her clothes, to dress her own hair. From her father, who painted, she learned to draw, and she found out about music, ballet, opera. That knowledge later was invaluable, for it was not so long ago, in fact, that a large area of the arts lacked leadership at Court. By some inverted snobbery, every one said that this didn't matter. Actually, it mattered a great deal. It was a pleasant surprise to find that the Duchess of Kent understood painting, and that the Duke at art exhibitions showed that he had inherited his mother's interest. He did not have just the standardized "thoughtful" condescension.

At their town house in Belgrave Square, the Duke possesses a superb miniature library with pictures and *objets*, carefully chosen by himself. There, he has his collection of jades, of watches, his piano and his gardens. The lilies, which he grows, the Duchess arranges. In fact, all the flowers at "Coppins," their country place, are arranged by the Duchess, who also does the window-boxes at Belgrave Square. Much of her time goes into sketching and painting (portraits rather than landscapes); into reading, particularly memoirs; into entertaining, for her reputation as a hostess is as great as her reputation for chic. Most of their weekends, of course, are spent at "Coppins," and the life there, of knitting and gardening, looks like a Dutch interior of domestic happiness.



THE DUKE AND THE BABY PRINCESS



"COPPINS"-COUNTRY HOUSE OF THE DUKE AND DUCHESS

Week-ends throughout the summer, the Duke and Duchess of Kent head for the country, like the rest of us. No stately home for them, with freedom cramped by formality and the hard work of large house-parties. Their house, "Coppins," some fifty miles from London in Buckinghamshire, is less pretentious than that of many another family. Left them by King George V.'s favourite sister, Princess Victoria, its former Victorian spirit has been modified into a contemporary one.

The atmosphere is chintz and comfortable; two spare rooms limit the guests. Servants are few, nurses not in evidence, the children play with their parents and ride the pony. Their father plays the piano and tends the garden. The mother (her hair brushed up in the current manner) sketches, knits, embroiders. A royal family enjoys being simply a family.

THE DUCHESS' SITTING-ROOM—ALL FLOWERED AND QUILTED CHINTZ



NYHOLM

THE MUSIC-ROOM—COMPLETE WITH TWO PIANOS



THE DUKE AND HIS SON, PRINCE EDWARD GEORGE NICHOLAS PATRICK

New trinkets



A remarkable golden bird—tame enough to perch on your shoulder or in your hair. It sways gently on a flat clip. To match it, gold embroidery on the black wool dinner-jacket. Both are from Marshall Field.

The young American designer of stained-glass windows, Secord, made this bracelet in mediæval colours. The little glass motifs are set in dull gold. Saks-Fifth Avenue.

Important trifles in the third photograph: Black enamel compact sprinkled with turquoises. Minute plumed hat—enamel-and-rhinestone clip. An amethyst and turquoises in a chunky gold ring. All: Bonwit Teller.



TONI FRISSELL

Held up to the world here—an archetype of shirt-waist dinner-dress. Pale gold lamé, supple as quicksilver, belted with jewelled black suède. An original design from Jay-Thorpe. The real mission of the giant hand was to display Revlon nail polish



DE MOLAS

"Artist into Photographer"



THAT golden dress on the opposite page fits like a mermaid's skin; its material, lamé; its sleeves, faintly leg-o'-mutton. The wall-paper mural that is part of the *dêcor* is designed by the same artist who arranged the photographic composition.... Mr. Nicholas de Molas, here shown modestly retiring beneath the camera cloth.

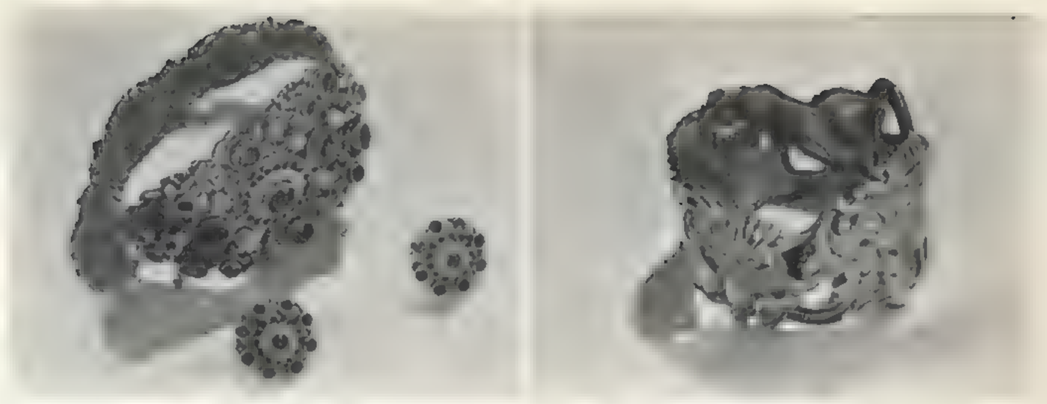
Mr. de Molas is young, Russian, talented; a designer of stage-sets, mural painter, illustrator. His famous conversation pieces were exhibited at the Wildenstein Galleries and were shown in Vogue's pages two years ago. They have included such distinguished country-house subjects as the homes of Pierre S. du Pont and Viscount Ullswater. Now, Mr. de Molas enters a new field—that of photography—and will contribute regularly to Vogue's pages.

The golden lamé dress is from Bergdorf Goodman. The de Molas wall-paper is from Katzenbach and Warren, who are issuing it in a limited edition.



RAWLINGS

Four Victorians—two petticoat chairs, two petticoat dresses. A flax-blue and a pink upholstery satin dress, with ten-yard petticoats. Bonwit Teller; I. Magnin, California. Old Victorian dresses cover the chairs; Walter Lamb made them for James Amster



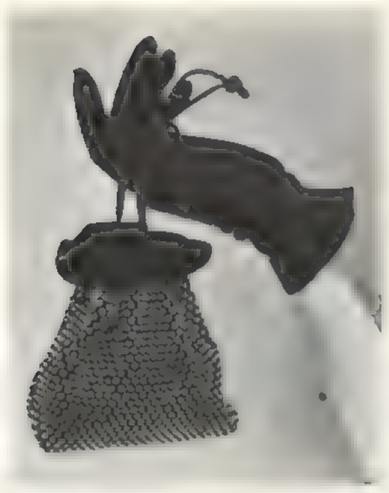
Earrings—"up" hair needs ear décor—and a bracelet to match—
replicas of antique Hungarian ones. Lord and Taylor.
Nearly as wide as a cuff is that second bracelet—a gold metal one
with absurd little sculptured animals. Bonwit Teller



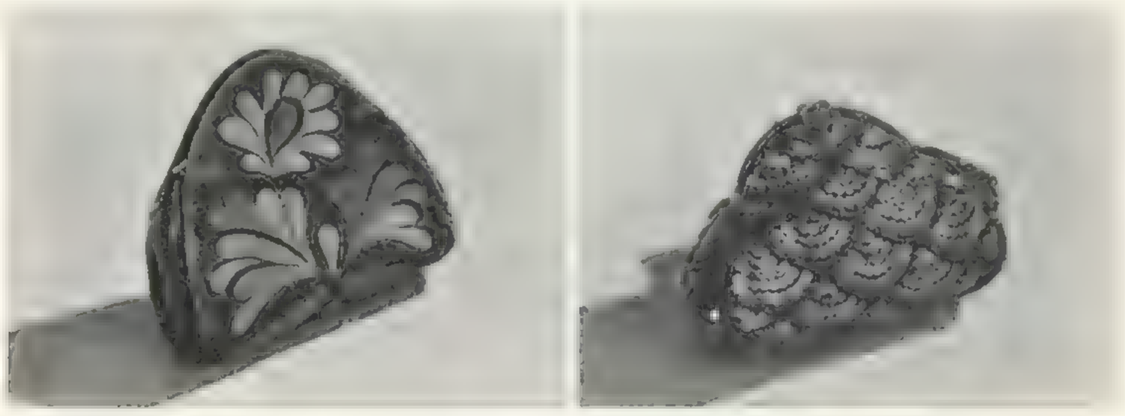
A Victorian frilled nosegay—to carry in your hand or under your chin. Irene Hayes.
Holding it—short black-and-pink Polava gloves. John Wanamaker



One of the new race of clumsy shoes invading dance floors—
a high-riding vamp of gold mesh,
a gold kid platform, an open heel, and a small open toe. Andrew Geller



An evening pouch of black mesh and rhinestones—made by Gold Seal.
It looks small, holds a lot, shuts by the old, old draw-string method.
Black antelope gloves—nice enough to wear at night. Bag and gloves; Lord and Taylor



The fetish for embroidery is spreading again to evening bags.
Baroque embroidery on a green-and-black lamé bag. Altman.
Sequin embroidery in brilliant colours on a pouch. Jay-Thorpe



An evening version of the Zeus cigarette-holder—a gold-finished
cylinder banded with marcasite. The Leo Glass bracelet is of black enamel
with clusters of gold-coloured animal charms. Both from Saks-Fifth Avenue

KARGER



AS MUSSOLINI

THE PLURAL MR. HOYSRADT: NIGHT-CLUB SATIRIST



AS HITLER

AS LÉON BLUM

AS NEVILLE CHAMBERLAIN

THE thin, rutted face of John Hoysradt, who does scrambled, sharp skits, in night-clubs, has suddenly become the delight of audiences from here to London. With the same hungry look that also distinguishes Paul Draper and Fred Astaire, Hoysradt satirizes everything he can think of. A one-man show, writing his own acts, he does choir-masters and senators, international dramatists coping with the triangle plot, ski lessons, and football matches.

But his most successful skit (photographs of which are on these pages) concerns world statesmen. By jamming out his jaw, rolling up his lips, he turns into Mussolini; by sucking in his cheeks, plus a monocle, into Chamberlain; by dire apoplexy and an inch of moustache, into Hitler; by sudden preciosity and handle-bar mustachios, into Léon Blum. Now the hit of his repertoire at the Rainbow Roof, this act was thoroughly banned last summer at London's Dorchester House.

Night-clubs, incidentally, are not his normal background. Educated at Hotchkiss and Yale, he taught history to the youngsters for two years at Groton, and then, discouraged by mass adolescence, leaped, eight years ago, onto the stage. Last spring, in the Mercury Theatre production of Shaw's "Heartbreak House," he played—with superb, cutting hysterics—Ronald, the Rotter.



KARGER

PHASES OF THE CHOIR-MASTER



ANTON BRUEHL

Old Silver and an Ancient Dining Club

Wine and Song—but no Women

By Frank Crowninshield

IF ever you are told of a miraculously good dinner—a dinner fit for Lucullus, or for Brillat-Savarin himself—and you hear that there were ladies at the board, or flowers on the table, or bright lights in the room, or music anywhere about, you may safely, if you are an epicure, shut your ears and pay no further heed to the recital. For the supreme dinners, the incomparable dinners, are, almost invariably, devised for men only.

As an example: one of the most ancient bands of gourmets in America is the Roundabout Dining Club in New York, a group of aging, but hardened sportsmen, *bon viveurs,* and citizens of the world, who regard the matter of the food at their dinners altogether too seriously to permit ladies, however beautiful or appetizing, to minimize their ecstasy in consuming it. They would, as a group, probably tell you that, after all, a beautiful woman is only a woman, but a good bouillabaisse is a meal.

The Roundabout Dining Club is limited to twenty members, any dozen of whom are likely to gather at its dinners, which are held, six times a year, at the Knickerbocker Club on Fifth Avenue. For more than sixty years, the Club has included in its happy ranks a goodly number of cross-country riders, polo players, coachmen and yachtsmen of renown, not to mention inveterate hunters of the pheasant, the duck, the trout, the quail, the salmon, the fox, and the wild and high-flying goose.

Due, perhaps, to the ancient treasures in their cellars, the celestial quality of their catering, and the imaginative gamut of their chefs, the mortality among them has always been high. But they are such inspired judges of good eating that, if ever a dish before them is not impeccable, they can easily show the chef how to make it so. The Club is renowned for its silverware—its cups made by Thomas Mason in London in 1731; a Portal coffee-pot, 1763; a Queen Anne tankard, 1710; a generous Georgian salver and other rarities of a like order. It is also renowned because of its collection of ancient menus and wine-cards, extending back to the 'Seventies, its candle-litten dining-room, its meticulously aged cigars, and its inexorable taboo of flowers, guests, speeches, bright lights, women, and all manner of songs save those concerned with the pleasures of the chase—whether of fox, wild fowl, or tame women.

No man arrives later than eight o'clock at the Club's banquets, as tardiness is a mortal sin among gourmets. During the first fifty years of Roundabout history, its members invariably wore tail coats and white ties at their repasts. Even to-day they wear, as a boutonnière on their dinner-jackets, little artificial rosettes of *ardoise-bleu,* which are the ancient and sentimental insignia of their order.

At the age of sixty-five, I attribute my waning interest in business, sports, and the society of ladies; my high blood-pressure, and my low resistance against Fate, to the fact that for thirty years I have been a member of this sybaritical band. I may add, too, that it is a part of my duty, as Secretary of the order, never to assess a member more than $12 for a dinner, a feat which, now that the most ancient and honourable Madeiras, Ports, Burgundies, and Brandies are no longer procurable, is easy of accomplishment.

My first dinner with the Club, in November, 1908, survives as the most vivid of my gustatory memories. The old and faded menu of that far-away feast and the minutes, penned in violet ink, remind me that our wines included a white (Montrachet) Burgundy, dry and soft; a still and generous Château-Margaux, from Bordeaux; two brands of (Continued on page 128)

On the opposite page, a typical dinner at one of New York's old dining clubs. Such clubs, with their remote backgrounds and formalized rituals, were—before the turn of the century—numerous and flourishing institutions here. But, due to a rapidly changing social order, few of them exist to-day. A principal survivor among them is the Roundabout Dining Club, which, for more than sixty years, has kept to its ancient ways and maintained its high prestige.

The table is ready to receive eight of its members—citizens of the world, sportsmen, gourmets, and connoisseurs of game, sauces, pâtés, and old wines. The article on this page describes a Roundabout dinner in 1908. One of the prized possessions of the Club is its store of ancient silver. The English punch-bowl holds twenty pints, that being the number of the Club's members. The candelabra, twenty inches high, were made by John Roberts in London, in 1807; while the 1777 candlesticks were the work of the famed Robert Makepeace.

The traditional design that characterizes beautiful old silver persists in much of the fine silver made by the modern craftsmen to-day. On pages 138 and 139, readers will see examples of contemporary silver based on classic designs.



Versatile mink and marten

Cutaway corners give a new rounded look to this flaring coat of dark Canadian mink. By day, it can be wrapped around you snugly; by night, it swings loose from a neat little rippling collar. From Gunther

Velvet bows tie this fitted jacket of sable-dyed baum-marten—a jacket for day or evening. Velvet, in orange and brown, crowns the baum-marten hat. Both: Stein and Blaine. All jewellery; Tiffany and Company





ANTON BRUEHL

LONG JACKETS—SHORT DRESSES

Jackets that are new and longer; teamed with dresses that are new—and shorter. Above, first: A checked jacket of imported tweed. Under it, a teal-blue dress of rabbit's wool, box-pleated. About $60. Aqua-blue suède hat, gold metal jewellery. All are from Milgrim; and Neiman-Marcus. Second: Jacket of pink-and-green tweed, dress of olive-green Botany flannel. About $60. Suzy's felt hat. Both; Lord and Taylor

SHOPS IN OTHER CITIES HAVE THE MODELS ON THESE TWO PAGES

VOGUE'S FINDS OF THE FORTNIGHT

with a new look, a price that's reassuring. Below: A jacket of nubby, flame-red tweed. It has a double-breasted closing, a small Persian lamb collar. The background dress —soft black wool. Less than $80 for jacket and dress together. Black antelope bag. All at Lord and Taylor. Flame antelope and Persian lamb hat. Try adding to the jacket a black tweed skirt, a white satin blouse





Mrs. Frank Finlayson fitting Mrs. Eugene M. Geddes' flowered silk evening dress before a full-length mirror



Mrs. Frank Finlayson, Mrs. F. Beverley Eyre, Mrs. Rodney Wellington Williams, Miss Virginia Finlayson, Mrs. J. Bradley Delehanty, and Mrs. Eugene Geddes in dresses they made themselves

KARGER



The official sewing-room of the "Circle" is in Mrs. Finlayson's house—and here are four of the members intent on the sewing at hand: Mrs. Eyre, Mrs. Finlayson, Mrs. Delehanty, and Mrs. Geddes



Mrs. Geddes is cutting out a printed silk dress from a Vogue Design, with chart and directions close by

LONG ISLAND SEWING CIRCLE

OUT at Locust Valley, Long Island, a group of young marrieds revived this summer that fine old institution, the "Sewing Circle." Not to make crewel-work or embroidered doilies, but to make their own clothes. And very professional-looking clothes they made, too—using nothing but Vogue Dressmaking Designs. The sewing-room is in the house of Mrs. Frank Finlayson. There are two sewing machines; a cutting-board; a ping-pong table converted into a wonderful sewing-table; an assortment of boards and irons (including a low-speed iron); and many other sewing gadgets. In addition, there is a chest drawer filled with tissue-paper Vogue Designs. Above, you see the ladies wearing their own handiwork.

DESIGNS FOR DRESSMAKING

New autumn designs in new silks and in new colours from Paris

HERE are three new autumn costumes—cut from Vogue designs and made of new silks—which have had a special honour bestowed on them. Such pace-setters are their lines and weaves and colours that they have been shown in the International Silk Guild's Fashion Show.

The evening coat is of silk and cotton velvet—and you know what a fling velvet is having this season. The dress is of mossy silk crêpe, and never has there been such a rage for purple. The dinner-blouse, a cross between a sweater and a bolero, is of lamé supple as quicksilver.

Incidentally, whether you make or buy your clothes, you'll be interested in this news: Right now—just as you are reading about Schiaparelli's new "cameo-pink," Molyneux's "Picasso-blue," and other new colours from the Openings...you can go out and buy here in America these exact colours in all kinds of fabrics. For the first time in history, the great French dressmakers have been induced to send—in advance—their new colours, so that America has them ready the moment you want them. You can tell these authentic new colours by a little tag they bear, reading "United-Dyed Certified Color."



BACK VIEWS APPEAR ON PAGE 136

KARGER

• Wrap No. S-4087: Full-skirted evening wrap (it can be a house-coat) of Cheney's black silk and cotton velvet. Designed for sizes 12 to 20; 30 to 42

• Dress No. S-4088: Basic dress of Ducharne's purple silk crêpe. Designed for sizes 12 to 20; 30 to 38. Toast velvet hat; Lilly Daché. Marten scarf; Castlecliff jewellery; Lord and Taylor

• Blouse 8157; Skirt 8154. Bolero blouse of Bianchini silk lamé. Designed for sizes 12 to 20; 30 to 38. Skirt of Doucet's sheer silk crêpe. Designed for sizes 25 to 32. The Victorian jewellery is from Bonwit Teller

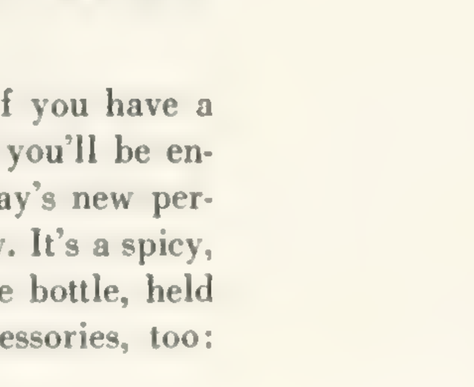




PROPOSALS FOR A "BELLE DE JOUR"

IF you're a *Belle de Jour* (a phrase coined to mean a beauty of to-day); if you have a talent for the new, an eye for the unusual, a taste for the light-hearted, you'll be entertained by everything on this page. You'll want to try, first of all, D'Orsay's new perfume, "Belle de Jour," which was created and named for a beauty of to-day. It's a spicy, lilting, gay scent with deceptive depth. You see it, in its sculptured white bottle, held in the hand above. And you'll want to have these other entertaining accessories, too:

On the wrist of that hand above—a new cuff-bracelet, a very wide one of crystal that shimmers like a chandelier (Bonwit Teller). A new hat that was born to go with your hair up—a tiny black tricorn sprouting Mercury wings of pink feathers (Nicole de Paris). A becoming brushed-up coiffure that's easy to manage—a pompadour in front, the back hair cut short and curled close to the head like a baby's (Émile of Fifty-Sixth Street). For your long finger-nails, the accommodating gloves at the right, with new extension tips (Saks-Fifth Avenue). At the right, also, a brooch in which you switch the stone, putting in a simulated topaz or emerald or sapphire (Saks-Fifth Avenue). That new bag below, like a leather waffle, which has a new "Facile" closing that snaps open or shut at a touch (Bergdorf Goodman). And the Kislav gloves with stitched straps (Best).



Just for the asking, you can try the new perfume "Belle de Jour." We have 25,000 little flacons of it to give away—a gift to belles of to-day from D'Orsay and from Vogue. You'll love it for itself alone, and you'll satisfy that pace-setter instinct at the same time, for "Belle de Jour" is so new that the first word of it is appearing here. To receive your gift, write your name and address clearly on the coupon below and send it to Vogue, Greenwich, Connecticut. Since we naturally wish our gifts to go to Vogue readers, we can not fulfil requests without the coupon. And since the supply is limited, write promptly.



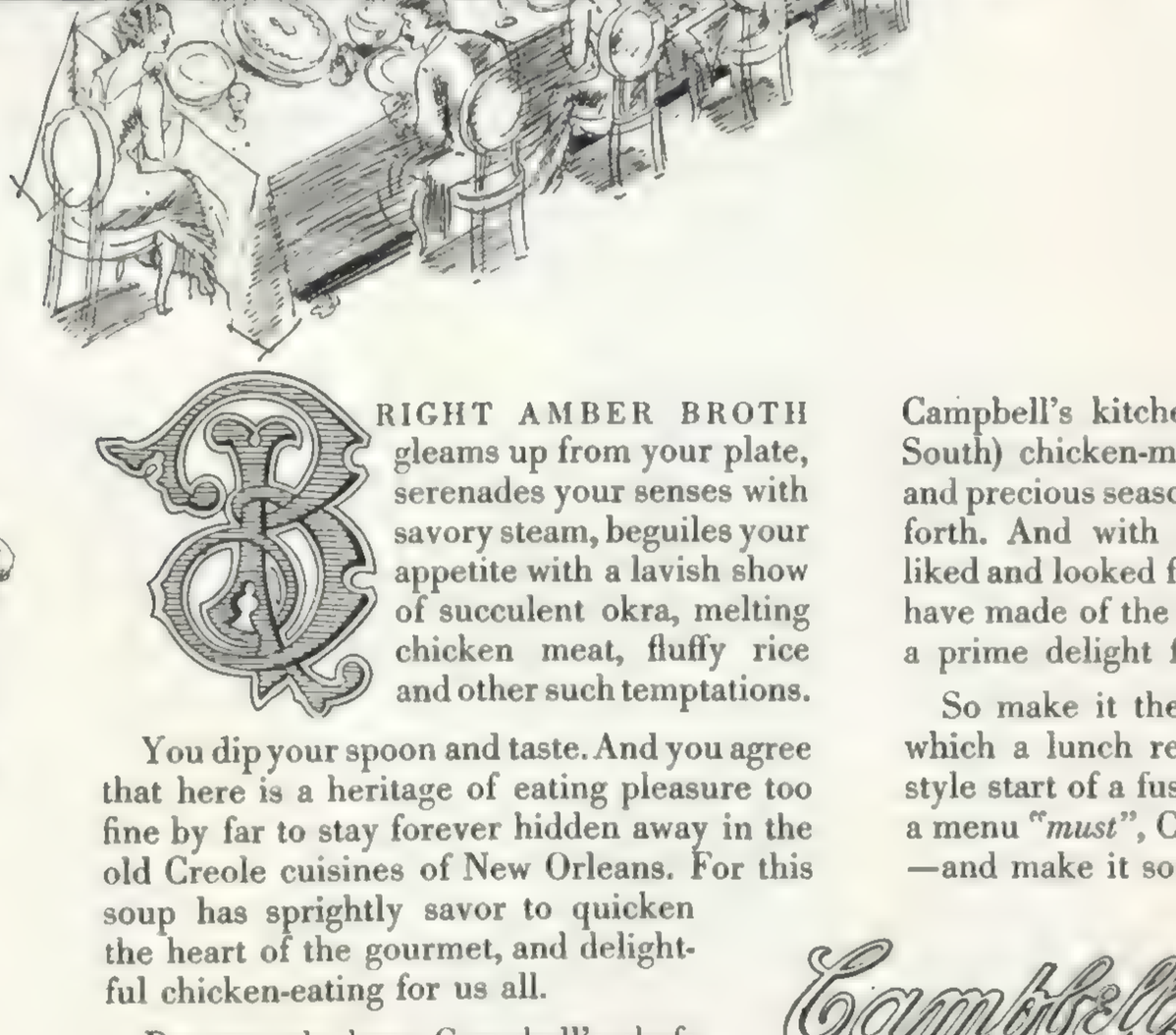


HIRSCH



Re-Created *From the Lore of* Creole Cookery







RIGHT AMBER BROTH gleams up from your plate, serenades your senses with savory steam, beguiles your appetite with a lavish show of succulent okra, melting chicken meat, fluffy rice and other such temptations.

You dip your spoon and taste. And you agree that here is a heritage of eating pleasure too fine by far to stay forever hidden away in the old Creole cuisines of New Orleans. For this soup has sprightly savor to quicken the heart of the gourmet, and delightful chicken-eating for us all.

Dexterously have Campbell's chefs contrived it — reverently re-created it from the lore of Creole cookery. It is a gumbo, chicken gumbo; and with open-handed bounty (the rule in Campbell's kitchens as it was in the Old South) chicken-meat and garden vegetables and precious seasonings have been measured forth. And with a weather eye to what is liked and looked for in fine soup, Campbell's have made of the old Louisiana masterpiece a prime delight for moderns such as you.

So make it the hub of attraction around which a lunch revolves. Make it the high-style start of a fussy, festive dinner. Make it a menu "*must*", Campbell's Chicken Gumbo —and make it soon!

Campbell's
CHICKEN GUMBO
LOOK FOR THE RED-AND-WHITE LABEL





NUANCE *The subtle yet distinctive contrast of black on black. Bright ascending accents of caracul on wool sheer are revealed by the brief sack of lustrous caracul. A Stein & Blaine original.*

Stein & Blaine
13-15 West 57th Street, New York

DISCOVERIES IN BEAUTY



Elizabeth Arden's new Aviation Kit is chic, light in weight, and almost incredibly complete in equipment for travelling (see the text below) ; at the Arden salons

ANY one who does any travelling by air knows how exceedingly important light, well-designed luggage is. Also, you find that, while heavy jars and bottles are impossible, you really want to have complete beauty equipment readily at hand, so that you don't have to open other cases to get at it.

Elizabeth Arden is herself a devotee of air travel, and, when she designed the case in the photograph above, it was with an eye to good, practical usage. It is light in weight, and very smart in appearance. There is room to tuck in a purse, keys, papers, and other accessories, so you can carry it as an oversize hand-bag, if you like.

While the equipment is remarkably complete, the preparations are put up in small sizes and light-weight containers. And they include items such as eye lotion, hand tonic, and wash-cloths impregnated with soap that are especially good for travelling, as well as a complete make-up to keep your face in good order through any vicissitudes of travel. You will find these cases in all the Elizabeth Arden salons throughout the country.

"Duvetyn" means to a devoted following that fine, specially-blended powder of Lucien Lelong. Now, "Duvetyn" lipstick makes its début in the series. This lipstick Monsieur Lelong prefers to describe as pomade, because it is imbued with rich, beneficial oils that protect and soften the lips. Despite its creamy texture, the new lipstick is surprisingly lasting.

An inspired feature of these lipsticks is the manner in which you can test the suitability of the colour on your own mouth. Each lipstick, which, by the way, comes direct from the Lucien Lelong laboratory in a sealed wrapper, doubly to ensure its purity on reaching you, is packaged in an amusing little box that also contains three "testers." One tester is the shade of the sealed lipstick that you have originally chosen in the shop. However, if, after experimenting with the testers at home, you find another of the three colours more to your liking, you can easily exchange your purchase for the shade you find more successful. On the other hand, the little testers may fully justify your first choice, and there you will be—about to use a lipstick with flattering qualities that have been tried, and not found wanting.

Also, the little testers may have given you an idea for a second shade for evening. One of the particularly successful new shades is Nicole-pink (named, incidentally, for Monsieur Lelong's daughter), a fresh, young colour. The "Duvetyn" lipsticks, complete with testers, are now available at the better cosmetic counters throughout the country. Aside from being practical from the testing angle, the experimenting is fun.

We have always felt that, if we had buttermilk continually at hand, we would use it on our face to great advantage. It is one of those essential ingredients (Continued on page 122b)

Helena Rubinstein Sets a New Fashion in Complexions

with her

ORCHID MAKE-UP



As the autumn leaves of fashion turn to warm purples, glowing winey-reds, taupe greys and mauves, Helena Rubinstein brings you a new make-up to give you that "orchid look" . . . complexion beauty with the rare smooth texture, the glorious coloring of a fresh orchid.

Her Orchid Red Lipstick, a vibrant new red with delicate, orchid-tinged undertones, will keep your lips orchid-smooth and luscious . . . benefit as well as beautify them.

Her Orchid Red Rouge to harmonize with your lipstick, gives your face that fragile, that enchanting "lavender-and-old-lace" loveliness.

Her Champagne Rosé Powder is nectar for your skin. Gives it a warm pink tone . . . the sparkling, exhilarating beauty of champagne.

Her Orchid Eye Shadow is as soft and purplish-blue as the smoke from your favorite cigarette.

Her Deep Orchid Mascara gives your eyes that fascinating deep-fringed violet loveliness.

Her Orchid Red Nail Groom makes your fingertips match your lips.

Town and Country Make-Up Film in delicate Peachbloom is the prelude to your new Orchid Make-Up. To glorify your complexion, keep your powder and rouge fresh for hours, and make them doubly alluring.

Orchid Red Lipstick, 1.00, 1.50, 2.00
Orchid Red Rouge, 1.00 to 2.00
Champagne Rosé Powder, 1.00 to 5.50
Orchid Eye Shadow, 1.00
Deep Orchid Mascara, 1.00
Orchid Red Nail Groom, 1.00
Peachbloom Town & Country Make-Up Film, 1.50

At all Helena Rubinstein Salons and smart stores.

FOR SKIN OF DAZZLING FAIRNESS

Madame Rubinstein brings you this daily beauty treatment to give you milky-fair beauty, a delicate porcelain-like loveliness, and keep your skin in "the pink of perfection" for your new Orchid Make-Up: Herbal Cleansing Cream contains rare herbs which cleanse the skin to immaculate beauty. 1.50, 2.50, 4.00. Skin Clearing Cream to clear away that dull, sallow look and give the skin a delicate glow, a youthful appearance. 1.00, 2.50. Novena Night Cream, rich in balsamic oils and other soothing, revitalizing ingredients. 2.00 to 21.50. Skin Toning Lotion Special, to tone the skin and refine its texture. 1.25, 2.25.

Helena Rubinstein

715 FIFTH AVENUE · NEW YORK

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IN 300 B. C.—EUCLID DISCOVERED THAT A STRAIGHT LINE IS THE SHORTEST DISTANCE BETWEEN TWO POINTS



'Way back in 300 B.C., a Greek scholar named Euclid discovered an elemental law that has never been disputed—"that a straight line is the shortest distance between two given points".

NOW—in 1938—and for that matter for over eighty-five years—we have put his law into practice where our fabrics are concerned. Each year we "string along" with Euclid when we go about the selection of our fabrics, never digressing from the straight line between the two given points—Good Taste and Economy.

SIX "Q. E. D'S" ARE LISTED BELOW

Silks - rayons - metals

"EXTASI"—From Bianchini. An all-silk crepe shown time and again at the Paris openings. 39 in. wide. yd. **4.95**

DOUBLE FACED FAÇONNE RAYON—From Ducharne. The two new designs go 'way beyond mere beauty!
35 in. wide. yd. **4.95**

METAL BROCADES—Like walking smack into a rainbow! All the newest metals for jackets, blouses, and evening dresses. Plaids, all-over designs, and plain metals.
39 in. wide. yd. **4.95** to **14.50**

Woolens

IMPORTED ALL-WOOL SHEER DRESS CREPE—You will wear the colors with deep affection! Canard Blue, Blue Vert, Negre, Paon Blue, Wine, Violine, Vermillia, Gun-Metal Grey, Dilisk Green, Navy, Black. Very special. 54 in. wide. yd. **3.95**

HAND-LOOMED HERRINGBONE TWEED—A fabric of Virgin wool played off against lusty Autumn colors. Exclusive with us—and yarn-dyed. 54 in. wide. yd. **4.95**

"YARROWVALE"—The canny Scots blend fine wools with arrogant colors taken from sunsets, storms, fruits, and vegetables! 54 in. wide. yd. **8.50** and **9.50**

We will gladly send you samples. Write Dept. V938. 3rd Floor.
Please designate colors and fabrics

McCutcheon's
FIFTH AVE. AT 49TH ST. • NEW YORK

RIGHT ANGLES



The right angle on tweeds: in the square shoulders of an amber-and-brown checked suit of Linton tweed. The skirt is built on the bias; the blouse is yellow; and the place to find them is Bonwit Teller



The right angle on fur: in the square kolinsky revers of a bolero that goes over a black wool dress, making a suit—a perfect start for an exciting new season of matinées and concerts. From Milgrim

HIRSCH



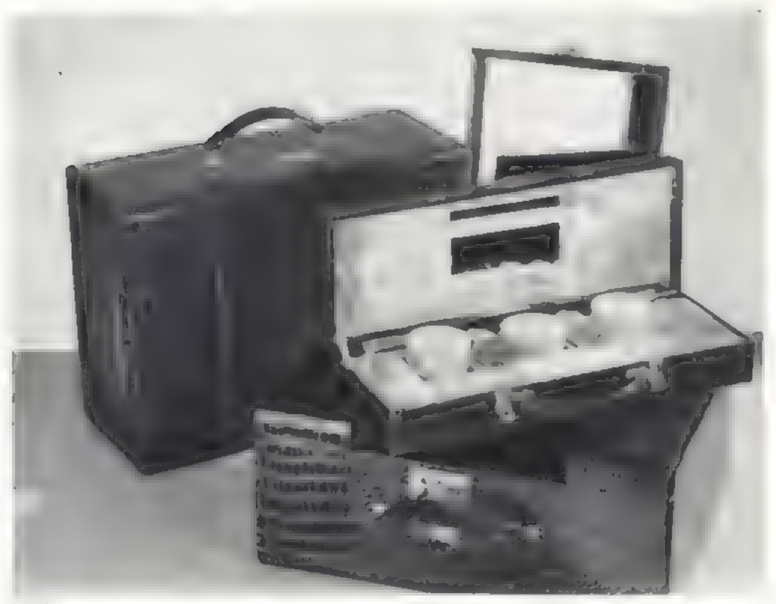
The right angle on jackets: in a boxy jacket that hangs straight and has a lynx collar like a necklace around your throat. Both the jacket and the dress are of brown duvetine. Henri Bendel



Nocturne—*rhythm sculptured in silver. Line flowing into graceful line with a balance and beauty avowing this brilliant new pattern as Gorham's own. Every Gorham pattern—whether evoking a lovely memory of the past or anticipating the smartest new-day trend, holds steadfastly to the ideal of perfect artistry that has made Gorham America's Leading Silversmiths Since 1831.*



DISCOVERIES IN BEAUTY



BAKER

The cosmetic section of this Dunhill case can be removed and carried separately. This case looks expensive, but it is moderately priced; at Lord and Taylor

(Continued from page 120) that have carried its virtues through generations. Actually, we know one Frenchwoman who has bathed her face in buttermilk every day since she was a child, and a lovely face it is, too.

Failing buttermilk, per se, you can find its qualities reproduced in Delettrez's preparation, Buttermilk Skin Food for Dry Skin. The specific purpose of this cream is to soften a dry skin, and ninety-nine out of a hundred American skins seem to need just this. The smooth, bland feeling of the cream as it goes on your face bespeaks its rich oil content, and even the driest skin seems to lose its taut feeling and assume a new softness under its gentle influence. If you apply a thin film of the Buttermilk Skin Food over your face and neck at night, you will find how speedily it works.

Buttermilk Skin Food for Dry Skin is sold at the cosmetic counters that carry the Delettrez preparations.

A master mind devised the plan of the Dunhill case that you see in the photograph above. It is as smart a piece of luggage as you are likely to see about, and its cost takes it out of the luxury class. The beauty fittings are in a case of their own, which can not only be taken out for convenient usage, but can also be carried separately, if you need more space for your clothes. And the duo of large and small cases is very effective.

The centre section of the case has a large mirror in the top that provides you with a dressing-table in miniature, as you see. The whole case is water-proof on the outside, and the side sections are water-proofed or velvet-lined on the inside, for wash-cloth and soap, and jewels, respectively. The case is in brown, or black, in simulated alligator that is so well marked that even an experienced eye has been known to mistake it for real leather. Investigate this triumph at Lord and Taylor.

ANDERSEN



The Faitoute series of flower perfumes reproduce the flower scents with delicate perfection. The bottles and containers are gay bits of decoration; from Altman



An "obviously powdered" skin is frowned upon today by fashionable women. Smart women know that the *right* face powder should make one look *naturally* lovely—that it should create an illusion of exquisite charm and impart a flattering smooth, fine-textured finish without ever appearing "artificial" in the slightest degree.

That is why beauty-wise women are so enthusiastic about this famous Chiffon Powder created by Primrose House. Chiffon blends so NATURALLY with your skin that *its* beauty becomes *yours*. It craftily hides small imperfections and helps make even dull, sallow skin appear brighter and clearer.

Due to a special process, Chiffon Powder has unusual clinging qualities which keep your skin flower-fresh—enchantingly beguiling—for hours. In 7 carefully blended shades, one of which you should surely find to bring out the *natural* beauty of your particular type. $3 and $1 the box, at all the better department and drug stores.

CHIFFON CLEANSING CREAM
A "Must" in Correct Cleansing

You'll find CHIFFON CLEANSING CREAM—the ideal complement of Chiffon Powder—a superb cleanser for every type of skin and particularly for dry, sensitive skin. Chiffon combines ALL the virtues of a liquefying and cold cream PLUS several new ones of its own *whipped* into a most enchanting-to-use fluffy base. It helps to cleanse, soften and refine the skin as only this new advanced method of cleansing can. $3, $1.75 and $1.

PRIMROSE HOUSE *Chiffon*

595 Fifth Avenue, New York

OTHER OUTSTANDING PRIMROSE HOUSE PRODUCTS

All products of Primrose House have been meticulously created with the specific purpose of *protecting* as well as *beautifying* your skin. They contain only the finest ingredients obtainable and we sincerely believe every Primrose House preparation materially aids in helping to glorify and benefit your skin.

Dry Skin Mixture:
Helps dry, flaky, thirsty skin to look bewitchingly smooth and youthful. Created especially for the fine, extra-dry skin. $6.00 and $3.00.

Smoothskin Cream:
For lubricating a young or average skin. Helps to supple and give petal smoothness. $3.00, $1.75 and $1.00.

Circulation Cream:
Stimulates circulation. Excellent to help awaken dull, lifeless skin. $1.50.

Skin Freshener:
Mild toning and refreshing lotion that removes every trace of surface grease and tones the pores. $5.00, $2.00 and 85¢.

Smoothskin Oil:
A light vegetable oil to help soften and smooth dry, rough skin. Splendid massage oil for entire body. Never leaves skin sticky or greasy. $1.75, $1.00.

Petal Bloom:
A fine finishing lotion for face, neck, shoulders and arms. Especially blended so that it does not dry the skin or coarsen the pores. $1.50.

Also rouge, eye shadow and lipsticks of the usual superior Primrose House quality.

When in New York be sure to visit our Fifth Avenue Salon and learn why our scientific treatments can accomplish such an improvement in your skin.

JOHN MEREDITH



NATURAL BLACK MUSKRAT—

SMART, LIGHT AND WARM

IDEAL FOR OUTDOOR ACTIVITIES

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Revillon Frères

FIFTH AVENUE AT 54TH STREET

SHOP-HOUND'S POINTERS



EVERYTHING points to a colourful, bejewelled autumn, and Shop-Hound can not bear to be left behind with all this gamut parading by. Off *we* paraded and fell right into the beautiful arms of a long, bright empire-green evening coat. As we were saying, we fell, and then stood back to analyse our emotions and why we were so happy about the encounter. The nipped-in, coachman-like cut of the coat pleased us right at the first glance, and, when we thought about winter's hoary approach, we were glad to note the texture of the fabric. It's a nubby sort of bouclé wool that is very warm, but not bulky, falling in long, impressive lines like an extended edition of a doorman's coat. Down the front march two rows of inlaid jewelled buttons, definitely under the influence of Paris. So far, we said to ourselves, so good. However, our Scotch blood being always with us, we made so bold as to inquire the price of this good garment. Everything turned out well, because it costs only about $35 at Bonwit Teller, where this adventure can happen to *you*.



We need hardly point out that Henry à la Pensée is one of the most inspiring shops to visit on an accessory hunt. The bag at the left is one of those things that will make a plain costume into something special. It's just a big twist of suède, like a casually tied bow, dangling from a suède rope. In black, deep red, and apple-green—or you can have it in special shades, too. Under $30, at 14 East Fifty-Fifth Street.

McClelland Barclay, not satisfied with drawing a constant procession of beautiful American girls, has now turned to designing jewellery for them. There's a large collection of sterling silver bracelets, describing grapes, birds, et cetera, artfully, and a group of gold metal and rhinestone pieces. Most of these jewels cost about $5 and $7.50. The *pièce de résistance* is a charm bracelet that follows the course of true love in sterling silver, from a lady dropping her handkerchief, right on down through moon, June, and a group of babies. This one costs about $15. You may buy these at Altman. As a further incentive to acquiring one of these pieces, let it be known that each one is signed on the back by McClelland Barclay. Can you hardly wait?



Gladys and Belle, at 485 Madison Avenue, have an appetizing bunch of hats. The one at the right is a black scoop of antelope flanked by two velvet carnations—one pale lavender-pink, one in bright darker pink. Two strips of antelope stand up on top like long quills. It's all a plot to lure you into putting your hair up, of course. This should break down your last shreds of resistance, and will cost you about $22.50, to order.

At Peck and Peck, there is a cheerful trio of little tweed hats, made up in plain colours and mixtures to go with the regular Peck and Peck tweed suits and jackets. They're called the "Tippy-Tippy" hats; so, of course, you can tip them around with impunity, especially one of them, which has a wired brim. One is built on Tyrolian lines, one like a sailor, and the wired-brimmed one, our favourite, is like a small priest's hat. (We mean the hat is small, not the priest.) The price is quite small, too, only about $6. (Continued on page 126)

Beautiful...

THE ELIZABETH ARDEN WAY

You see her on Park Avenue in New York... at the Berkeley in London or the Ritz in Paris... on the sands at Biarritz or the Avenida in Rio. Old, young or middle-aged, she's a type —suave, finished, exquisite. Her clothes spell perfection. Her make-up is faultless, her skin smooth, soft and far younger-looking than her Passport warrants... She follows Elizabeth Arden's Ritual of Beauty every night and morning and allows no social engagement, no late-hour weariness, no flitting about the world to interfere:..*Cleanse*—with Ardena Cleansing Cream and Ardena Skin Tonic. *Tone*—with Ardena Skin Tonic. *Soothe*—with Ardena Velva Cream or Orange Skin Cream. She believes implicitly that these three simple steps, these three tested preparations play important roles in the complex pageant of a modern woman's life.



Elizabeth Arden

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A&F



Transition Tweeds

A new race of tweeds springs from our workrooms...slimmer, less casual, tuned to the town-and-country shuttling you do till the snow flies. Pride of the race is this suit, of imported tweed exclusive with us. A prophetic jacket in goldenrod plaid over a bone-straight skirt of blending mixture, $85. Made to measure, $135. Matching hat, $12.75.

MADISON AVENUE at 45th STREET, NEW YORK

ABERCROMBIE & FITCH CO.

SHOP-HOUND'S POINTERS



(Continued from page 124) What with all of the game-tests people have been giving themselves during the last few years, we've found one that is our idea of fun. The name is Diz-Biz; meaning that it makes you dizzy, but is a fascinating business. What you test is your ability to make a pencil follow a pattern that you see reflected in a mirror in a little box. Count us among the hosts of people who can not explain a game properly, and believe us when we advise you to try it. It makes you laugh, improves your concentration, and costs about $1 at F. A. O. Schwarz.

For a further mental work-out after the drowsy summer season, you might take yourself to Madame J. Gabay's Librairie de France. *Alors*, you'll find nearly every book you've ever heard of, on painting, biography, and modern novels. What will keep you in the place for hours will be all the beloved *Babar* elephant books, which you will read or reread, and take home on the pretence of buying them for your children. If your children are lucky enough to receive them—or any of the other fascinating children's books here—they will have a happy approach to culture. The address—610 Fifth Avenue.

Now the stores are stirring restlessly, expanding and changing, ready to dash into prosperity and new life at the drop of the first autumn hat. Scouting around, we have taken notes on the activities of some of the principal movers and shakers.... Delman shoes stride through their walls at 754 Fifth Avenue to occupy a space about twice the original size of the shop. To the regular line of more expensive shoes, there have been added two hand-sewn baby pigskin shoes; a pump and a calf-trimmed sports shoe, which will sell for about $14.75, an opening innovation.

J. L. Barnett, former manager of Fortnum and Mason, again sells fine shoes in the old Fortnum and Mason Building, 697 Madison Avenue. You and your husband may find many old Fortnum favourites here, as well as new imported and domestic models. If you have ideas for special shoes, they'll be made up from sketches and your suggestions.

Accessories have arrived on the fifth floor at Russeks. Against a background of French walnut and gold, you'll see lots of your pet shoes, including a group of Florsheims, and all manner of hand-bags. We heartily approve of being able to see different accessories in the swoop of an eye. This convenient idea is further helped by the fact that hats are on the same floor.

Carole Stupell, Ltd., feels the need for unlimited space. The famed glass, crystal, and ceramics in the old shop will find themselves suddenly transported up to 507 Madison Avenue and into a new home about five times as big as the one they've been accustomed to. There is a beautiful new collection of linen designed by Dorothy Thorpe of California, who has also contributed a knock-out breakfast set of crystal, with bent handles of transparent cellulose we'd swear was crystal, too. This new shop will open about the third week in September, so you can start gathering at the doors most any time now.

The Tailored Woman's latest move is to redecorate the whole first floor and place it in the knowing hands of Monsieur Gaston de Clairville. Here, you can buy hats to go with your well-loved Tailored Woman dresses and suits; ready-to-wear hats from about $10, and custom-made ones from about $20. In case this beautiful headgear should make your daughter or sister green-eyed with envy, there is also a débutante's bar for accessories, where hats sell from about $6.50. This little bar, also under the supervision of Monsieur de Clairville, should be a blessing to baby budgets.

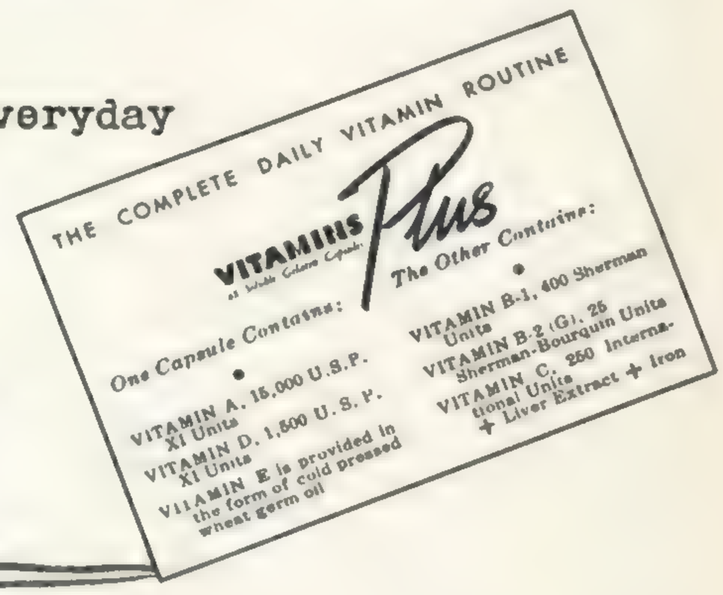
Everybody is talking about Vitamins Plus



They say that wonders can happen . . . to you. Wonders? Yes . . . wonders of feeling thoroughly fit . . . of being awfully glad you're alive. They say that vitamins can be the secret. Which vitamins? All those important vitamins you may need.

Vitamins Plus once a day is the vitamin routine complete. In two tiny capsules it supplies vitamin groups A, B, C, D, E, G. And, for plus effectiveness, it also contains liver extract and iron.

Combat the strain of everyday modern living . . . be a very charming person to know. Vitamins Plus, a 24 days' supply — **2.75**





Mail this coupon if no store in your town sells VITAMINS PLUS

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☐ Herewith is $2.75 for a 24 days supply of Vitamins *Plus*.

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"Peg wants to know my diet—she says I look inches smaller."

"Go on, Mother, tell the truth—I put you into Veil of Youth."

This smart Mother has followed Daughter's advice, and chosen an "Alphabet*" Veil of Youth Corselette for its youthful contour and comfortable uplift of the bust.

Daughter prefers a "Sta-Up-Top" Veil of Youth girdle. Both are Le Gant—the corset that's different because it combines the comfort of elastic with the control of cloth.

Veil of Youth is an astonishing Lastex net, woven especially for Le Gant, that is sheer, soft and light, but with an unexpected power that works magic with errant curves.

And, with Le Gant girdles, there is A'lure, the s-t-r-e-t-c-h-a-b-l-e bra, that never slips, binds nor drags on the shoulders. $1.50 to $5.

Write for free 24-page illustrated booklet, "The Corset That's Different." The Warner Brothers Co., 200 Madison Ave., N.Y. In Canada, The Parisian Corset Mfg. Co., Quebec.

Girdles and Corselettes—For All Figures

$5 to $35—AT BETTER SHOPS

VEIL OF YOUTH—LE GANT

*Reg. U.S. Pat. Off.

WINE AND SONG—BUT NO WOMEN

(Continued from page 111) champagne—a Ruinart brut, of 1899, probably the *Père et fils* variety; and, for those who liked their wine a little less dry, a Veuve Clicquot of 1893; and, finally, some Napoleon Brandy sniffed and swallowed from the miniature goldfish bowls inevitable at such dinners. It might be added that our cigars had come to us from Havana, via Upman's redoubtable establishment in London.

Present at the table were Henry B. Livingston, then the Club's President, Columbus Iselin, and his brother, Oliver (two of the Club's original founders), Amos T. French, Reginald Rives, Winthrop Chanler, John E. Cowdin, August Belmont, Pierre Lorillard, E. C. Potter, Robert Hone, and I, who was the neophyte of the order. It will be seen that yachting, coaching, polo, racing, and fox-hunting were well represented at the table.

The members, in that enlightened era, were infallible judges of good living. Not only were they connoisseurs of game—partridge, wild turkey, woodcock, snipe, grouse, et cetera—but also of all the more delectable sauces, pâtés, galantines, pastries, truffles, and venison, as well as the simplest of soups and the rarest of wines. One of them, indeed, when asked to guess the species of Madeira in his glass, pronounced it, after a littie deliberation, a mixture of two blends, known anciently as the March and Benson, and the Eliza. And that actually proved to be the Madeira he was drinking.

Mr. Livingston was, until his death, one of the most inspired and knowledgeable of American epicures. It was he who had acted as our caterer for that dinner, more than thirty years ago. He had also done a good part of the marketing for it, a predilection peculiar to epicures. It was also a part of Mr. Livingston's creed that, no matter how good, or costly, or varied, or long, or fanciful a dinner might be, it should *never* be heavy. "A gourmand," he used to say, "rises from the table with his stomach stuffed; a gourmet could never commit so unspeakable an atrocity."

The dinner which he had provided for us consisted of:

1. Caviar, served on a portentous square of ice, the top of which had been hollowed out to make a cache for the precious gift of the sturgeon. But that, it must be remembered, was the grey, or true caviar, coming from the Volga; not the Roumanian product which now reaches us, and usually in an ink-black form, from the River Danube.

2. A simple Consommé Indienne, with a base of chicken; to which curry-powder and little diced custards had been added.

3. Terrapin: the Simon-pure, diamond-back, Chesapeake variety (now, alas, rarer than the gold of Golconda), cooked in the Philadelphia manner, with plenty of cream and butter; not drowned in Madeira as it often is when cooked in the Baltimore style.

4. Asparagus, with Hollandaise Sauce.

5. Canvasback ducks—America's most delectable gastronomical offering, then fortunately still obtainable in the regions about Havre de Grace in Maryland. The ducks were served extremely rare—*au sang*, as the French say—and were brought on, a duck for every diner, in double platters, with boiling water in the lower chambers. And, of course, celery mayonnaise, fried hominy, and black currant jelly.

6. Finally, there was a soufflé, miraculously light and flavoured with a Kirsch made from wild cherries, the crushed stones of which had given it an agreeable, almond-like flavour.

It will be noted that the soup, the dessert, and the asparagus had all been on the light side; for our President knew well that a heavy soup, a filling vegetable, or a rich dessert would have brought on satiety, always the mark of a bad caterer. After the coffee, we drank a toast or two, smoked our cigars, sang, a little too lustily, an ancient and amorous song, played a little poker (with the wafer-like Chinese chips that Columbus Iselin had presented to the Club in 1877), drank a little more Ruinart, and, now and again, visited the sideboard on which a noble Stilton awaited our attention.

"And then," as Samuel Pepys used to say: "when the old clock in the hall had knolled twelve—home and to bed."



● And that goes even for incorrigible nails with a heartbreaking tendency to split or snap if you even look at them!

The new Peggy Sage SATINBASE contains a wax that forms a flawlessly smooth, protective surface . . . coddles your nails into the long, flexible ovals you crave. And this wax fairly "rivets" polish to your nails. Makes it wear "like iron" for days and days.

SATINBASE goes on like the wind . . . dries in no time . . . covers all ridges . . . and its fragile shell-pink tone in no way affects the shade of your favorite polish.

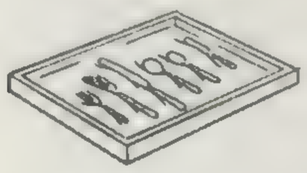
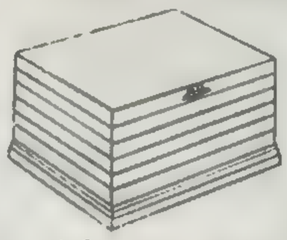
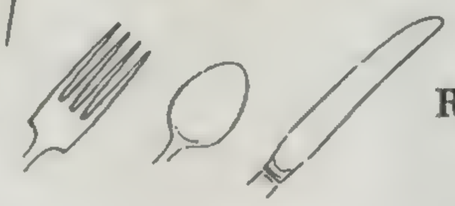
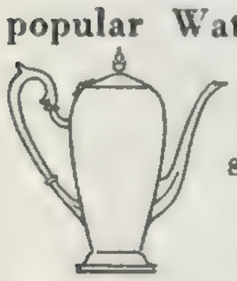
Give your polish that "put-on-by-a-professional" look—with Peggy Sage SATINBASE. At the Peggy Sage Salon, 50 East 57th St., New York, and at the better shops. Sixty cents.

So sensible . . .



why hasn't it been done before?

It's the new Watson Way to acquire your Sterling . . .

For $17 to $23 you get a complete  place setting of six pieces . . . This price includes a handsome tray  which becomes a part of your Watson Built-Up Chest  as you add more place settings . . . Start with two units  Add a unit every month until your service for six or eight is complete  Notice how Watson craftsmanship not only lends more beauty to the decorative motif  but also to every detail of tines and bowls and blades  Remember, every popular Watson pattern is matched in lovely holloware  so that with Watson Sterling you can really build a Family Sterling Service!

Write for the new folder, "The Watson Way to Acquire Your Sterling" . . . and see these patterns at your jewelers! The Watson Company, 398 Watson Park, Attleboro, Massachusetts . . New York . . Chicago . . Los Angeles.

Watson TRADE W MARK Sterling



FOR THE GOURMET



Macy's case "For a Gay Party" solves perfectly that last week-end gift to the house that has been your refuge all summer. Contents described below

YOU have, no doubt, taken or sent to your summer week-end hostesses everything you can think of, from perfume to liquor. Here is a new idea (via Macy's), and it's good for any party—week-end or otherwise.

The case itself is a good-looking, canvas-like affair (convenient for sending the children's laundry back and forth after the contents are exhausted) made festive with a huge bouquet of lemons and limes. The contents are complete for a party, with the exception of liquor, including club soda, ginger ale, grenadine, bitters, antipasto, anchovies, olives, cherries, a squab paste, and biscuits. For all that, it is amazingly small in price, and the things not used will be right there for the next party.

To our mind, B and B has always been one of the most satisfactory of liqueurs—a combination that both men and women like, dry, but not too dry; perfect with coffee. B and B means, of course, a combination of Benedictine and brandy, and, up to now, the combination has been achieved by pouring any brandy you, or the bartender, have on hand into Benedictine. Now, however, that situation has changed.

For some four hundred and twenty-eight years, the only product under the classic Benedictine D. O. M. label has been the actual Benedictine liqueur itself. And, after those years, any newcomer has to be pretty good to be worthy of the name.

The new B and B is good, as every one who has tried it joyfully attests. It blends choice Grand Fine Champagne Cognac with the Benedictine D. O. M. The mélange is matured in the century-old maturing vats in Fécamp, France, and put up in bottles that look much like the regulation Benedictine bottles. You can buy it to serve in your house, or order it in restaurants and at bars by specifying that you want the new bottled variety.

We are, frankly, chutney fiends. We are inclined to think that almost anything that can be eaten with chutney is good. But our enthusiasm reached new heights when we encountered Mango Chutney. It is made by Frank Cooper, at Oxford, England, and it is one of those things about which the best thing to say is "get some and try it for yourself." Once you have bought a jar (at Maison Glass in New York, and in other good food shops), you might utilize its tangy, unusual flavour in the following ways. Rolled up in thin slices of cold roast beef. Or chopped with anchovy on rounds of toast. Or mixed with Virginia ham. Or just on plain bread and butter.

The Frank Cooper name is most usually associated with Oxford Marmalades, which were first made by Mrs. Frank Cooper in 1874. Many innovations have appeared in the Cooper series since then, but the Oxford Marmalade is still made according to that original recipe, probably because it couldn't be bettered! The finest Seville oranges, pure cane-sugar, months of aging give it a full, delicious orange flavour.

AN EARLY AMERICAN

FRAGRANCE

THAT ALL AMERICA LOVES



Old Spice, a fragrance blended of crushed rose petals and tangy spices— arresting in its simplicity, unforgettable in its loveliness. Subtly suggestive of the days when swishing skirts swept into graceful curtsies. Available to you in a captivating assemblage of Early American Toiletries, packaged in colorful treasure type containers. *Illustrated above:* Dusting Powder, $1.00; Toilet Soap, $1.00; Toilet Water, $1.00. Also, Bath Salts, Perfume, Sachet, Talcum, Combination Sets. *A delightful introductory packet, including Guest Talc, Guest Soap and Sachet, will be sent you upon receipt of Twenty-five Cents. Free booklet upon request.*

*Trade Mark Applied for by SHULTON, INC., ROCKEFELLER CENTER, 630 FIFTH AVE., N. Y.



SALUTE to "Multicontrol"

EXCLUSIVE . . . AND ENCHANTING
FOR BEAUTIFUL . . . YOUTHFUL
CONTOUR CONTROL

It's amazing how Multicontrol youthifies your figure. What you want done, Multicontrol does . . . expertly, easily. Comfortable two-way stretch Lastex is woven doubly firm in the hip and thigh sections for extra control where it's needed most. Flexible freedom and slimness . . . no stress or strain . . . anywhere. Exclusive self-edges. Model illustrated has up-and-down stretch satin Lastex panels to keep you smooth in front and back. Flattering Alencon lace bra-top. At your favorite corsetiere: $10. Other Multicontrol models: with accentuated satin under-bra uplift and zipper opening in back panel: $15; with double silk batiste control panels, deluxe details, zipper opening at the side: $20.

FOR YOUR CONVENIENCE—
If your favorite corsetiere cannot supply you, please send your remittance and measurements (also your dealer's name) to Ruth Stone, Personal Shopper, A. Stein & Co., 1177 W. Congress St., Chicago, Ill.

HICKORY . . . THE FOUNDATION OF LOVELINESS

BARBADIAN HOSPITALITY

By Hildegarde von Loewenfeldt

The equable climate of Barbados makes it an ideal almost year-round place of residence, and so many people are discovering the island's charm that property is being bought up rapidly by foreigners for permanent homes. The first chill blasts of winter in Canada, England, and our own United States bring visitors here by the score, and no wonder, for this is a bather's dream-come-true, a place where one finds perfect rest and peace. A swim in the warm waters is in itself a cure for most ills, real or imagined; and to lie on the white sands gazing out at a turquoise and pansy-coloured sea, or up at a clear blue sky, is bliss.

Many cruises to the West Indies include Barbados in their itineraries, and hardly a week passes during the winter months, when there are not large cruise ships anchored in the Carlisle Bay. Though Barbados is only fourteen by twenty-one miles in area, there is no sense of being shut in, as the roads are very winding and the topography varied. It is only after getting into the open country from the town that one can see how much beauty is contained in so small a space.

The cruise traveller rarely touches the real life of the island. This is really to be deplored, for the social life here is both charming and distinguished. More provincial than the more frequented resorts, this Barbadian paradise has retained the charm of Old-World England, and the lavish hospitality of more prosperous colonial days.

Parties here are "parties," and feasts are "feasts." To be invited to a Barbadian breakfast is to combine Thanksgiving with Christmas. These sumptuous banquets resemble a little our Southern hunt-breakfasts, beginning with cocktails and progressing, course by course, in the manner of groaning-board days.

PEPPER-POT, FLYING-FISH, AND SUCH

Native culinary favourites are served, such as pepper-pot, "jug," "coo-coo," suckling pig, baked ham, yams, rice, bread-fruit, and everything the garden or market can produce.

Pepper-pot is to the West Indies what a dish of baked beans is to Boston, and each island claims its own to be the best and most original recipe. The tale runs that "in Demerara, one starts the pot with a monkey." Here in Barbados, nothing more startling than an ox's tail is used. "Jug" is another dish enjoyed by the black and white population equally, and "coo-coo" is nothing more than a well-prepared corn-meal mush.

Flying-fish rank first and foremost as universally liked food, and the "See Naples and die" legend is here interpreted as "Eat flying-fish and never leave Barbados." Sailing toward the Caribbean, you never think that the gay convoy of little winged fish, skimming over the waters ahead of your boat, will soon be merely a dish of sautéed deliciousness.

The climate here is so conducive to outdoor living that tennis parties are a favourite form of entertainment. Almost every one plays. These are not lavish affairs; only a few friends are invited. After the game, tea and cocktails are served, and the food is like our own—canapés and biscuits. Cocktails here mean lime, rum, and bitters, with a bit of syrup to blend the three. Rum is used with equal success in puddings or sauces, in an omelet, or on baked bananas sent flaming to the table.

It is the smaller, more intimate party that interests me most; the party at which you can really enjoy both the food and your neighbour, and it is quite proper and usual to ask about the ingredients of some special dish.

Americans have a flair for good living and, when they have acquired Continental technique, they are the best hosts and hostesses in the world. Here in Barbados, where a staff of well-trained servants can be had for the price of one good man at home, American parties are unsurpassed.

"Canefield House"—the home of Mrs. Fanny Riegal Evans, the originator of the Mary Elizabeth Tea-Room in New York—is a Mecca for visitors to the island. (Continued on page 134)

NOW—FACE POWDER THAT MATCHES YOUR ANGELUS LIPSTICK!



Louis Philippe Brings You an Utterly New Idea in Make-up that Prevents the "Artificial Look" Men Despise

Thrilling New Face Powder Brings out the Vibrant Loveliness of Youth

THERE has been an exciting new discovery in make-up. A new kind of face powder that ends the *clash* between your powder and lipstick—for it's this clash that gives so many women that artificial "made up" look. Now, Louis Philippe, the famous French colorist, has created a glamourous powder that gives alluring harmony—the amazing "Poudre Incarnat."

Actual Micro-photos show the amazing difference the process of triple-refinement makes in Poudre Incarnat. Note the infinite smoothness that provides the incomparable make-up—conceals all skin flaws.

BEFORE AFTER



Working from the same principle he used in creating his famous lipsticks, Louis Philippe matches his new powder to the color of human blood—as seen through the skin surface. Poudre Incarnat tones in perfectly with the appealing color of your *Natural Complexion*. It matches with amazing precision the exact "blood tone" of your skin.

"Poudre Incarnat" has been triple-refined by a special process and treated with olive oil to give the powder the finest, most delicate consistency possible. That is why it appears almost transparent on your skin and gives a gorgeous satiny dullness.

"Poudre Incarnat" comes in FIVE flattering shades corresponding to the most popular shades of Angelus Lipstick or rouge. To get a thrilling color combination in your make-up be sure to ask for it by the same number as your Angelus Lipstick.

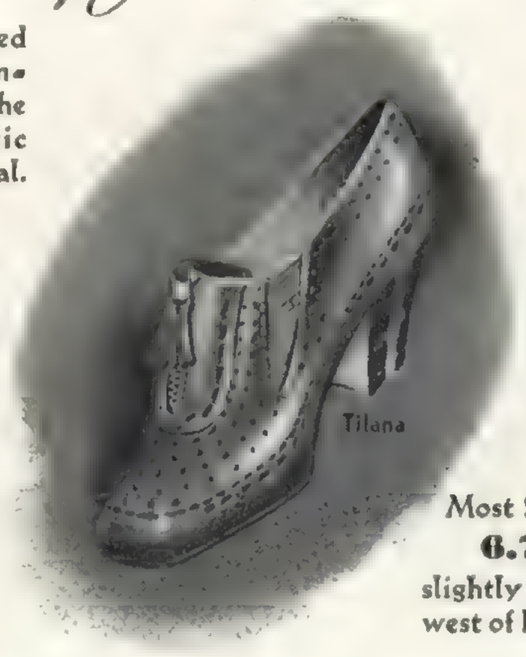
Once you apply Poudre Incarnat you can forget it. For Poudre Incarnat will cling to your skin hours after you've put it on.

You'll find the box it comes in charming. Beautifully wrought in gold metal, it looks as though it came from a fashionable jeweler. Yet it costs only one dollar. Get a box today.

you can feel the difference

in these smart *Grayflex* **TRAMPERS**

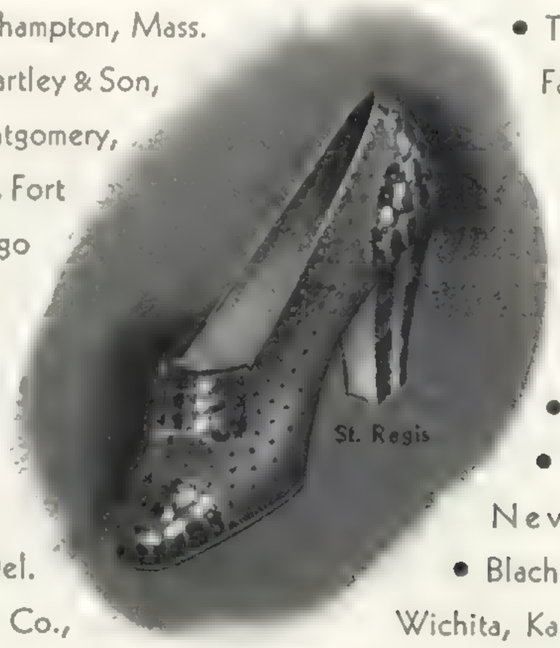
Built over lasts so skillfully shaped and refined that they lend themselves gloriously to the style of the moment, yet humor every plastic curve of the foot. The effect is magical.



Most Styles 6.75 slightly higher west of Rockies

A few of the many leading stores that feature Grayflex Trampers:

• The Addis Co., Syracuse, N. Y. • Atlas-Fashion, Portsmouth, Ohio • Kessenichs, Madison, Wis. • Allen's Shoe Store, Trenton, N. J. • Fowler's Bootery, Louisville, Ky. • W. C. Goodwin, Fitchburg, Mass. • Broadway Dept. Store, Los Angeles • Boston Shoe Store, Atlantic City, N. J. • Wm. H. Block & Co., Indianapolis • Robert Cherry's Sons, Germantown, Pa. • David Boot Shop, Northampton, Mass.



Co., Milwaukee • J. M. Hartley & Son, • John Danziger Co., Montgomery, Bros., Erie, Pa. • Fishman, Fort • Carson Pirie Scott, Chicago Kansas City, Mo. • Lustig's, Ohio • Jos. Horne Co., J. L. Hudson Co., Detroit Store, Schenectady, N.Y. Baltimore • Stern Bros., • Hylander's, Wilmington, Del. • Geo. Innes Dry Goods Co., Bros., Harrisburg, Pa. • J. E. McHenry, Zanesville, Ohio • Regenstein's, Atlanta • Manning-Armstrong, Reading, Pa. • Nay Shoe Co., Wheeling, W.Va. • H. & S. Pogue Co., Cincinnati, Providence, R. I. • A. J. • Roshek Bros., Bros., Ithaca, Charleston, Springfield, Weldon • Neal's • Peskin's • Smith's • Shoe & Shoe Co. Lancaster, Pa. • T. A. Chapman Fairmont, W. Va. Ala. • Halle Wayne, Ind. • Harzfeld's, Youngstown, Pittsburgh • • P. Gould Shoe • N. Hess Sons, New York City • Blach's, Birmingham Wichita, Kansas • Klevan Ohio • Thos. F. Peirce & Son, Rice Co., Mount Vernon, N.Y. Dubuque, Iowa • Rothschild N.Y. • People's Store, Inc., W.Va. • Albert Steiger Co., Mass. • Sisson Bros. & Co., Binghamton, N. Y. Shoe Store, Warren, Ohio Shoe Store, Cumberland, Md. Shoe Shop, Middletown, N. Y. Luggage Shop, Auburn, N.Y. • Stone Cleveland, Ohio • Shaub's Shoe Shop, • Stix, Baer & Fuller Co., St. Louis • C. Sautters Sons, Utica, N. Y. • Smith-Ballance-Nunn, Inc., Norfolk, Va. • Woodward & Lothrop, Washington, D. C. • Strawbridge & Clothier, Phila. • R. H. White Co., Boston • Schuneman's & Mannheimer's, St. Paul, Minn.



Grayflex **TRAMPERS**

Made by
GRAY BROS, Inc., Syracuse, N. Y.

BARBADIAN HOSPITALITY

(Continued from page 132) It is a mixture of early Americana and a French Château that is truly lovely. Mrs. Evans' parties are always original and delightful, her food perfect.

She is interested in goat breeding, and has a thoroughbred herd that keeps her supplied with dairy products as fine as any cow could produce. Cheeses made from the milk of her goats are as near a perfect Camembert as it is possible to find.

Here are two menus, examples of her determination to use as many native foodstuffs as possible, although she possesses one of the finest kitchen-gardens on the island.

The first menu features dolphin, but kingfish or even cod could be used. The fish is steamed in one large piece and is covered with a curry sauce, and more sauce is passed separately. For the flying-fish in the second menu, I know of no substitute.

MENU NUMBER ONE:

Avocado Cocktail—Lime-Juice
Curry of Dolphin
Steamed Rice Condiments
Hot Rolls
Young Garden Lettuce, Chopped Chives
French Dressing
Stewed Guava
and
Cocoanut-Almond Cream

MENU NUMBER TWO:

Iced Pawpaw
Sautéed Flying-Fish—Lime Slices—Tartar Sauce
Creamed Spinach Breadfruit
Cucumber and Lettuce Salad
Crackers—Goat Camembert Cheese
Hot Mango Pie

At one of her luncheon parties, the long honey-coloured table was set for twelve. A large flat Florentine bowl, heaped with at least seven varieties of native fruits, made the centrepiece, and shiny dark green breadfruit leaves covered a third of the table on all sides. Each breadfruit leaf was about twenty inches long. Milk-white glass and china completed what I thought one of the loveliest tables I had ever seen.

Another gourmet's heaven is "Bachelor Hall," owned by two charming American men. Here, the al fresco "brunch-breakfast" is a ritual. You drive through a cocoanut grove, to be met on arriving at the house by a smartly groomed coloured butler. From that moment until the final farewell, all is a picture as well as a Lucullan feast. You lunch looking out at the sea, a sea so perfect it doesn't seem quite real.

One luncheon I remember consisted of boiled crayfish (cousin to the lobster) brought right from the sea to the table. With this was served a drawn-butter sauce and the most delicious wholewheat muffins I have ever tasted. So special are they that they have been named "Bachelor's Delight." The next course was a perfect salad—lettuce, tomato, cucumber, and young onions all tossed into a marvellous French dressing. The *pièce de résistance*—an orange soufflé with a Saboyon sauce. Such a soufflé! I begged for the recipe, but all I could learn was that it was steamed, not baked.

Here are some recipes that can be adapted for American kitchens. Peaches may be substituted for mangoes, melons for pawpaw.

PEPPER-POT (BARBADIAN)

2 pounds of fresh pork (fat)
1 pound of salt pork (fat)
1 old fowl
1 ox-tail
Salt, pepper
1 teaspoonful of small capsicum peppers
2 onions
Mace and cloves

Bake the fresh pork, then cut up in small pieces. Parboil the ox-tail, parboil the salt pork, and cut up and fry the pieces. Bake the chicken (do not stuff) and cut up. Boil three pints of water, add the onions and seasoning, tying the peppers in a bag and removing them when the pot is peppery enough to "bring tears to the eyes"! Colour the water with caramel or other colouring to a dark brown. (Continued on page 136)



LANVIN creates a suit of brown wool with box jacket and appliqué motif of satin and beaver. She suggests nails of delicate Cutex LAUREL.

LELONG pleats grayish-blue wool crepe into a ravishing evening coat. Worn over sheer black jersey dress. With it he recommends chic contrasting fingernails in Cutex HEATHER.

SCHIAPARELLI tops a sheath of violet crepe with a bolero of embroidered mauve satin and yellow evening kerchief. For perfectly harmonizing nails, Schiaparelli advises Cutex HEATHER.

SPONSOR

CUTEX LAUREL
CUTEX HEATHER

THREE famous Paris dressmakers, Schiaparelli, Lanvin, Lelong, say: "It is nothing short of clairvoyance the way the two new Cutex nail shades—Cutex LAUREL and Cutex HEATHER—tone in with the newest autumn colors."

The new Cutex LAUREL is a chic, mauvy pink that complements the new deep purplish colors—is lovely with the lighter blues, gray, rose, brown, dark green.

The new Cutex HEATHER is a deeper, duskier shade with the same purple cast. A natural with violet, burgundy, wine. Rich with blue, mauve, brown, green, yellow.

Conjure up romance this winter, aided and abetted by the finger-tip sorcery of Cutex LAUREL and Cutex HEATHER sponsored by Schiaparelli, Lanvin, Lelong! Other smart new Cutex colors: Clover, Thistle, Tulip, Robin Red.

NEWEST WEAR SENSATION! Cutex Salon Type Polish—for those who are "hard on their nails." Based on a new principle, it is a little heavier than regular Cutex Crème Polish—gives a jewel-like finish. It takes slightly longer to dry, but gives *days* of extra wear! In all twelve chic Cutex shades. Only 35¢ a bottle. Try it!

NORTHAM WARREN, New York, Montreal, London, Paris

Go to your BEAUTY SHOP

What a good dress designer can do for your figure, a professional manicurist can do for your fingers. Any shop displaying this sign will give you an Authorized Cutex Manicure.



FRESHNESS

IN THE MORNING MODE AND MOOD



A flowered taffeta negligee trimmed with royal blue grosgrain ribbon bands down the front and fastened with royal blue grosgrain bows. From . . . Saks Fifth Avenue.



Every pack is wrapped in two jackets of Cellophane; the outer jacket opening from the bottom.

Copyright, 1938, by P. Lorillard Co., Inc.

For morning-after Freshness Smoke ever-fresh Old Golds

The merry evening should never be permitted to leave unpleasant traces in the morning. In a smart, cool breakfast gown you must look as fresh as a rain-washed garden flower. And for the happy, morning mood look to the *freshness* of the cigarettes you smoke the "night before". Old Golds are always fresh; with a mellow flavor that leaves no disenchanting reminder, thanks to those two Cellophane wrappers—the outer jacket opening from the bottom of the pack.

TUNE IN on Old Gold's Hollywood Screenscoops, Tues. and Thurs. nights, Columbia Network, Coast-to-Coast

BARBADIAN HOSPITALITY

(Continued from page 134) Add the meat and all the fat left after frying the pork. Boil for two minutes and skim. Simmer until everything is tender.

The pot must be cooked up every day, adding cooked meat or poultry as needed. When fresh additions of meat are made, always cover with water, adding one dessertspoonful of colouring to each pint of water added.

RUM COCKTAIL

To make this cocktail, the following ingredients are required: two tablespoonfuls of heavy sugar syrup; one tablespoonful of lime-juice; one-third of a glass of rum; and three dashes of Angostura bitters. The glass is filled with ice, and the cocktail vigorously shaken.

COCOANUT-ALMOND CREAM

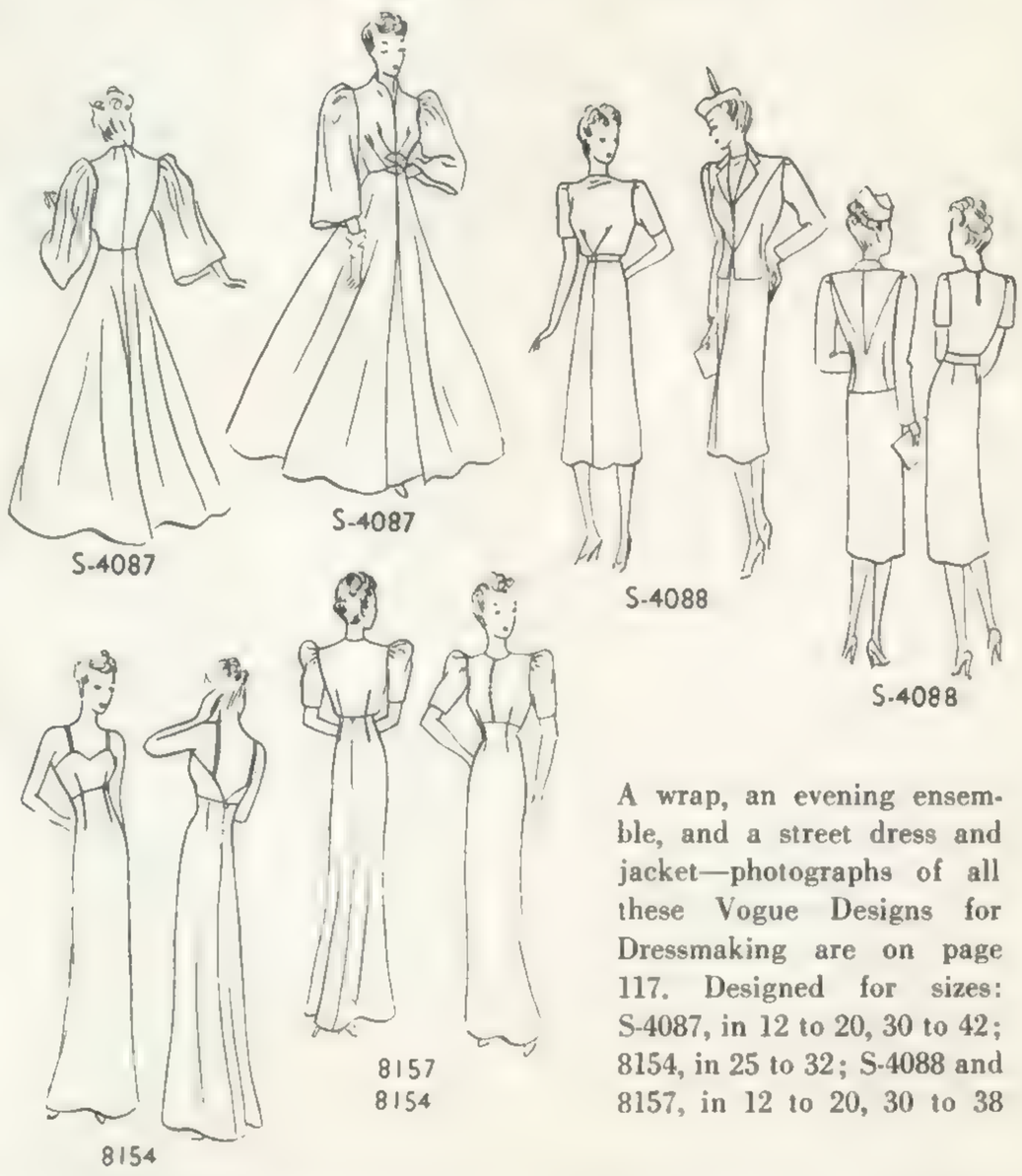
Grate a fresh cocoanut; save the liquid from the cocoanut. Pour this over the grated cocoanut, place in a square of cheesecloth, and squeeze out the milk. Add a cupful of hot water to the squeezed cocoanut and let it stand a while. Squeeze this again and add to the first milk. Sweeten slightly according to taste, add about two drops of almond essence; chill and serve like any other cream.

MANGO PIE

[Peaches can be used]

Select mangoes that are not very ripe. Cover a pie-plate with a rich, short dough and sprinkle flour over it. Slice the mangoes and cover the crust with a layer of the slices; sugar generously, and add more flour. Do this until the pie-plate is full, and top with bits of butter and about two tablespoonfuls of rum. Cover with another pie-crust and brush over with the beaten yolk of an egg. Bake in a moderately hot oven until it is nicely cooked through and is a golden colour. This is delicious served hot with whipped cream.

DESIGNS FOR DRESSMAKING



A wrap, an evening ensemble, and a street dress and jacket—photographs of all these Vogue Designs for Dressmaking are on page 117. Designed for sizes: S-4087, in 12 to 20, 30 to 42; 8154, in 25 to 32; S-4088 and 8157, in 12 to 20, 30 to 38

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 46.



Coiffure by CHARLES of the RITZ

Charles of the Ritz says:

Time for your face powder "fitting"

Make the transition into new-season loveliness with a new color-blend in face powder, "fitted" to your complexion as it is today, by the Charles of the Ritz Powder Colorist. This original powder blend—designed with an eye to the fashions of the season—will conceal a fading tan...minimize freckles...lighten coloring or give your complexion new vibrance of tone—as may be required. It becomes your powder namesake... is filed away in your name exclusively. It represents a formula for complexion loveliness made to your skin's measure! At the fine shops in your own city. Individually color-styled Face Powder $1, $2, $3, $5.

Charles of the Ritz • NEW YORK

Pleasantry . . among
the chic peasantry



Charming girls . . wisely wearing *Glenter Scarfs*
Authentic peasant squares hand-printed in traditional designs . . Autumn Festival, on sheer wool, is faithful to the bizarre colors and motifs of the Orient. Country Fair is feather-weight cashmere, gay with roses and violent colors in a baroque border. Wear them round the head for country, round the throat for town. About $2 at leading stores.

GLENSDER TEXTILE COMPANY · *417 Fifth Ave., N.Y.*

TRADITIONAL DESIGN



The basic features of Wallace's "Antique" pattern are derived from traditional designs. The complete simplicity, the feeling of weight, the smoothed edges are typical qualities of old silver



"Seventeenth-Century Service," by Reed and Barton, reproduces significant characteristics of English silverware of that period—notable among them, the pistol-shaped handles of the knives



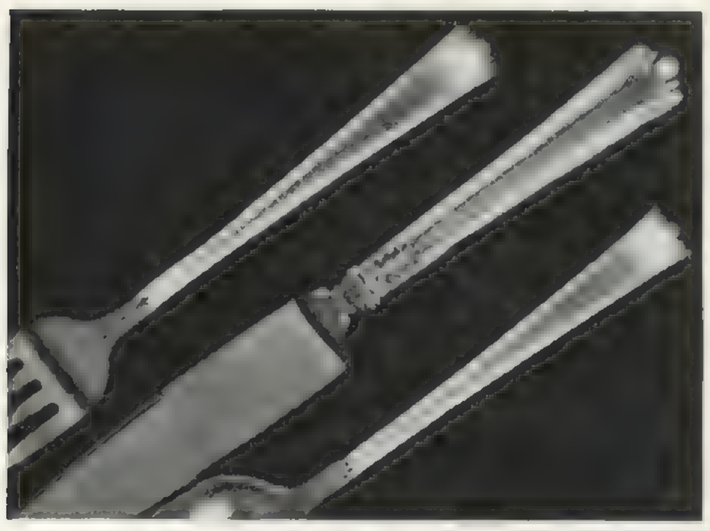
"Benjamin Franklin," by Towle, is a fine example of the classic shell pattern. The shell is repeated as reinforcement on the backs of forks and spoons, where the handle meets the tines or bowl



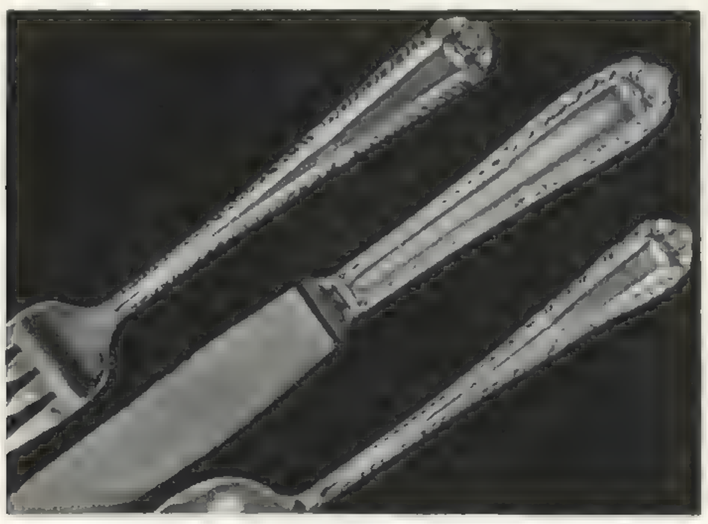
The purity of line, the simplicity of feeling, the proportion and balance that exist in the best examples of Colonial silver are incorporated by Alvin in their American classic, "Maryland"

IN AMERICAN CLASSICS

Derived from designs of the past, executed by modern silversmiths, these eight patterns are established as classics in present-day silver



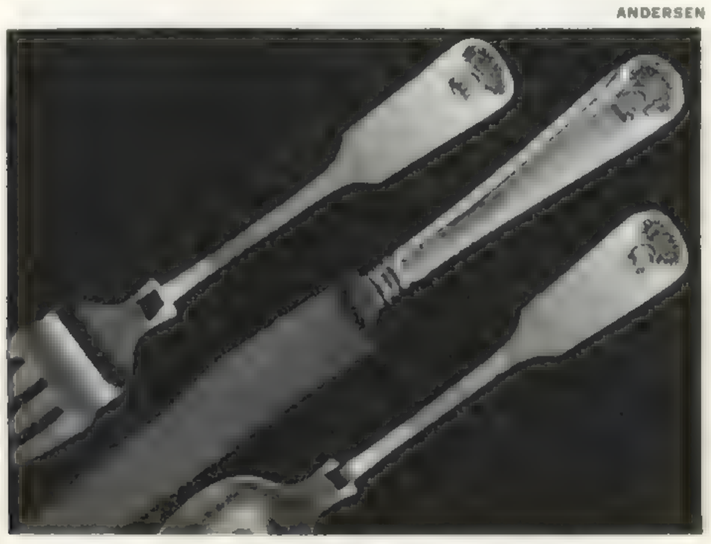
Lunt's "American Directoire" pattern shows the conventionalized rendering of acanthus-leaf and parallel lines—intrinsic features of this style according to Duncan Phyfe, its famous exponent



International has reproduced faithfully, in its "Gadroon" design, the spirit and detail of the English original. With its gadroon-edge and shell, this is one of the best-known traditional patterns



"Colonial Fiddle," by Watson, is based on a design that originated in the American colonies in the eighteenth century. Many famous Colonial silversmiths produced examples of this design



Gorham's beloved "Sheaf of Wheat" pattern is an authentic reproduction of a design originated in England about 1790. The original motif and the fiddle handles are classic characteristics





Vacation Spirit all the year round—with this WONDERSOFT napkin, cushioned in cotton

When you buy Kotex* you can be sure that:

★ Kotex stays Wondersoft—it's cushioned in cotton to prevent chafing.

★ Kotex doesn't show—thanks to its flattened and tapered ends.

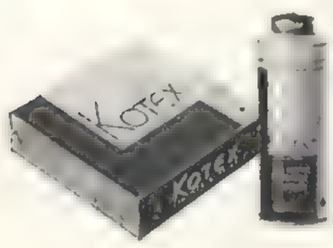
★ Kotex can be worn on either side—both sides are fully absorbent.

★ Kotex is made with a special patented center section that guards against spotting by keeping moisture away from the surface.

★ Only Kotex offers three types—Regular, Junior and Super—for different women on different days.

KOTEX* SANITARY NAPKINS

(*Trade Marks Reg. U. S. Patent Office)



Use Quest* with Kotex . . . the new *positive* deodorant powder developed especially for use with sanitary napkins – soothing, completely effective.

CUTTING THE YEARS OFF

Designs for Dressmaking



No. 8160. If your face is youthful, but your figure—not as lithe as it was, fool your public and wear this dinner-dress with its deep V neck-line, its soft fulness concentrated above the waist. Designed for sizes 34 to 46

8160



No. 8159. A coat classic that will give you coveted height, and an arch-flatterer, too. Try its easy, swinging lines in one of the new deep shades: teal, perhaps, or purple, or barn-red. Designed for sizes 14 to 20; 32 to 44

8159



No. 8161. A dress for street or club meetings, but there's not a hint of "Madam President" in its slim, sure lines. Push up the sleeves to show off your bracelets. It's "Easy-to-Make." Designed for sizes 14 to 20; 32 to 44



8161



BROADCASTING Wimbledon HATS $5

Three NBC Stars Caught Before The Mike in WIMBLEDONS

Lucille Manners, lovely radio songbird, chooses a felt Beret called "Star." Sparkling Elizabeth Day wears the Wimbledon "Punch" a pencil edge Breton. Sophisticated Helen Claire broadcasts in the Wimbledon "Network", a smooth little brim.

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Columbus, Ohio.....The Fashion
Hartford, Conn.....Worth's
Houston, Texas.....Foley Bros. Co.
Richmond, Va.....Thalhimer Bros.
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FOWNES *Finesse in Bemberg Rayon*

Modern combine that adds drama to your first fall costume! Made from sueded cloth of Bemberg* rayon with an unhampered sweep of leather running from wrist to finger tip! In black, burnt earth, chateau wine, creole tan, chocolate, golden Havana, navy, Porto plum, town green. At your favorite store 1.00

*REG. U. S. PAT. OFF. *Finest of man-made yarns



FOWNES GLOVES: One Park Avenue, N. Y. C.

It's a Fownes . . . that's all you need to know about a glove







The new lumber-jacket look in a fully lined blouse of red suède. From Lord and Taylor



Tucks masquerade as pleats down a satin blouse (white or in colours). Franklin Simon



Three-toned stitching, rows of buttons on a blouse of chartreuse silk crêpe. Peck and Peck

Stitched bands square off this satin blouse. John Wanamaker, New York and Philadelphia

Pantlika
OF BUDAPEST

"Pantlika of Budapest" fashions are created by KLARA SZUNYOGH, brilliant couturiere whose costume designs for the Hungarian Opera have won world acclaim. Lampl interprets them in the American manner . . . trim . . . youthful . . . sophisticated — yet retaining all of the romantic spirit, the gay colors and the brilliant glamour of their native Hungarian setting.

SOLD IN NEW YORK BY

Franklin Simon's

LAMPL KNITWEAR COMPANY • CLEVELAND, OHIO



Hemstitched folds form the only trimming on this satin blouse. From Bloomingdale



For tweeds, a light blue cashmere jersey blouse; hip-length, it buttons to the waist. At Altman



Chevron-like stitching on pink satin; try it with a formal velvet suit. At Bonwit Teller

COLOUR UNDER YOUR CHIN

SEVEN blouses, typical of the new crop of toppers. They all have high neck-lines (to keep you from looking bleak with your upturned hair). And they come in enchanting new colours—colours born to go with the new shades in suits. Most of the blouses shown above are available in such colours as Kelly-green, chestnut, copper, grape, gold, rust, teal. With your new suit or cherished tweeds in mind, think of combinations like these: pink or sulphur-yellow with a purple suit; blue or plum with barn-red tweeds. Try a blouse of brilliant velvet with a town suit. Or with a Scotch plaid suit, wear a blouse matching the loudest colour in the pattern.



in Sand-glo, a new color that flatters your skin, as a Gossard flatters your figure

Goss-Amour* (Gossard's marvelous elastic net) and rayon satin in Sand-Glo, an exquisite new golden tone, are combined in a one piece foundation that streamlines your figure to young, slender curves. The satin panels flatten you where you need it most! The lace and satin bra top uplifts your bosom. Model 7236

*Reg. U. S. Pat. Off., Pat. Nos. 2,046,861-2,092,900

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MAKES YOUR KIND OF CLOTHES...

...IN EXCITING NEW BROOKSHIRE CREPE WOVEN OF ENKA RAYON

These are the easy-to-wear moderns for which Betty Levay is famous... unadorned but so knowingly designed that their very simplicity will make you noticeably chic... A new neckline at left, a pleated skirt at right, and both with amusing belts. Made in Brookshire, a stimulating new crepe woven of Enka Rayon. Both in Rural Autumn, Teal, Sea Green and Grape Wine. Dress at left—$19.95, at right—$22.95

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By Frances Alexander Brooks

THIS is an era when the matter of age has little to do with looking old. Look around you. The thousands of apparently young women you see with slim bodies, sculptured heads, natural, graceful walks, and an air of flawless grooming can be débutantes or grandmothers.

No woman with sense, however, fools herself into thinking there is any eternal fountain of youth. If she is successful, she is as ruthless in her régime as a prize-fighter in training. But she doesn't involve herself in a lot of elaborate rituals over her looks. She finds by experimentation and elimination what does her the most good; she works out a system, and she sticks to it. And she depends on her mind, as well as her body and cosmetics, to keep her young.

And these women I have in mind, these mothers and grandmothers who keep young, have discovered this truth for themselves long ago, without benefit of any psychologist.

As to the physical régime, men have taken care of their bodies through exercise and health for years. Now this is no longer a question of sex, but of sense. The beauties of to-day keep their bodies as clean inside as out. They exercise as regularly as they sleep, and they eat carefully, not faddishly.

I offer as an excellent example Mrs. Harrison Williams, whom the newspapers for years exploited as the best-dressed woman in the world. I would like to acclaim her as one of the women who look better in simple sports dresses than in ball gowns, better in shorts than dresses, and lovely in bathing-suits. Let me say Mrs. Williams has a grown son, so she's not in the baby class. Her body is supple, strong, and firm; her skin is fine and as smooth as marble. When possible, she plays several sets of hard tennis before she bathes, and I don't mean that she paddles about in the water. She not only swims vigorously, but exercises under water. When she steps out of the ocean, as well as on the way to a party, her face glistens with health. She chooses and uses her cosmetics skilfully.

Wisely, Mona Williams' lovely naturally curly grey hair is not tortured or tinted, just kept clean. She eats largely, but wisely, drinks wine, but seldom a cocktail, having discovered that the former alone suits her.

And how about our very best grandmother, Mrs. Thomas Markoe Robertson, who looks about twenty-five! Cordelia Robertson is awake at eight, up at nine, and dressed, and usually out, by ten in the morning. In the midst of her very active life, she keeps a sharp lookout on herself, but a large part of her time is devoted to her family and her friends. In the country, she plays strenuous tennis, swims when possible. In town, to keep up her daily out-of-door exercise, she walks a lot, always has vigorous massage, and loves to dance. She eats mainly green salads, cottage-cheese, and ice-cream; sometimes a piece of roast meat; and permits herself an occasional orgy of cake, which she loves. She finds that gin drinks agree with her. Above all, her body is as well policed inside as out.

Greta Garbo's arched brows, wide mouth, hair brushed off the forehead, and graceful carriage have all influenced the change in our modern beauty standards. She is no child, but she grows more beautiful every year. She swims, plays

tennis, walks for miles. She exercises a great deal, but she demands long periods of rest and quiet. She eats the simplest food from choice; frequently has an early dinner in bed. Despite all her glamour, she is the least studied person in the world, and looks her best in a raglan coat and a soft felt hat.

Of course, good cosmetics play a large part in all these success stories. There is, to be sure, a good deal of whimsy written on the subject of cosmetics. But those august gentlemen who make a living out of writing short, snappy books debunking the subject know only what's wrong; nothing that is right. They ignore the facts that a woman with a well-washed, unpowdered face looks undressed; that many women of fifty possess, thanks to their own efforts, better-trained bodies than they had at twenty.

A simple statement spread to the public through the anti-cosmetic fellows said that "there is no need or desirable substitute for mild soap and water as a cleansing agent." Certainly, a good soap is one of the best cleansers, but, with the steam-heated rooms, motoring, and beach life of America, if the average woman used nothing but soap and water three times a day—the minimum of times she should clean her face—her skin would get dry. Look at any elderly actress. Almost surely she has a better complexion than any of her contemporaries, because, most of her life, she has had to clean her face with cream at least once a day. Don't tell me in answer that men use only soap. Men don't use powder; women do, and should.



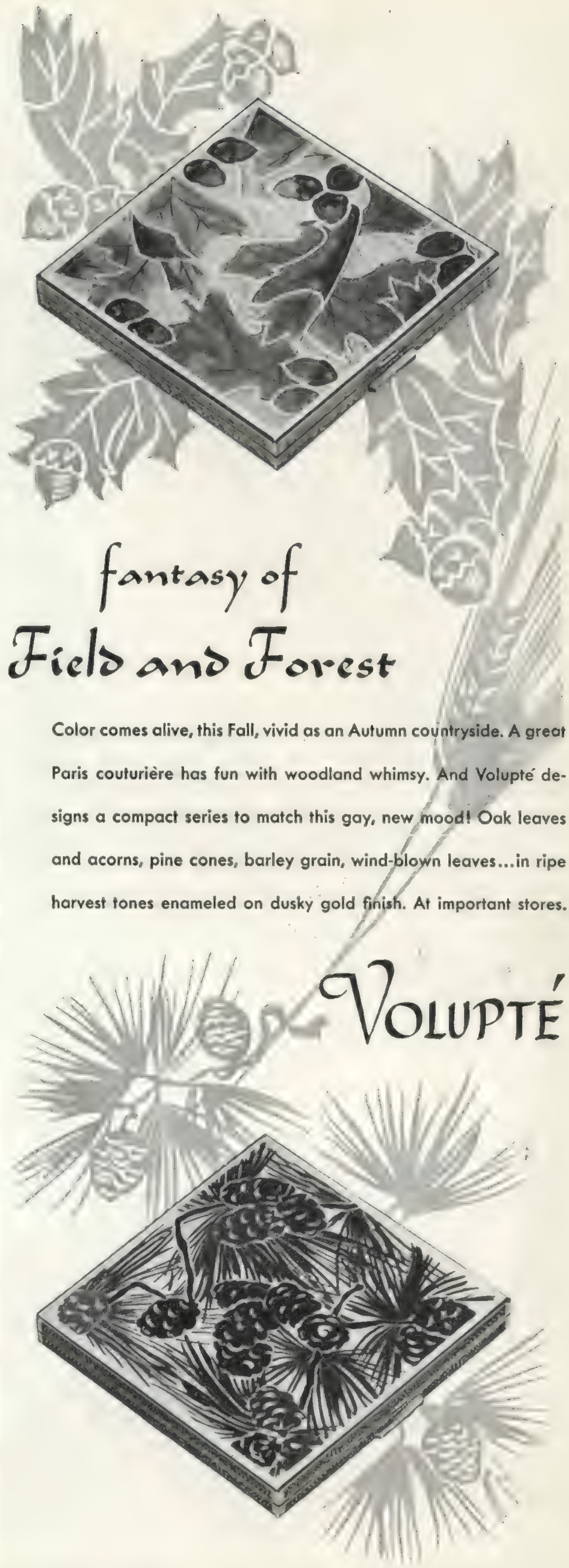
Lipstick still comes in for vigorous criticism on the part of husbands and beaux, who would stop criticizing soon enough if they had to look at colourless lips, which are really ugly. Besides, a good lipstick helps to keep the lips in good condition. Arthur Vernay, the explorer, told me that before he left for Tibet with Suydam Cutting, he went to one of the outstanding skin specialists in London, because, on his frequent expeditions, he had suffered a good deal from chapped lips. The distinguished doctor suggested lipstick. "Oh! I have always used a white lipstick, when I am on expeditions," said Vernay. "I don't mean white, I mean red," the doctor continued, "it's the colour that neutralizes the rays of the sun!"

Whatever methods you follow in taking care of your face and your figure, it is always a good idea to take stock of your looks at the end of the summer. If a little revision seems necessary, here are some suggestions that I have found helpful.

If you have seen a lot of the sun this summer, the skin on your body is probably dry and less smooth than you would like. I have been a great deal in the tropics recently, and I find that coating yourself with sunburn oil while you are in the sun isn't enough to replace the oils in your skin. This is the system I have developed. First, sit in an electric cabinet, if you possess one; anyway, take a hot bath. Then, cover your body with one of the good body oils, such as Primrose House's, or the Baby Skin Oil that has vitamins in it. Or use Frostilla, which I find a tried-and-true standby. Then, I put on a white towelling robe, which I call my ermine wrap, for a quarter of an hour. While the lotion soaks in, I put on my make-up, and afterwards, I need only a gentle rub-down with toilet-water before I dress.



If you are tanned and want a bleach, Tecla Seedor has a good one, and she also makes a wonderful cream that looks and smells like peaches and cream, because it contains an oil made from the kernel and skin of peaches. This helps to remove (Continued on page 146)





TIME OUT

(Continued from page 145) dead cuticle and leaves your skin satin smooth.

Each year, women bewail the fact that they have let their faces get sunburned, even when they didn't intend to; and, if you are going to face the sun again for winter sports, Cyclax has a protective lotion that they blend in exactly the shade to match your skin. Mrs. Hemming made this lotion originally to save the faces of Englishwomen who live most of the time out-of-doors. It is still sold in England as a Sunburn Lotion, but you ask for it as a powder base in New York, and it is equally efficacious under either name.

If you have gained a little in the wrong places, few things are more effective—other than massage by an expert—than rubbing vigorously and consistently with a rough mit under a hot or cold shower. During a tub is a good time to put on creams and let them seep into your skin, and, if you acquire ten-cent-store curlers and a little skill in using them, you can keep the ends of your hair under control just by having them rolled up during your bath. If you find your nails are brittle, heat your cuticle oil and soak your fingertips in it two or three times a week.



Perhaps all this shouldn't come from me, for I'm no beauty. But, then, I never was, and I weigh less than I did at fifteen, and my body is stronger; my pores were rather airy as a girl, and now they are not. My face has always looked a little like the map of France, but, in the battle of life, I have not added many trenches. In a few years, I won't lie about my age, I'll boast about it. I'd rather have my face lifted by an acrobat than a surgeon; I'd rather have my *derrière* slapped than my face. I watch the scales, so that when I get a couple of pounds overweight, I rip them off at once, before more can accumulate. Last, but most important, I exercise my face and body, even if only for five minutes every day, religiously.

ANSWERS TO CORRESPONDENTS

Mrs. B. K. L.: I would greatly appreciate information as to the correct way to announce the birth of a child. Is it necessary to have cards engraved, or is it correct to send out printed cards?

Ans.: Many people like to send out birth announcements to all the friends of the family. A small card is engraved with the baby's name, and is tied with a narrow white ribbon to the upper margin of the parents' visiting-card. In New York, and in general in the East, births are announced immediately by wire or telephone. Printed announcements, however, such as stationers everywhere carry, are incorrect.

Mrs. J. C. H.: I should like to give a tea to honour my son's fiancée, about ten days before the wedding. Is this correct, and how should the invitations be worded?

Ans.: It is a very nice idea, and perfectly correct, to give a tea for your future daughter-in-law a few days before the wedding. The invitations might be written on your visiting-card, and you would then write the date and the hour in the lower left-hand corner, as usual. On the upper margin of the card, you would then write "In honour of Miss Mary Smith," or, "To meet Miss Mary Smith."

ALIKE—EVEN TO THEIR FEET



Mother and daughter—alike in their dresses, alike in their shoes. The dresses are of brown velveteen, with tiny waists, billowing dirndl skirts, and sleeves puffed high to give a new look. At Saks-Fifth Avenue, New York, Chicago, and California

THIS is a day when parents are borrowing right and left from their children—all the way from parlour-games and bicycle-riding to their sons' tailored shirts and tennis socks, their daughters' play-clothes and hair-ribbon bows.

Now that mothers dress like their daughters and look almost as young as their daughters, it seems only natural that they have gone as far as to borrow their daughters' shoes—the famous "Mary Jane" slippers that mothers of Mary Janes will wear, that little girls have worn for ages. Here are two variations—for day and for evening. You'll love their comfort, and you'll be amused to see your feet looking so demure.



For Mary Jane's mother—a black suède day slipper with a little-girl ankle-strap and a sophisticated two-layer heel of suède and grosgrain. And an evening slipper, of black velvet and gold kid. Saks-Fifth Avenue, New York, Chicago, California



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Backbone-of-your-wardrobe dresses!
Tailored like dressmaker classics
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Strawbridge & Clothier Philadelphia, Pa.
H. P. Wasson..Indianapolis, Ind.
Kaufman's.....Pittsburgh, Pa.
Gimbel's.....New York City
Sibley, Lindsay & Curr Rochester, New York
Harzfeld's.....Kansas City, Mo.
Scruggs-Vandervoort-Barney St. Louis, Mo.
G. Fox.....Hartford, Conn.
Gladding's.....Providence, R. I.

Copr. 1938—American Viscose Corporation

ACCOMPLICES FOR



• With your hair up this winter, your ears will be a requisite part of your charm. You'll collect earrings—dozens of them—to complement your hair and make you feel proud and fragile. Here are some old-fashioned paste earrings—long and glittery. You will find them at Bonwit Teller



• This black suède opera pump has a giant melon-shaped buckle, its gold ridges repeated on the heel. Saks-Fifth Avenue

• Two gold metal charm-bracelets—the charms are anything but dinky. Mediæval helmets hang from the first; the second has peasant figures. Bonwit Teller



• The platform sole on this gold kid sandal is flat as a city roof. I. Miller

• The two evening bags are of gold kid, flat and neat. One is a smooth, compact little vanity-case from De Pinna. The other oblong bag is studded with brilliant nail-heads in many colours. You will find it at Altman's



• Not content with self-opening doors and invisible windows, science has produced that amazing new "Facile" opening that snaps a bag open and shut at a touch. You will find it on these wine suède bags—one large and flat (Lord and Taylor); one soft and pleated (Franklin Simon)

AUTUMN DAYS AND NIGHTS



• For your black evening clothes: A black crêpe and gold kid sandal on a gold wedge sole. I. Miller
• Black faille evening bag with red and gold embroidery. Saks-Fifth Avenue
• You'll see "chandelier" jewellery glinting everywhere—a bracelet of glass pendants. Bonwit Teller



• There is a new animal afoot—alligator crossed with lizard. The first shoe has crisscross bands, a platform sole, and that important clumsy look; Andrew Geller. The second has a centre panel of suède with "Lastex," and a boot-strap to pull on the shoe. Delman shoe at Bergdorf Goodman



• This fan-shaped bag is of crêpe woven to look like ribbon. Lord and Taylor
• A black suède opera pump with grosgrain bands and a big bow. Delman shoe, at Bergdorf Goodman
• Strips of grosgrain cross over the front of this suède shoe and buckle high over the instep. I. Miller



BAKER

• Koret's flat bag of black suède, with a padded top-handle and a bunch of keys at the end of a Talon fastener. Bonwit Teller

• This black suède shoe, with high back and front, might have been worn by a fifteenth-century Italian courtier. At Bonwit Teller



Marshall Field	**Chicago**	**Neiman-Marcus**	**Dallas**
I. Magnin	California and Washington	L. S. Ayres	Indianapolis
Kaufmann's	Pittsburgh	Dayton Company	Minneapolis
H. & S. Pogue	Cincinnati	Gus Mayer	New Orleans
Gilmore Brothers	Kalamazoo	Younker Bros.	Des Moines
Neusteters	Denver	Rothschild's, Oklahoma City,	Kansas City
Halle Bros.	Erie	Frances Shop	South Bend
Strauss Hirshberg	Youngstown	Seidenbach's	Tulsa
W. Lewis	Champaign	Pfeifer Brothers	Little Rock
John Gerber Co.	Memphis	The Fashion	Shreveport
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Garfinckel's	Washington	Rike Kumler	Dayton
Miller and Paine	Lincoln	Goldwater	Phoenix
L. L. Berger	Buffalo	O'Malley	Syracuse
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THE CROWN
TESTED TAG

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For the store nearest you, write to R. Kolodoney & Co., Inc., Hartford, Conn. New York Office, 1410 Broadway, New York City.

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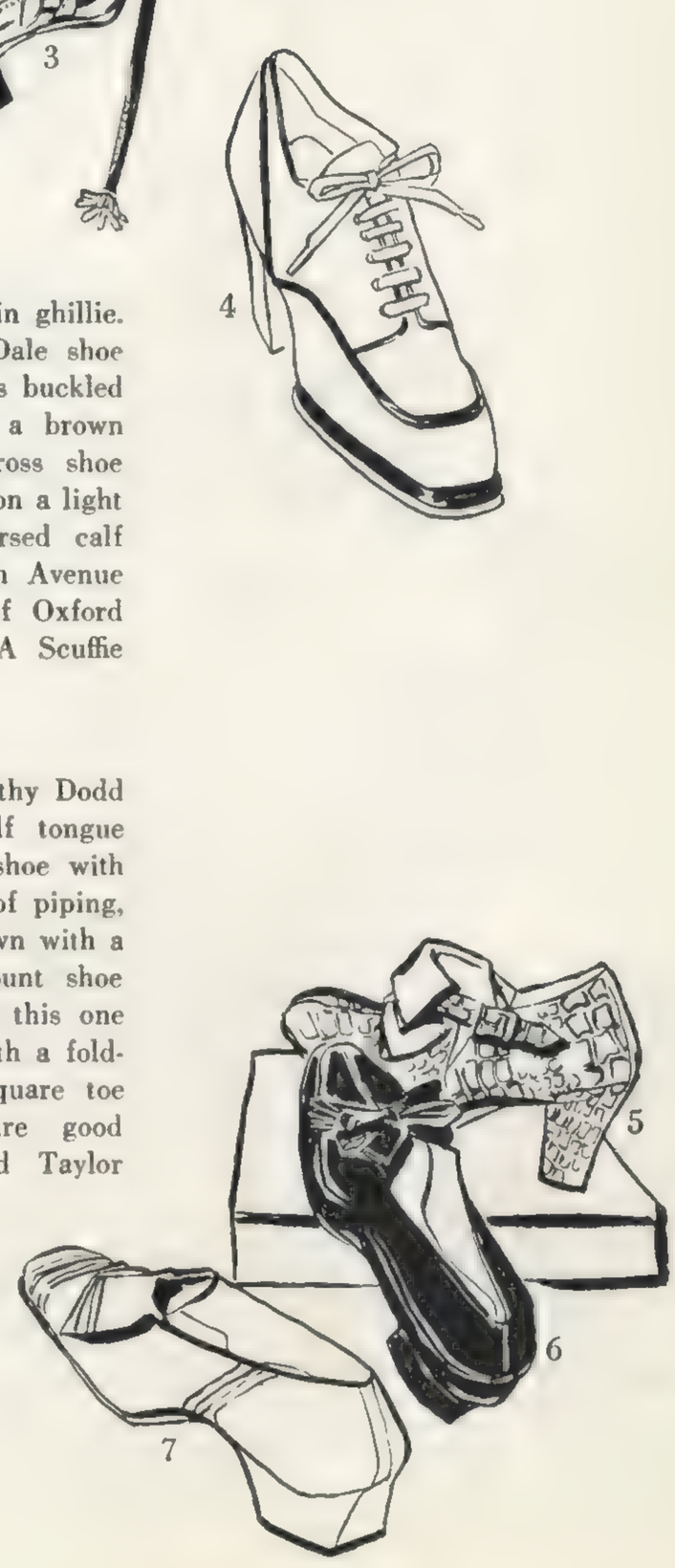
THE EASY WAY

YOU'RE back from the sandy Utopias of beaches, from the almost barefoot freedom of toeless sandals and docile sneakers. Back to the realm of asphalt and cement. Back to shoes. But no foot twinges at the transition these days. The men who make shoes are pampering us—beautifully. They give us barefoot ease—all year long. They've taken the boxing out of toes. Taken the stiffening out of heel counters. Given us wedge soles to pad along on lightly, platform soles like cushions, and softened leathers. Some of their latest lovely coddlers are shown you here. Externally, they pile up the compliments that America has the best-looking feet in the world. Internally, they make us admit that they're the most comfortable. And most of them are as easy on your budget as they are on your feet.

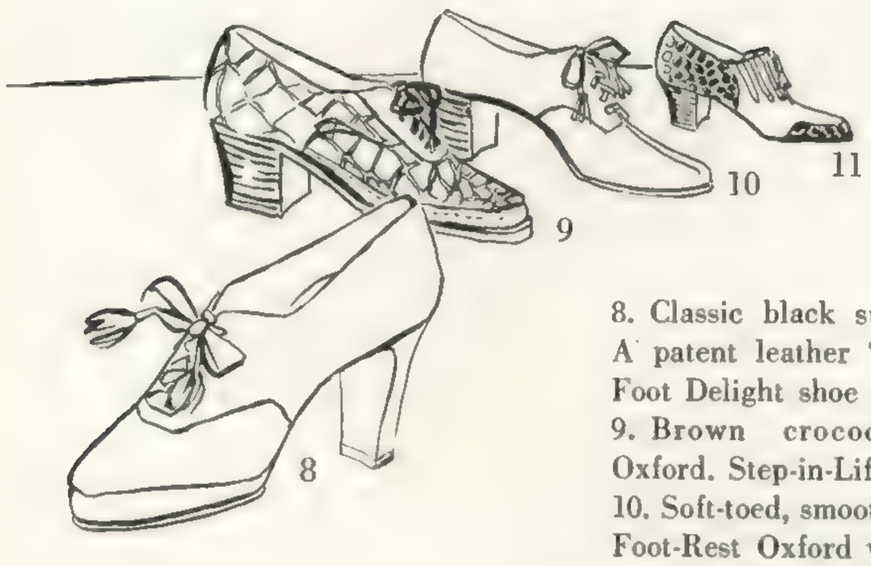


1. Light brown calfskin ghillie. A flexible Hill and Dale shoe
2. Two tan calf straps buckled across the instep of a brown reversed calf Red Cross shoe
3. A bell-shaped heel on a light brown calf and reversed calf monk shoe. Saks-Fifth Avenue
4. Black reversed calf Oxford on a platform sole. A Scuffie shoe by Foot Saver

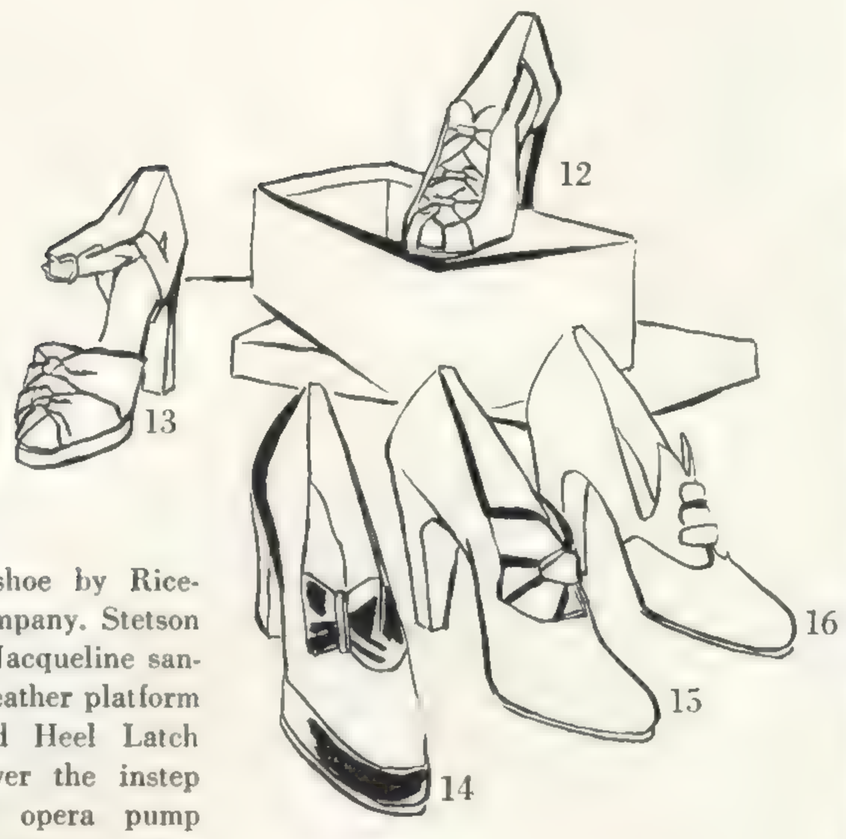
5. Alligator calf Dorothy Dodd shoe with folded calf tongue
6. Black suède suit shoe with a lowish heel. Rows of piping, and a tongue tied down with a neat bow. A Paramount shoe
7. Another suit shoe, this one in bright tan calf, with a fold-down tongue. The square toe and square heel are good points. At Lord and Taylor



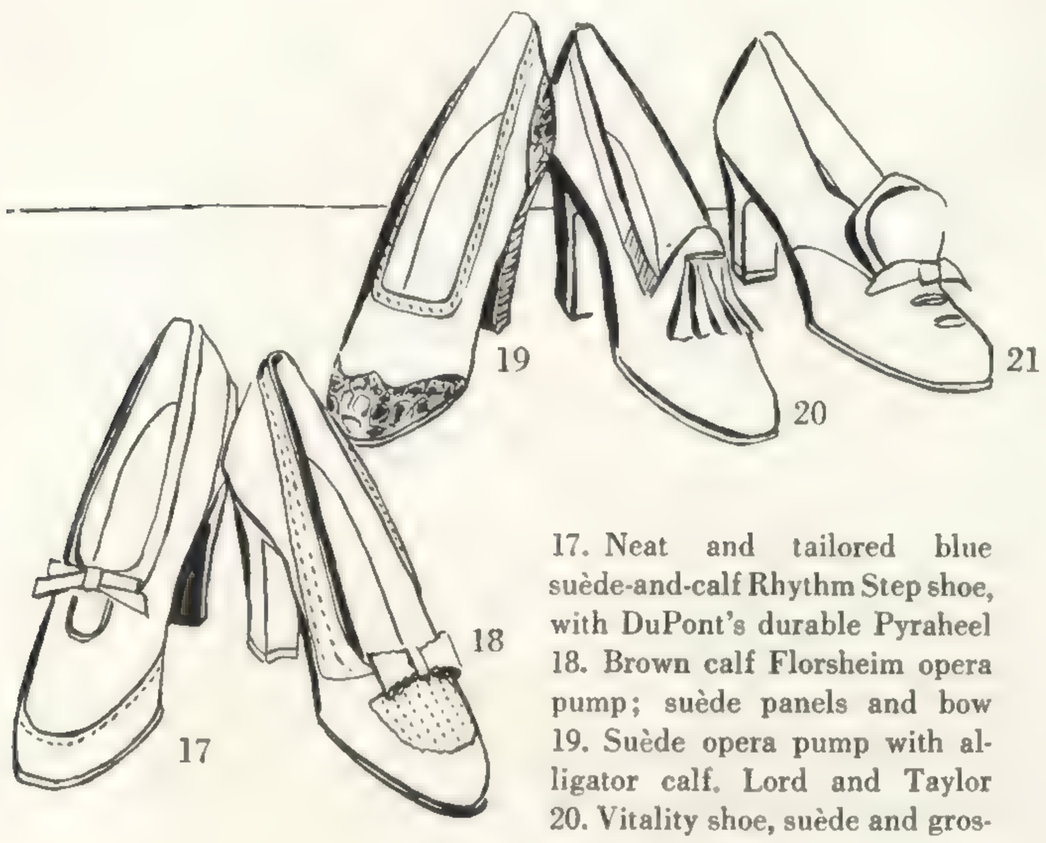
INTO AUTUMN



8. Classic black suède Oxford. A patent leather "mud-guard." Foot Delight shoe at Cammeyer
9. Brown crocodile-and-calf Oxford. Step-in-Life shoe
10. Soft-toed, smooth brown calf Foot-Rest Oxford with a sturdy leather walking heel
11. Bright brown suède-and-alligator calf combine in a Talon-fastened Active Modern shoe



12. Grape kid shoe by Rice-O'Neill Shoe Company. Stetson
13. Black suède Jacqueline sandal on a patent leather platform
14. Suède-and-kid Heel Latch pump draped over the instep
15. Wine suède opera pump built up with bands of suède with "Lastex." Lord and Taylor
16. Winged buckle on wine calf Queen Quality shoe



17. Neat and tailored blue suède-and-calf Rhythm Step shoe, with DuPont's durable Pyraheel
18. Brown calf Florsheim opera pump; suède panels and bow
19. Suède opera pump with alligator calf. Lord and Taylor
20. Vitality shoe, suède and grosgrain; Saks-Thirty Fourth Street
21. Medium-heeled black suède afternoon shoe. Franklin Simon



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Hats of Character



STAYING YOUNG LONGER

(Continued from page 95) invisible soap, or rub the palms together back and forth while you wonder whether to go to a movie to-night or stay at home and wash your hair? These are all common abstraction patterns, and abstraction is sure death to youthfulness. Playing with your fork, handling the knife, moving the glass, and all the horrors of face feeling, touching the lip, poking a hole into the cheek, rubbing the eyes, exploring the ear, or smoothing the hair plainly show that you have no conscious control. They are unconscious or half-conscious habits governed not by the mind, but by the instinct.

Old age is apt to dwell in the past. It says, "I remember when." Youth lives in the present. It asks, "What's the news?" Age is likely to be destructive. It says, "That was an awful accident!" Youth is optimistic and says, "Say, I saw something awfully funny to-day!" Age is too often overcritical. "I don't think Henry should have done that." Youth is free and irresponsible. "It's none of my business. I should worry."

Below are the three greatest mental hazards you have to overcome if you wish not to grow aged.

1. Don't be reminiscent. Don't let your interests lie in the past, not even in last year. Don't remember when Maude Adams played in "Peter Pan." Don't talk about ages, your own or any one's else.

2. Don't dwell on destructive or unpleasant topics. Be eager for improvement. Nothing lowers the social atmosphere like the plaints of a carper. Nothing makes one older or more unpopular.

3. Don't criticize what doesn't actively concern you. It puts a whine in your voice and wrinkles into your face.

If you wish to seem eleven years younger, keep these three doors shut and locked.

TO LET YOUTHFULNESS IN

There are three doors, also, that must be kept open for youthfulness to come in. If you look at a young person and ask yourself what he or she has that you have lost you will find that youth has three dominant mental qualities. They are Curiosity, Attention, and Expectancy.

Youth has Curiosity. It wants to know all about things, what is happening, and how and why. Old age is apt to patronize enthusiasm and be bored. But curiosity is the means by which we learn. It promotes growth. When mental progress ceases, one is truly old.

Youth has Attention. It wants to know what is going on, who and what and where. It has a sense of immediacy and environment. It watches alertly. Old age is likely to have, instead of attention, abstraction. It is often but dimly aware of its environment and what is happening and betrays its inattention in attitudes, gestures, and voice. But to be youthful, one must be interested in what interests youth. One must live in to-day, with all its implications and new values.

Youth has Expectancy. It is interested in what is going to happen next, eager for the future. It is alive to changes; it relishes newness. Old age, instead, is too often retrospective. To be youthful, one must not only be aware of change and understand it, but welcome it. Change is life, it is evolution.

And if you ask, "Won't all this strictness make one stiff, unnatural, self-conscious?"

Well, does Paderewski seem stiff and unnatural? Yet he had to learn, painfully, laboriously, his technique with his fingers. So, just as you were stiff and self-conscious when you first learned your table manners, your grammar, or your tennis, but are now acting subconsciously with ease and grace, so the technique of youthfulness can be acquired until it (instead of senile mannerisms) becomes automatic and effortless.

It is often said that a woman is as old as she looks, and a man is as old as he feels. But I hold that a person is as old as his or her behaviour habits.

INSIDE STORY ON STOCKINGS

YOUR legs, madam, interest us strangely. Or rather, your stockings do. Just to be *au courant*, there are things you should know about stockings. Changes that are brewing—have been for the last few months. And the upshot is (1) that run-proof stockings are being made in deceitfully sheer editions for evening; (2) that the new stretch-top stockings can stretch in two directions, so they'll just give and give when you double down to a bottom drawer; (3) that still more stockings are being tailored to fit the length of your leg, as well as the size of your foot.

You'll want them all to wear really well, which they will if you follow these rules. (We're determined to chant These Rules.) First of all, buy the right size. If you find yourself taking slightly longer shoe sizes from year to year, change your stocking size to correspond, or your toes and heels will come peeping out in no time. To make doubly sure that your heels stay under cover, McCallum has a "Rib-Row" stocking with a ribbed heel that refuses to wear thin.

And get the right leg-length. Too-short stockings run; too-long ones wrinkle. Choose one of Belle-Sharmeer's four different lengths, or one of Humming Bird's three. Belle-Sharmeer makes proportioned stockings in a whole gamut of shades, and you can have them full length, knee length, or just to the knee. The Humming Bird stockings come with jacquard lace tops that discourage runs. A really rugged stocking that's made in three lengths is Gordon's new five-threader. Mojud, Artplus, and Hoover all have stockings for the short girl, the medium-height and the tall girl in all their groups; Van Raalte has them in two- and three-threads.

Second rule for getting lots of wear out of stockings is to buy the right weight for the right occasion. Light-as-a-breath cobwebs were never meant to go for nice, long walks, or out to inspect the rose-bushes. Buy one- and two-thread for evening, three-thread for daytime, and four-thread for sports. A "Walking Chiffon" by Archer, of four-thread crêpe, is a good solid investment, replacing the "medium service weight"—which sounded too stuffy to be much fun.

Rule number three says: wash all your stockings in the mildest little soap-flakes you can find; rinse them well, straighten them to their proper shape; and don't dry them near a radiator that's in action, or in the hot sun. Incidentally, the theory about washing them before the first wearing is just a myth. Stockings are washed at the factory, and some, like the Cannon stockings, are Cellophane-sealed for extra purity.

You'd hardly recognize the new run-proofs, they've changed so during the last year. Kayser and Quaker both have two-thread mesh ones that look frivolously sheer, but have lots of staying power. (Quaker's has a mesh toe and heel, too, for sandals.) And because even run-proof stockings can snag, Larkwood puts an extra thread in the hem at the top, for mending. You can get Berkshire run-proofs in practically all shades for day and evening. Artplus, Claussner, Dovedown, and Phœnix, too, make stockings heroically impervious to runs.

There's another way to prevent that "*pfft*"—that nasty little noise that says a break or a run just occurred at your knee-cap. Buy stockings with flexible tops, perhaps Vanity Fair's or Gordon's, both of which have "Lastex" yarn knitted in at the top. They'll stretch two whole inches to allow for a bent knee. Lots of other stockings have elasticity knitted in at the top. Kayser has them in two and three-threaders, as well as the heavier weights for sports. Quaker's are three- and four-thread, with an extra-long three-thread for the tall girl. And all of these favourites —Artcraft, Holeproof, Northmont, Rollins, and Vanette—have the stretch tops, too. And something new for evening—if you've decided that you must go bare-legged at night or resign yourself to dancing right through the toes of lovely evening stockings, don't despair. Van Raalte's "Tippy-Toe" presents you with a solution—stockings almost as light as air, with no toes, thus removing strain and permitting your favourite polish to show. To guard against possible runs, there is a tiny row of mesh stitching.

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It's the handsome new pleated pouch with the softly tailored lines that go with everything. Suede in wine, spice and black . . . 5.00

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In a new hat that sweeps up from the side in a most becoming line. Felt in wine, spice, black and all important colours. Sizes 21½ to 24. No. 777 . . . . . 5.00

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LONDON PARTIES

LONDON is a place where luxury, when you find it, is more thoroughly luxurious than almost any place in the world. In what other big city would you find a superb Regency house with its own flower and vegetable and fruit gardens in the middle of a public park? And where else would you find a bachelor who considers fresh fruit and vegetables and milk so important that he has a chauffeur who does nothing else but run to and from his country place and his town place (a three-hour trip each way) with fresh products for the table? And where else do you find evening-clad guests in the cold light of morning still sitting in dimly lighted night-clubs that offer no entertainment at all? And where else could you find top-hatted men and long-skirted women coming from a Royal garden-party, waiting patiently and unself-consciously for autobuses? It is a wonderful city full of contradictions.

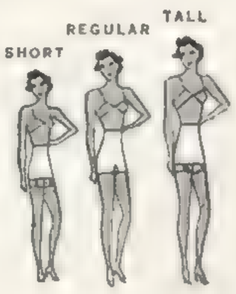
One of the most impressive evenings of the summer was the beautiful ball given by Mrs. James Field and the Hon. Peter Beatty, the late Admiral Beatty's son. It was given at Mrs. Field's Regency house in Regent's Park. Since a member of the Royal family, the Duke of Kent, was there, the men wore their decorations. Sir George Clark, the beloved ex-Ambassador to France, looked handsome with a baby-blue ribbon across his chest. All the Lords had jewelled stars hung on ribbons around their necks, and the Duke of Kent had a wonderful shining star on the side of his coat. Guests from political circles included Sir Anthony Eden and Mr. Hoare-Belisha, the War Minister.

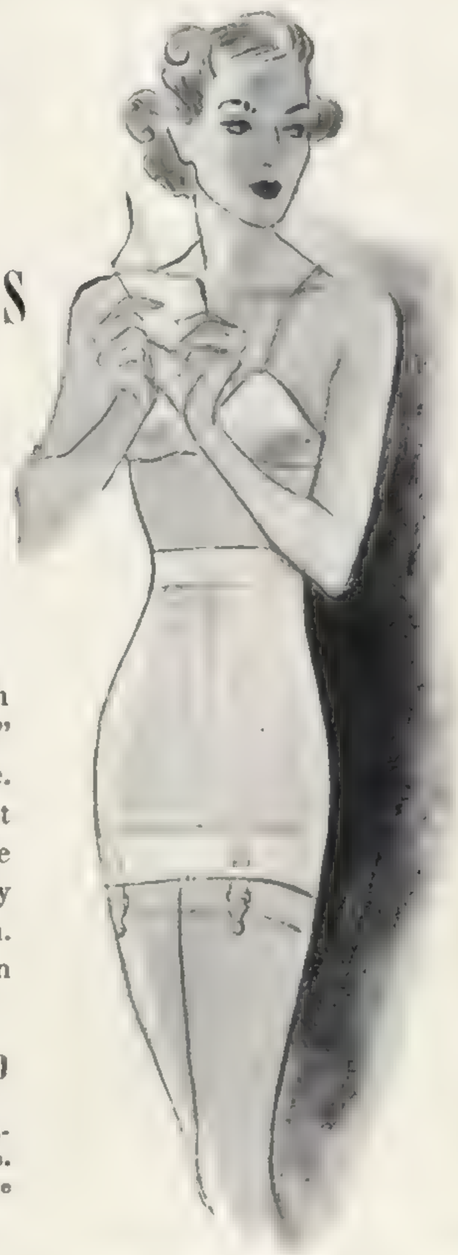
Countess Reventlow was there, wearing fabulous emeralds. Three square ones hung on a short diamond necklace; emerald solitaires hung from her ears; and cabochon emeralds paved in diamonds braceleted her arms. She had on a white metal lace dress with a pink tulle scarf, from Chanel. The women looked unusually smart—exploding that unsmart British legend.



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FORTUNA RITESIZE two-way stretch Girdles and Panties, made with "Lastex" give your figure a smooth, beautiful line. Durably knitted for firm control, yet completely comfortable for an active young life. Easily laundered, modestly priced. You'll want several of them. Three sizes: Small, Medium, Large; in three lengths: Short, Regular, Long.

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Other Fortuna styles, $1 to $5. All-in-one foundation garments, Lace, and Satin "Lastex" Models. If your favorite store cannot supply you write Dept. V for the name of the nearest dealer.

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LONDON PARTIES

A white sateen tent was built over the broad cement terrace, with red-covered chandeliers from which dangled dozens of Suzy hats copied in paper. When the guests put the hats on, they made them look beautiful instead of ridiculous, as most party-favour hats do. On the terrace, the big round supper-tables were covered with white tarlatan table-cloths and were set up freshly every time people got up to dance. There were three buffets—two with hot scrambled eggs, sausage, corned-beef hash, et cetera, and another devoted to drinks.

The beautiful flower-beds—Mrs. Field is a passionate gardener—were completely illuminated. The lawn slopes off from the terrace to Regent's Park lake, and one had the impression of being in the deep country, although it was no more than ten minutes from Bond Street. Guests danced in the lovely Regency ballroom, with the gold motifs on the wall intertwined with flowers. The flower arrangements in the house were things of wonder.

Even the dignified men covered with decorations danced the "Lambeth Walk" and "Palais Glide" (pronounced Pally). These are two dances which have taken London by storm. They are danced anywhere from the lowest dance-hall to the largest ball. The "Lambeth Walk" comes out of a wonderfully vulgar musical comedy called "Me and My Gal" at the Victoria Palace. The dancers strut around in groups with linked arms and go into forms reminiscent of the "Virginia Reel." It is entirely uncomplicated and thoroughly ungraceful, but it immediately breaks down all British reserve. The "Palais Glide" comes from the Palais Dance-Hall in Hammersmith. Couples stroll around at a shuffle walk with linked arms, do a "Virginia Reel," turn, and end by jerking thumbs over shoulders—cockney fashion. Compared to America's "Big Apple," these dances are child's play, but the English love them.

(Continued on page 156)



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A transatlantic broadcast from Paris stressed the importance of mauve, violet, plum in fashion . . . at the very moment Barbara Bates launches GRAPE FRAPPÉ. A nail lacquer as luscious in color and quality as a frosted orchid.

LONDON PARTIES

(Continued from page 155) The opening of the Monte Carlo Ballet proves what great ballet-maniacs the British are. They made the dancers give at least fifteen curtain-calls. The Duke and Duchess of Kent were there with Madame Ralli, and the rest of the audience was pure habitual first night. The English loved "Gaîté Parisienne," and "Bleu Danube." They seemed to be wildly enthusiastic over Beethoven's Seventh Symphony—particularly the second and third movements, in which Bérard's costumes were at their best. However, the newspapers were very critical about a ballet that attempted to dance to Beethoven's undanceable music. Massine has a tremendous personal success in London, and certainly the Monte Carlo Ballet is far more popular than the rival ballet at Covent Garden. Incidentally, Dali's "Tristan Fou" is definitely going to be done in the spring—signed on the dotted line.

Schiaparelli's young daughter, Gogo, is one of London's favourite débutantes. At the Pagets' garden-party (the young Paget girl is London's glamour girl number one) all the English girls looked very American. They all wear American clothes, long, loose Ginger Rogers manes, and high-heeled American shoes —and they are all unbelievably pretty.

There is a new parlour game being played in London. It is really a game for two people only, with the others listening in wonder. One person stops his ears and the others think of the name of a famous person—Hoare-Belisha, for instance. Then the partner in the game describes a voyage: "I went to Warsaw where I stayed one day, then I went to Rome and Milan where I spent three hours," et cetera, and this voyage in some mysterious way spells out what the famous person is—War Minister for Hoare-Belisha. The vowels are numbered 1, 2, 3, 4, 5, and are represented by the number of days or hours that you stop in a city. The consonants are given by the first letter in the name of the city. It's a little puzzling, but the British seem to figure it out.



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THE NEW CREAM DEODORANT

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I smell nice and clean

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The S. Kann Sons Co., Washington, D. C.
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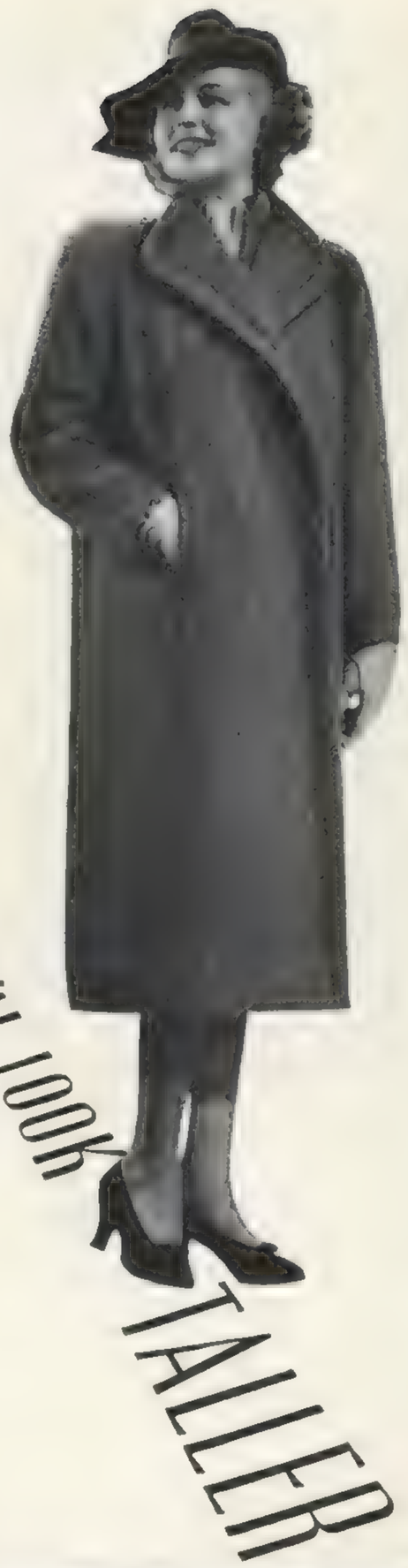
Quinley HATS
COSMOPOLITAN CLASSICS

THE PARIS OPENINGS

(Continued from page 68) SIDE-COMBS AND HAIR ORNAMENTS. To keep up-hair up, side-combs had to come back from oblivion. How else can curls be obedient? Into day coiffures are tucked simple tortoise-shell ones. Into evening curls, ornamental combs of mother-of-pearl, of white crystal studded with coral, of gold emblazoned with swan heads. Trembling high on some combs are diamond birds, jewelled butterflies, glittering antennæ, or a spray of jewelled flowers. Across the calm brow of one of his mannequins, Molyneux suspends a chaplet of ruby stones—you see it on the coiffure on page 67. (This coiffure and all those on pages 68 and 69 were done by Paul of "Charles of the Ritz," who went to Paris to see the effect the new clothes would have on coiffures.)

CHAINS AND CHATELAINES. Those long diamond or jewelled chains that once looped ceremoniously over dowager chests are now looping over youthful chests. By day, a ponderous old watch-chain, terminated with an ornate old watch, which you tuck into your suit pocket. At night, a glittering chain of diamonds (or their stand-ins) that falls below your waist. On many belts, modern versions of the chatelaine. Maggy Rouff makes one dangling every gadget a modern likes to lug along: cigarette-box, match-box, a box for "*migraine*," a mesh-bag—see it on page 90.

RETICULES AND BAGS. And what the Victorians called reticules are also among the revivals. Schiaparelli hangs a Persian jewelled reticule around your neck—of all places. Lelong shows mediæval "*pochettes*," lavishly embroidered, slung over one shoulder (page 87). One new bag would dupe a librarian into mistaking it for a leather-bound book. Another, a soft fabric bag, has a jewelled handle that impersonates a bracelet when you slip it on your wrist. (Continued on page 158)



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MILLER SMARTIES INSPIRED BY WALT DISNEY'S "SNOW WHITE"

Now hidden in your figure are beauty lines that this Miller "SMARTIE" reveals at once. You can't believe this until you see yourself transformed in this Miller "SMARTIE." Imagine the control of a boned garment, but no bones—flexible—bra uplift that molds—a foundation that fits and moves with you like your skin. Impossible? Well, before you spend your money for any foundation, just ask to try this Miller "SMARTIE." You'll see. Featherweight Power Lastex with Darleen panels. $5.

And if you'd love a girdle so light that you hardly realize it's on you, yet gorgeously firm and figure-molding, try on the Featherweight Lastex Net Girdle, at right, below. Wonderful!

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The coat illustrated is an ultra-modern casual with new collar and swift seaming from shoulder to hem that are very smart. Lined with DUCHESS Acetate Rayon SATIN. From an exciting collection of fur-trimmed and untrimmed models. At your favorite store, or write:

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CLOCK OF THE MONTH
The Capstan

For you who wish a touch of sea and ships on your mantel, table or desk, Seth Thomas has designed the CAPSTAN. Its solid mahogany case has a rich natural finish, the wheel spokes are polished brass in gold color and the dial is easy to read. You will find, too, that the CAPSTAN'S sturdy movement is accurate and dependable.

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SETH THOMAS
Clocks
EIGHT DAY KEY-WOUND · SELF-STARTING ELECTRIC
125TH ANNIVERSARY

THE PARIS OPENINGS

(Continued from page 157) BOWS, BOWS, BOWS. Bows are tied wherever one can tie them. Little velvet bows are pinned above the ears by Mainbocher—to compensate for the curls that are no longer there. Velvet bows are tied around wrists—and what better bracelet? A ribbon and bow cinches in the midriff of a bolster muff—giving it an hour-glass waist-line. Gold bows make earrings or lapel clips.

HIGH-HAIR HATS. To silence all the screams as to what hat to wear with up-brushed hair—Paris has dozens of answers. A huge rosette of velvet ribbon, a little over your temple, is Chanel's way of coping with the situation. You wear it in broad daylight. Two huge fox pompons with a whoosh of veil is Molyneux's solution. A chou of multicoloured pompons spurting black feathers—another of his machinations. Tiny tricorns of fur with pinwheel feathers—Schiaparelli's way out. Heart-shaped felts or tiny hour-glass hats tilting over the nose—Talbot's answer. Tiny pill-boxes, mushroom toques, flat little discs—a few other solutions. Nowhere in Paris is the veil being laid aside; veils swirl around cheek-bones, jaw-bones, chins, eyes—out-yashmaking the houri.

FUR HATS AND HOODS. Every fur in the animal kingdom finds a habitat on heads. *Chéchia* and pill-boxes of fox, skunk, Persian lamb, nutria, beaver, and mink. One of the shocks of Alix's Collection was an evening cap—a genuine Scotch cap—of sealskin (page 80). Mainbocher's fox scarf first bites into the brim of a hat and then winds around your throat. And lest your ears freeze—unprotected as they are since your curls left the precincts—Schiaparelli pulls over your head, hat and all, a great Eskimo hood of fox or skunk. You can slip it back, of course, when you will. Sometimes, she puts the whole animal's head on top of the hood—whiskers, ears, paws, and all—which is pure pantomime.





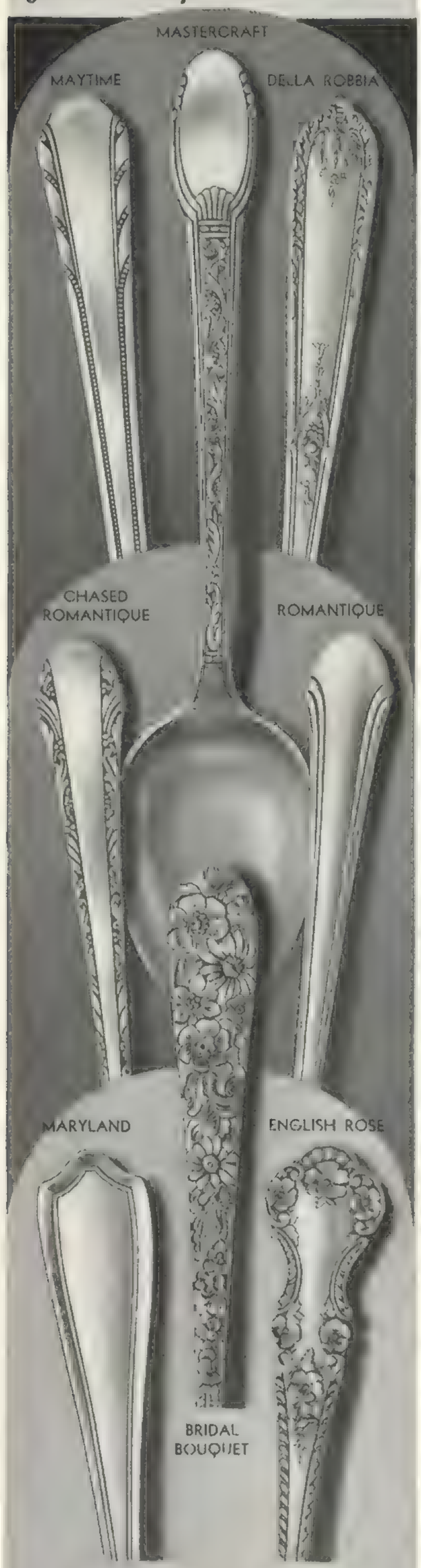


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THE PARIS OPENINGS

JUST TOYS. You'll be greedy for all the new toys. Little ermine handkerchief scarfs to tie around the shoulders. A droll Staffordshire dog studded in rubies—for your lapel. Mad hatpins. Barbaric Javanese necklaces. Probably a lamp-post clip that illuminates when you press a button—which foretells a revival of those fabulous eighteenth-century mechanical baubles, as sophisticated as that century—or this.

MUFFS. You only have two hands, we know, but you must juggle —along with your bag, gloves, bunch of violets, and cigarette—a muff. Else the picture is not complete. A muff of any size or shape, of fur or velvet. Opulent chinchilla bolsters. Impertinent little furry balls—like Bruyère's circle of red fox. Maggy Rouff's poodle muff of shaggy mountain goat (page 85). A long pillow of silver fox, its waist belted with a ribbon. A red velvet muff. An ermine muff—topped with a bunch of violets.

EMBROIDERY. Out-dazzling the Near East and the Far East is the embroidery. Such glittering splendours, such paillettes, such tear-drop beads; such chunks and chips of bright glass and mirror. All these are made more dazzling by being embroidered onto fabrics with metal threads. They are massed triumphantly into one splendid gesture, like Schiaparelli's sunburst, rayed out across the back of a short pink woollen evening cloak, or encrusted in the neck and sleeves like a bracelet and necklace, as on Molyneux's vivid short wool jackets. Some dresses have stiffly embroidered gold-thread corselets; some are pailletted from top to toe; some are worked all over in large baroque pearls.

LAME pours across Paris in a molten flood. The Royal visit shows its influence particularly in the great jewelled orders worn on a ribbon, or in the crimson and gold (Continued on page 160)

Paris says:
Be feminine from dawn to dusk



In imported black ooze calf with glittering black lacing and 2⅞ heel.

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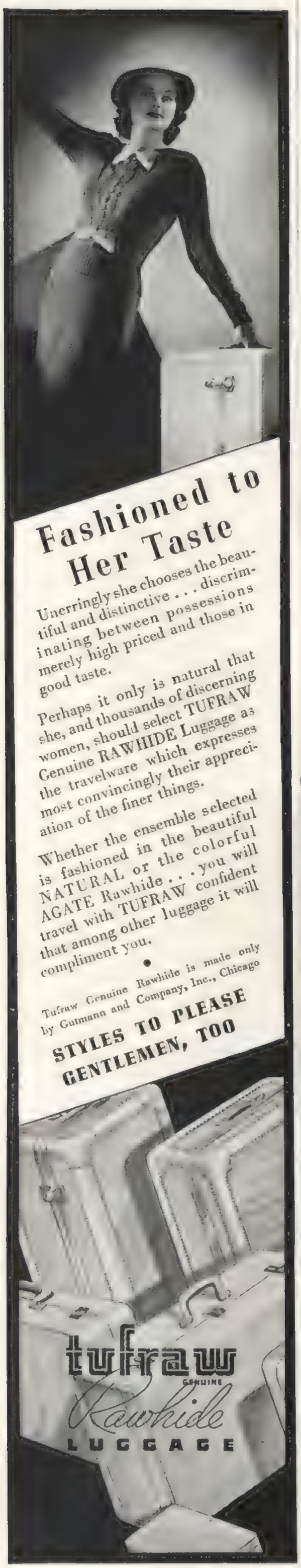
THE PARIS OPENINGS

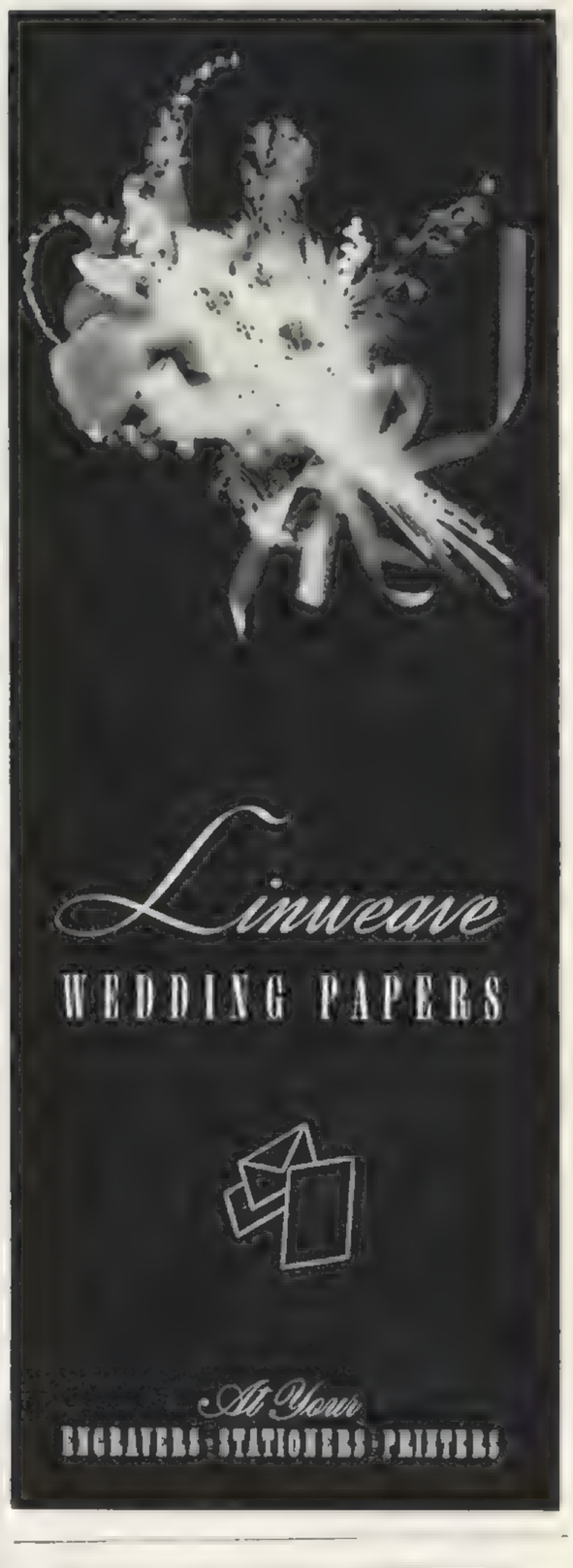
(Continued from page 159) sash worn across the shoulder of Lanvin's silver lamé dress in the purest throne-room manner. Sombre wool coats are lined with lamé or cover shimmering day dresses. Materials are sumptuous; the heavy duchess satins, moires, cut velvets, and brocades beloved of our grandmothers—but they are used casually, with a careless rapture.

UNEXPECTED GESTURES. Exquisite furs are tucked away as linings. Molyneux's leopard coat is lined with scarlet velvet and worn by night. The swooning elegance of a black velvet crinoline is sharply rapped on the knuckles by the addition of an absurd tuft of feathers, like grandmamma's bonnet, tied under the chin by pearls or ribbons. Paris borrows from Sargent, Madame X., Thackeray's Amelia, and Little Lord Fauntleroy—but contrives to make them all worldly.

PLUMP FURS. Bulky as an Eskimo are the new furs. Even the flattest pelt is padded to a pneumatic plumpness, and limbs, emerging from such a smother, have that fragile look the mode demands. Schiaparelli uses *zorrino* (South American skunk with the white stripes worked into the pattern) for the bulky short jacket. There is much fox; and there are shaggy "poodle" furs, such as mouflon, in black or white or creamy shades, that Alix uses with such inspiration. These hearth-rug coats hang full and flared from tiny, choking neck-bands. If they are waisted, then it is achieved by an inserted cloth corselet, so that, by contrast, the waist appears ready to snap in two.

THE SIMPLE LITTLE BLACK DRESS, that maid-of-all-work, achieves sensationalism this year by being so simple, so short, so schoolgirlish, that its alliance with the make-up, the *piquante* coiffure, the new wit and sophistication of its wearer is another provocative contradiction in terms—in terms of the new mode.









SOCIETY

WEDDINGS

(Continued from page 59)

NEW YORK

Bostwick-Balfour—On July 1, in Mount Kisco, New York, Mr. William Arthur Bostwick, son of the late William Arthur Bostwick and Mrs. Bostwick, of Bronxville, New York, and Mrs. Katharine Van Duzer Lawrence Balfour, daughter of Mr. and Mrs. Dudley Bates Lawrence, of Mount Kisco.

Broun-Stem—On June 30, in the Church of the Incarnation, New York, Mr. E. Fontaine Broun, junior, son of Mr. and Mrs. E. Fontaine Broun, of Charleston, West Virginia, and Miss Clarissa Halstead Stem, daughter of Mrs. Arthur Stem, of New York.

Goiran-Winston—On August 4, in Saint Dominic's Roman Catholic Church, Oyster Bay, Long Island, Mr. Roger Goiran, son of Monsieur Henri Goiran, the Minister of France in Mexico, and Madame Goiran, and Miss Carolyn Winston, daughter of Mr. and Mrs. Patrick Henry Winston, of Chapel Hill, North Carolina.

Grant-Villa—On August 20, at "Fairholme," Newport, Rhode Island, Mr. Robert Grant, third, son of Mr. and Mrs. Robert Grant, junior, of Jericho, Long Island, and Miss Elena L. Villa, daughter of Count Alfonso P. Villa and Countess Villa, of New York and Newport.

Hall-Creevey—On August 14, at "Esperanza," New Hartford, Connecticut, Dr. Newman Hall, son of the Reverend Maxwell Hall and Mrs. Hall, of Marietta, Ohio, and Miss Eileen Creevy, daughter of Dr. George Mason Creevey and Mrs. Creevey.

Havemeyer-Livingston—On July 18, in Elkton, Maryland, Mr. Frederick C. Havemeyer, son of the late Theodore A. Havemeyer, and Mrs. Aninha Carver Livingston, daughter of the late Reverend Dr. Alexander Burton Carver and Mrs. Carver, of New York.

Jordan-Alsop—On June 30, in Noroton, Connecticut, Mr. John Frederick Jordan, son of Mrs. John Jordan, junior, of Erie, Pennsylvania, and Miss Emily Harold Alsop, daughter of Mrs. Frederic Winthrop Neilson, of New York and "La Resolana," Boca Raton, Florida, and of Mr. Edward Hussey Alsop, of Paris, France.

McCornick-Torney—On July 27, Mr. William S. McCornick, son of Mr. and Mrs. Lewis B. McCornick, of Salt Lake City, Utah, and Miss Constance Benedict Torney, daughter of Mr. and Mrs. Henry W. Torney, of New York.

McDiarmid-Elmer—On July 6, in Princeton, New Jersey, Mr. John McDiarmid, son of the late Dr. Errett Weir McDiarmid and Mrs. McDiarmid, of Fort Worth, Texas, and Miss Darice Dunham Elmer, daughter of Mr. and Mrs. Robert E. P. Elmer.

Muma-Noyes—On July 12, in the First Presbyterian Church, Huntington, Long Island, Mr. John Rothbury Muma, of New York, son of the late Irwin Johnston Muma and Mrs. Muma, of Los Angeles, California, and Miss Edith Smith Noyes, daughter of Mr. Charles F. Noyes, of New York.

Noble-Garvan—On July 16, at Raquette Lake, New York, Mr. Robert Philip Noble, of Greenwich, Connecticut, son of Mr. and Mrs. Robert P. Noble, and Miss Mabel Brady Garvan, daughter of the late Francis P. Garvan and Mrs. Garvan, of New York and Raquette Lake.

Sandoz-Bradford—On September 10, in Trinity Episcopal Church, Southport, Connecticut, Mr. Edouard Sandoz, son of Dr. Edouard Sandoz and Mrs. Sandoz, of Cambridge, Massachusetts, and Miss Margaret Middleton Bradford, daughter of Mrs. Russell L. Bradford, of Southport and New York.

Thomson-Miller—On July 27, in Dornoch Cathedral, Dornoch, Scotland, Mr. J. F. Gordon Thomson and Miss Louise C. Miller, daughter of Mr. and Mrs. Roswell Miller, of New York, and granddaughter of the late Andrew Carnegie.

Wherry-Abbott—On July 4, in the Church of Saint Peter, Cobourg, Ontario, Canada, Mr. William Mackey Wherry, third, son of Mr. William M. Wherry, of New York, and Miss Polly Abbott, daughter of Mr. and Mrs. Franklin Abbott, of New York and Saint James, Long Island.

(Continued on page 162)



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It wins the hearts of college girls and all other smart young women on sight! Endearingly soft, brushed mohair, gaily accented with embroidered daisies. You'll wear the cardigan with its distinctive button-and-loop fastening as an odd jacket, too. Twelve luscious colors. Ask for your pet shade. Sizes 34 to 40. $6.95

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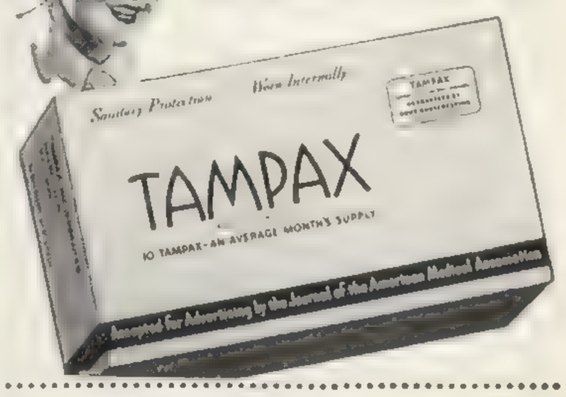
Women everywhere are telling other women about Tampax, the new form of sanitary protection for monthly use. Tampax is *worn internally*. You can do your household work or office work or take part in outdoor sports without even remembering you are wearing it. You can wear the sheerest gown or a modern swim suit—no bulk, so nothing can show. Use Tampax this summer; a month's supply can be carried in your purse.

Tampax was perfected by a physician for *all* normal women. It is neatly and efficiently absorbent, doing away with pins, pads and belts. It will not come apart and so fail in its protection. *No odor.* Easily disposed of. Made of absorbent surgical cotton, greatly compressed, hygienically sealed in patented applicator. Endorsed by gynecologists. Sold at drug stores and notion counters—month's supply, 35¢. Introductory package, 20¢. If *your* dealer has not stocked, please use coupon.



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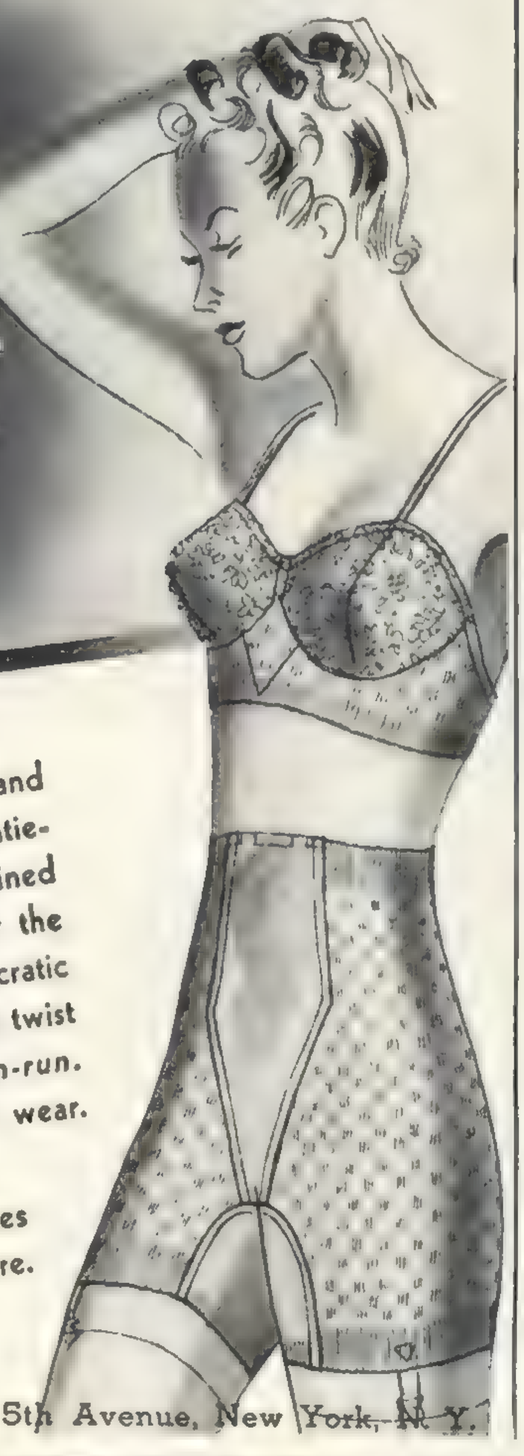
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FOR A LOVELIER YOU

"Soft Skin"

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SOCIETY

WEDDINGS

(Continued from page 161)

Whitney-Stevenson—On July 23, in Glen Cove, Long Island, Mr. George Whitney, junior, son of Mr. and Mrs. George Whitney, of New York and "Home Acres," Westbury, Long Island, and Miss Phyllis Stevenson, daughter of Mr. and Mrs. Philip Stevenson, of Glen Cove and Aiken, South Carolina.

Wright-Thompson—On July 23, in Saint Andrew's Dune Church by the Sea, Southampton, Long Island, Lieutenant Commander Jerauld Wright, U. S. N., son of Major-General William Mason Wright, U. S. A., and Mrs. Wright, of Washington, D. C., and Miss Phyllis B. Thompson, daughter of Mr. and Mrs. Phillips Blagden Thompson, of New York.

BALTIMORE

Close-Phelps—On July 7, Lieutenant Forrest Close, U. S. N., son of Mrs. N. F. B. Close, and Miss Katharine Fielding Phelps, daughter of Mr. and Mrs. John Phelps.

Crystal-Edmonston—On July 30, in Brown Memorial Church, Baltimore, Maryland, First Lieutenant Thomas Leslie Crystal, junior, U. S. A., son of Colonel Thomas L. Crystal, U. S. A., and Mrs. Crystal, and Miss Patti Warfield Edmonston, daughter of the late Edgar Davis Edmonston and Mrs. Edmonston.

BIRMINGHAM

Scruggs-Bade—On September 7, Mr. Richard Turner Scruggs, son of Mr. and Mrs. Hubert Scruggs, of Birmingham, Alabama, and Miss Marilyn Bade, daughter of Mr. and Mrs. Fritz Bade.

BOSTON

Schloss-Denny—On August 20, Mr. Oscar M. Schloss, junior, son of Dr. Oscar M. Schloss and Mrs. Schloss, of New York, and Miss Charlotte Denny, daughter of Dr. George Parkman Denny and Mrs. Denny, of Manchester, Massachusetts.

HARTFORD

Anthony-Cole—On June 30, in Trinity Church, Hartford, Connecticut, Mr. Charles Hand Anthony, son of the Reverend Robert Warren Anthony and Mrs. Anthony, of New York, and Miss Amy Eno Cole, daughter of Mr. and Mrs. Richard Huntington Cole, of Hartford.

HIGHLAND PARK

Ferguson-Jeffries—On August 19, in the Exmoor Country Club, Highland Park, Illinois, Mr. Osborn Ferguson and Miss Virginia Jeffries, daughter of Mr. and Mrs. Robert Moore Jeffries.

HOUSTON

Iverson-Farrar—On June 14, Lieutenant Clifton Iverson and Miss Ruth Farrar, daughter of Mr. and Mrs. Roy M. Farrar.

Meyers-Jones—On June 10, Mr. John Harris Meyers, son of the Reverend Walter Meyers and Mrs. Meyers, of Austin, Texas, and Miss Alice Baker Jones, daughter of Mrs. Alice Baker Jones.

LINCOLN, NEBRASKA

Flansburg-Selleck—On June 29, Mr. Charles Harlan Flansburg, son of Mr. and Mrs. Leonard A. Flansburg, and Miss Cora Virginia Selleck, daughter of Mr. and Mrs. Martin Fairchild Selleck.

LOS ANGELES

Greene-Longyear—On June 15, in Beverly Hills, California, Mr. Varian Sweetnam Greene, of Los Angeles, California, and Miss Gwendolyn Cooke Longyear, daughter of Mr. and Mrs. Willis Douglas Longyear.

NEW HAVEN

Jackson-Woolsey—On June 16, in Christ's Church, Mr. Lionel Stewart Jackson, son of Mr. and Mrs. John Day Jackson, of New Haven, Connecticut, and Amagansett, Long Island, and Miss Patricia Woolsey, daughter of the late Theodore Salisbury Woolsey and Mrs. Woolsey, of New Haven and Cornwall, Connecticut.

NEW ORLEANS

Kuntz-Hardin—On June 9, Mr. Émile Nicholas Kuntz, son of the late Emile Kuntz and Mrs. Kuntz, and Miss Julia Hardin, daughter of Mr. and Mrs. Jefferson Davis Hardin, junior.

PHILADELPHIA

Austin-Coddington—On July 20, at "Highfield," Rosemont, Pennsylvania, Mr. William Liseter Austin, of New York, son of the late William Liseter Austin and Mrs. Austin, of "Highfield," and Mrs. Caro Shaw Coddington, of New York, daughter of Mr. Munson G. Shaw, of New York.

Collins-Harris—On June 11, in Saint Asaph's Church, Bala, Pennsylvania, Mr. James M. Chadwick Collins, son of Captain James Chadwick Collins and Mrs. Collins, of Bryn Mawr, Pennsylvania, and Miss Mary Stokes Harris, daughter of Mr. and Mrs. Morrison Harris, of Overbrook, Pennsylvania.

Duncan-Diffenderffer—On September 1, Lieutenant Joseph Gray Duncan, third, U. S. A., son of the late Joseph Duncan Gray, junior, and Mrs. Gray, of Haverford, Pennsylvania, and Miss Charlotte Worthington Diffenderffer, daughter of Mr. and Mrs. Charles Hungerford Diffenderffer, of Wynnewood, Pennsylvania.

Gribbel-Elkins—On June 28, in the Church of Our Saviour, Jenkintown, Pennsylvania, Mr. John Gribbel, son of Mr. and Mrs. W. Griffen Gribbel, of Chestnut Hill, Pennsylvania, and Miss Natalie Fox Elkins, daughter of Mr. and Mrs. George W. Elkins, of Huntingdon Valley, Pennsylvania.

Kendall-Oberge—On July 16, in the Church of the Redeemer, Bryn Mawr, Pennsylvania, Lieutenant Charles Hansford Kendall, U. S. N., son of the late Mr. and Mrs. Henry S. Kendall, and Miss Boudinot Atterbury Oberge, daughter of Mrs. George Farr Oberge, of "Upsala," Haverford, Pennsylvania.

Ogden-Jordan—On June 25, in Saint Paul's Church, Chestnut Hill, Pennsylvania, Mr. Alfred T. Ogden, junior, son of Mr. and Mrs. Alfred T. Ogden, of Kinderhook, New York, and Miss Mary Fell Jordan, daughter of Mr. and Mrs. Frederick Jordan.

Parker-Pepper—On July 5, in Saint Paul's Church, Elkins Park, Pennsylvania, Mr. Newton B. Parker, son of Mrs. William B. Parker, of Cambridge, Massachusetts, and Miss Mary Godfrey Pepper, daughter of Dr. William Pepper, of Philadelphia, Pennsylvania.

PITTSBURGH

Jackson-Hilliard—On July 4, in Calvary Protestant Church, Pittsburgh, Pennsylvania, Mr. Donald Eldredge Jackson, junior, and Miss Mary Jones Hilliard, daughter of Mr. and Mrs. Thomas Jones Hilliard.

(Continued on page 164)



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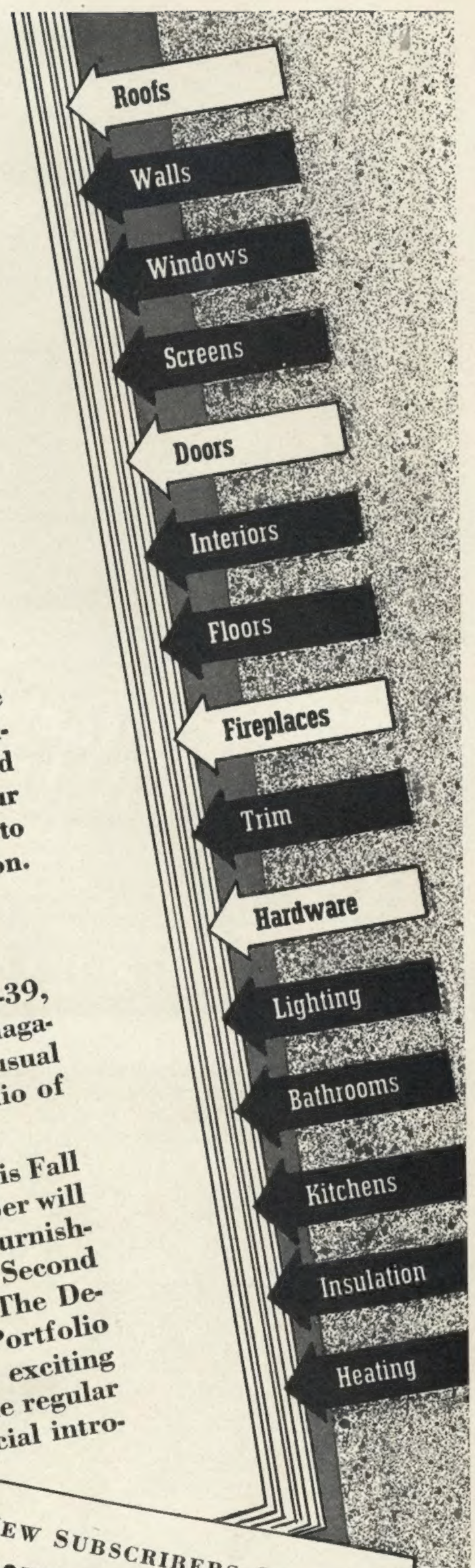
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SOCIETY

WEDDINGS

(Continued from page 162)

POUGHKEEPSIE

McIntosh-Sagendorph—On June 23, Mr. Philip Hutchinson McIntosh, of Charleston, South Carolina, son of the late David Gregg McIntosh and Mrs. McIntosh, of Summerville, South Carolina, and Miss Helen Risque Sagendorph, of Poughkeepsie, New York, daughter of Mr. Frank James Sagendorph.

SAINT JOSEPH

Johnson-Oakford—On June 8, in Saint Joseph, Missouri, Mr. Carl Edward Johnson, son of Mr. and Mrs. Charles A. Johnson, of Longmont, Colorado, and Miss Helen Meredith Oakford, daughter of Mr. and Mrs. Samuel Scholes Oakford.

SIOUX CITY

Byther-Brown—On June 30, Mr. Stanley Edward Byther, son of Mr. Henry Byther, of Denver, Colorado, and Miss Natalie Brown, daughter of Dr. Harold Learned Brown and Mrs. Brown.

SPOKANE

Hagenbarth-Brown—On June 25, in the Church of the Sacred Heart, Mr. Francis Joseph Hagenbarth, of Los Angeles, California, and Miss Virginia Brown, daughter of Mr. and Mrs. James Michael Brown.

Whitaker-Ehlinger—On July 30, in the Church of the Sacred Heart, Spokane, Washington, Mr. Stanley Dimond Whitaker, of San Diego, California, son of Dr. Fred J. Whitaker and Mrs. Whitaker, of Spokane, and Miss Elaine Anne Ehlinger, daughter of Mr. and Mrs. John J. Ehlinger, of Spokane.

TAMPA

Thompson-McMichael—On June 22, Mr. Robert Shaw Thompson, son of Mr. and Mrs. C. Fred Thompson, and Miss Margaret McMichael, daughter of Mr. and Mrs. H. Dorsey McMichael.

TORONTO

Colonna di Paliano-Conus—On June 8, in New York, Prince Guido Colonna di Paliano, of Toronto, Ontario, Canada, son of Prince and Princess Stefano Colonna, of Naples, Italy, and Miss Tatiana Conus, daughter of Mrs. Gregory Iswolsky, of New York, and of Mr. Jules Conus, of Paris, France.

TULSA

Adams-Pape—On June 29, Mr. Robert Adams, son of Mr. and Mrs. Robert E. Adams, and Miss Imojean Pape, daughter of Mr. and Mrs. Clyde Pape.

Mulford-Buell—On June 11, in Muskogee, Oklahoma, Mr. Vincent Strong Mulford, junior, son of Mr. Vincent Strong Mulford, of Montclair, New Jersey, and Palm Beach, Florida, and Miss Betty Jane Buell, daughter of Mr. and Mrs. J. Garfield Buell, of Tulsa.

UTICA

Rudd-Rogers—On June 6, Mr. John Skeer Rudd, of New York, and Miss Annette Rogers, daughter of the late Mr. and Mrs. Charles B. Rogers, of Clinton, New York.

WASHINGTON, D. C.

Emmons-Johnson—On August 6, in Saint Matthew's Episcopal Church, Jamestown, Mr. Gardner Emmons, son of Mrs. Robert Wales Emmons, of Boston, Massachusetts, and Miss Caroline Schroeder Johnson, daughter of the late Captain Moulton K. Johnson, U. S. N., and Mrs. Johnson, of Washington, D. C.

Gross-Curtis—On July 29, in New York, Mr. John Messick Gross, of York, Pennsylvania, and Mrs. Laura Merriam Curtis, of New York and Washington, D. C., daughter of the late William R. Merriam and Mrs. Merriam, of Yarmouth Port, Massachusetts.

WATERBURY

Perrin-Engelke—On June 18, Mr. Badger Perrin, son of Mr. and Mrs. Henry S. Perrin, of Medford, Massachusetts, and Miss Christine Engelke, daughter of Dr. Charles Engelke, of Waterbury, Connecticut.

WEDDINGS



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